

GDPR guidelines for journalism students

As a student at DMJX you must comply with the Danish Data Protection Act. You may choose whether you will follow the general rules for students or the special rules for journalists. Often your tutor will have made the choice for the specific assignment. You can find the general GDPR rules for students [here](#).

If you produce journalistic content that is to be published on DMJX media then you have the possibility of being exempted from most of the rules in the Danish Data Protection Act, including the requirement of consent for the processing and sharing of personal information. You can thus work like journalists on DR or NORDJYSKE, for example.

Which media does DMJX publish?

DMJX publishes a number of media, two of which are specially aimed at student productions: [Mediajungle.dk](#) is the school's news site where, since 2010, more than 1,000 news and feature articles have been published. [StudentsTV.dk](#) is the school's web-tv channel on YouTube which, since 2007, has shown more than 5,000 video clips with over a million views. Both media are registered with the Pressenævnet and Datatilsynet with Jens Grund as Editor-in-Chief.

Which advantages does producing on DMJX media give?

When you produce for DMJX' media (or other media subject to the Media Liability Act) you are exempted from most of the rules in the Data Protection Act. This means that you do not need to acquire consent from those persons you save or share information on. You are also covered by the right to protect sources. Additionally, you are provided with special rights on covering court cases. For your sources it is an advantage that they can complain to the Pressenævnet about your product and do not therefore need to drag you through the courts if they feel aggrieved.

Which demands must I meet?

When you produce for DMJX media, there are a number of rules you must comply with:

1. You must comply with the [Veiledende regler for god presseskik](#) – both during research and product.
2. You must inform your sources that the product will be published on DMJX media.
3. You must write your full name and provide your mail address on all products.
4. You must comply with the instructions from the editor (or her appointee, for example, tutor).

Am I sure that my product will be published, and how long will it be on the media?

There is an editorial process prior to publication on DMJX media, and therefore some products will not be published, for example, due to problems with quality, rights or similar. How long the product will be publicly accessible will vary. After a period of time, you can request the product be made unavailable.

Who is responsible if there are problems?

You are principally responsible for everything you write, say or show in your products. This applies both for legal liability for the invasion of privacy, for defamation, and for copyright infringements. This means that you can be sued for defaming other individuals or for having used material to which you did not have copyright. You could end up paying damages, and in rare instances, be subject to a criminal sanction. In some circumstances the individuals you quote, can be jointly, or solely liable. The editor-in-chief, is jointly responsible if she has been previously warned. In addition, she is liable for any damages you have to pay. As publisher, DMJX deals with responses to any complaints to Pressenævnet.

What do I do if I do not want to publish my product on DMJX media?

You have two immediate possibilities: You can complete the assignment with respect for the general GDPR rules, or you can agree with another registered media that you complete your product with a view to publication there. This agreement must be entered into before you collect personal information.

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