

.ritual

.How do you describe ritual?

.ritual

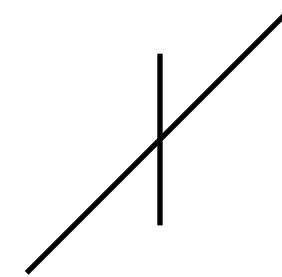
A set of fixed actions and sometimes words performed regularly, especially as part of a ceremony.

Coffee and the newspaper are part of my morning ritual.

The birds were performing a complex mating ritual.

.rituals involve

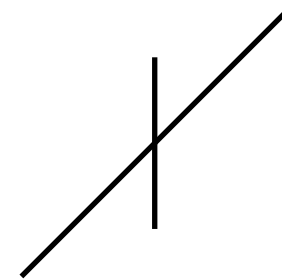
Gestures, words, objects



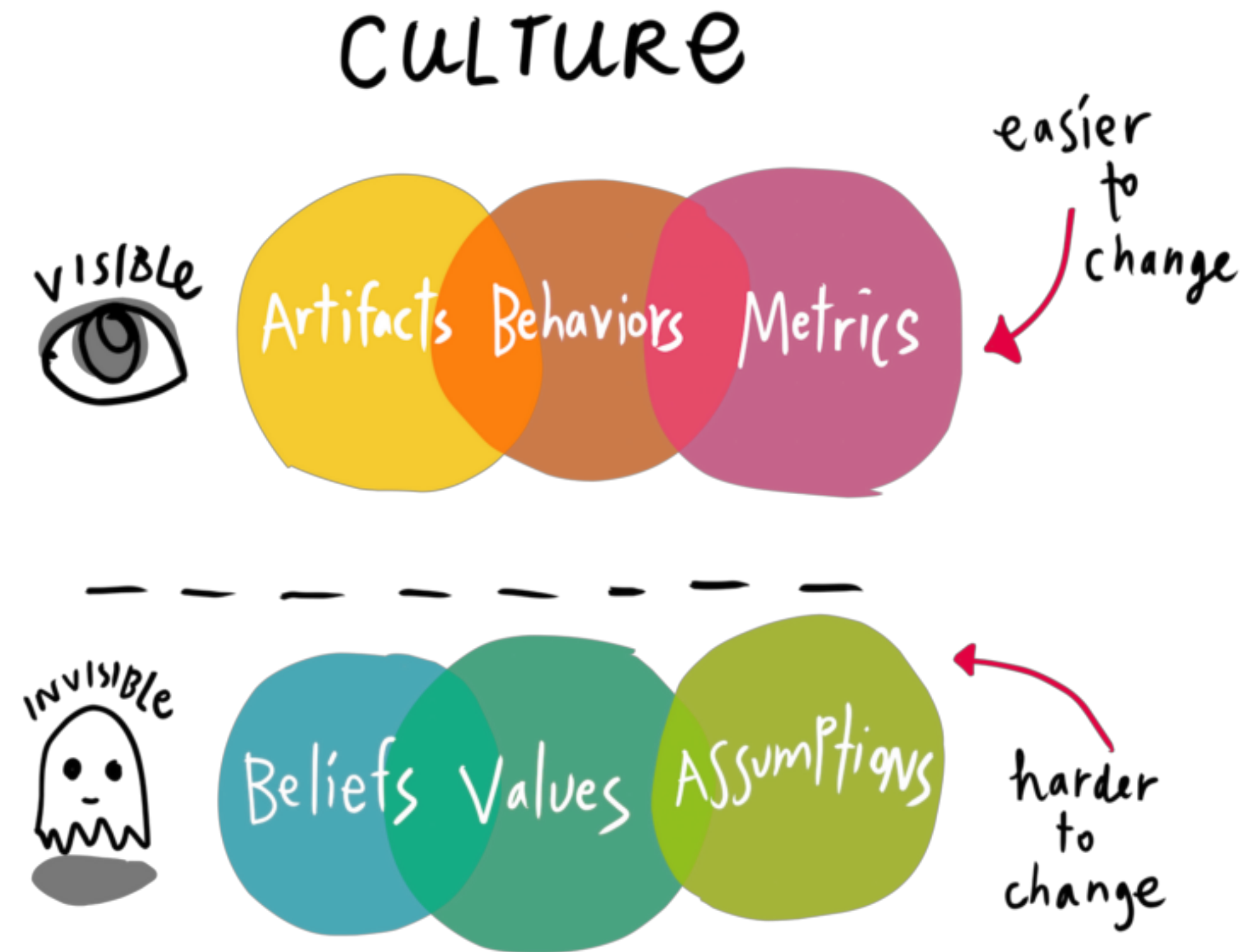
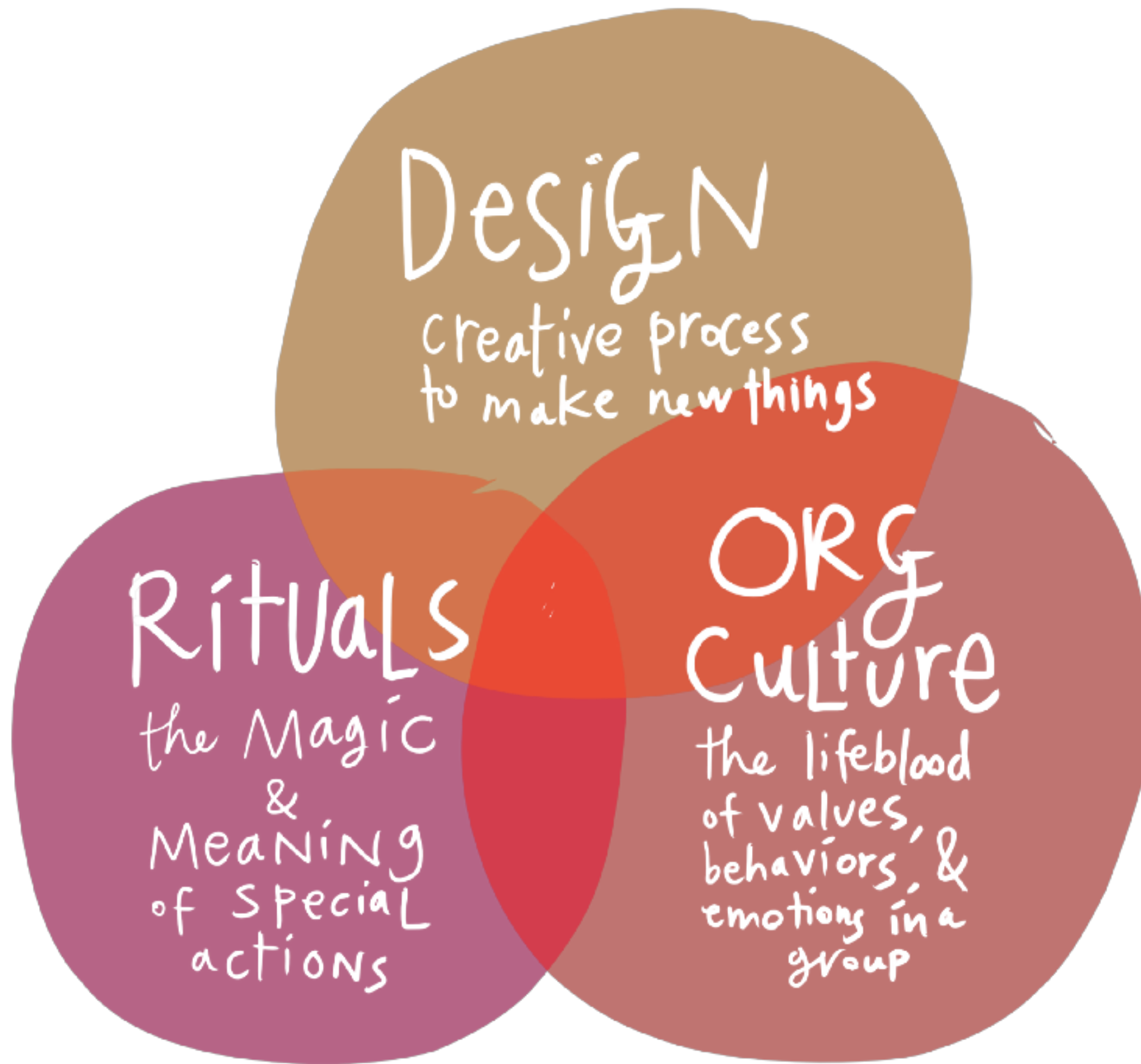
**at a location or time performed in
a sequence**

.to be a ritual, must include

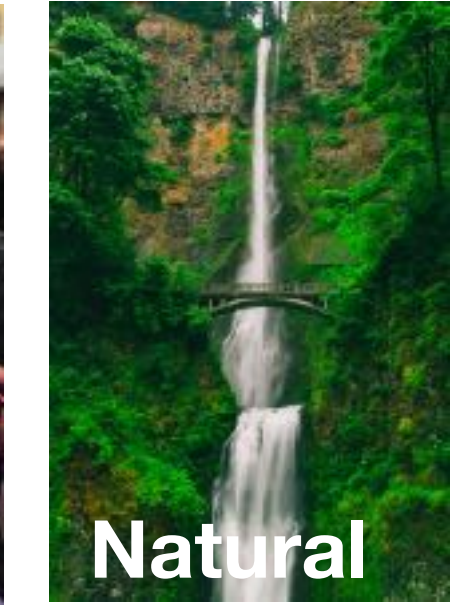
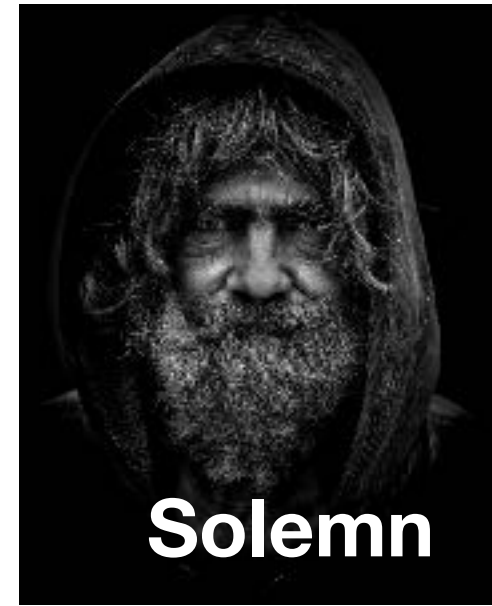
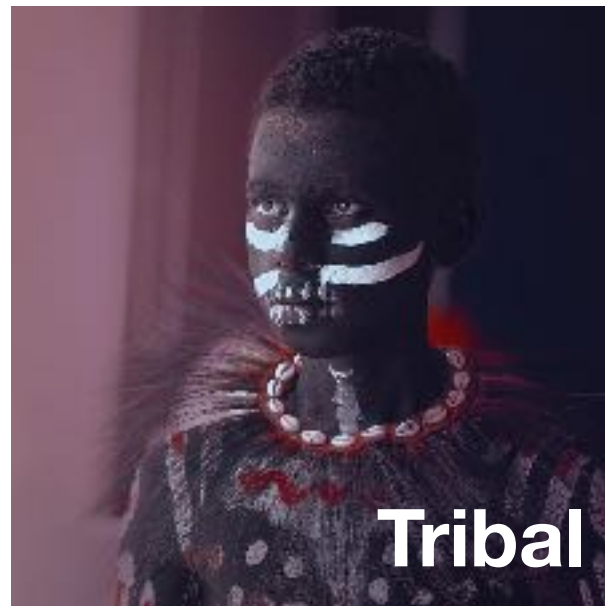
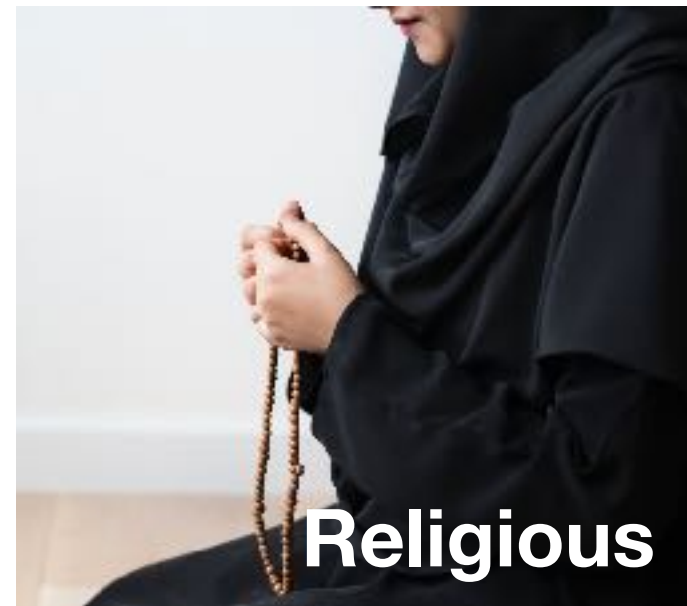
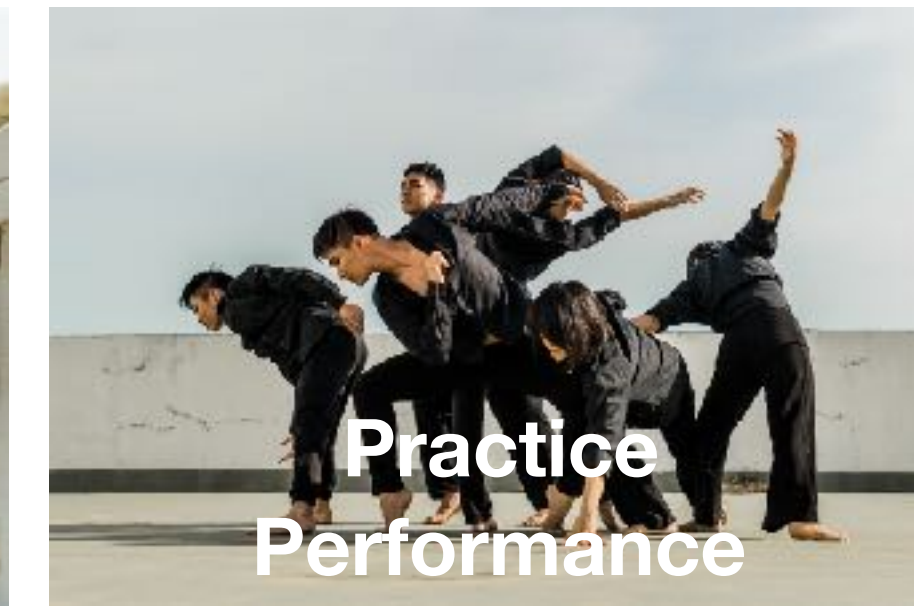
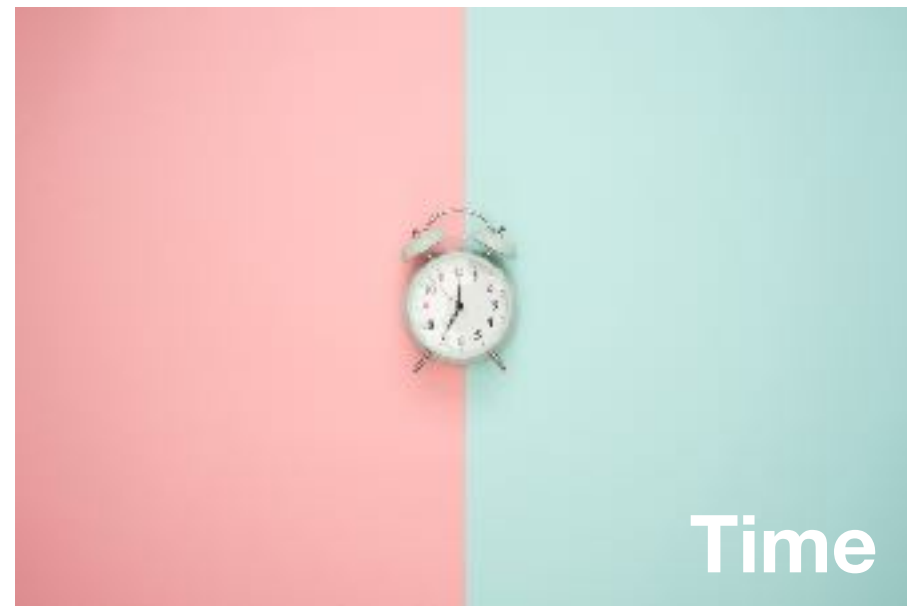
symbolism & performance



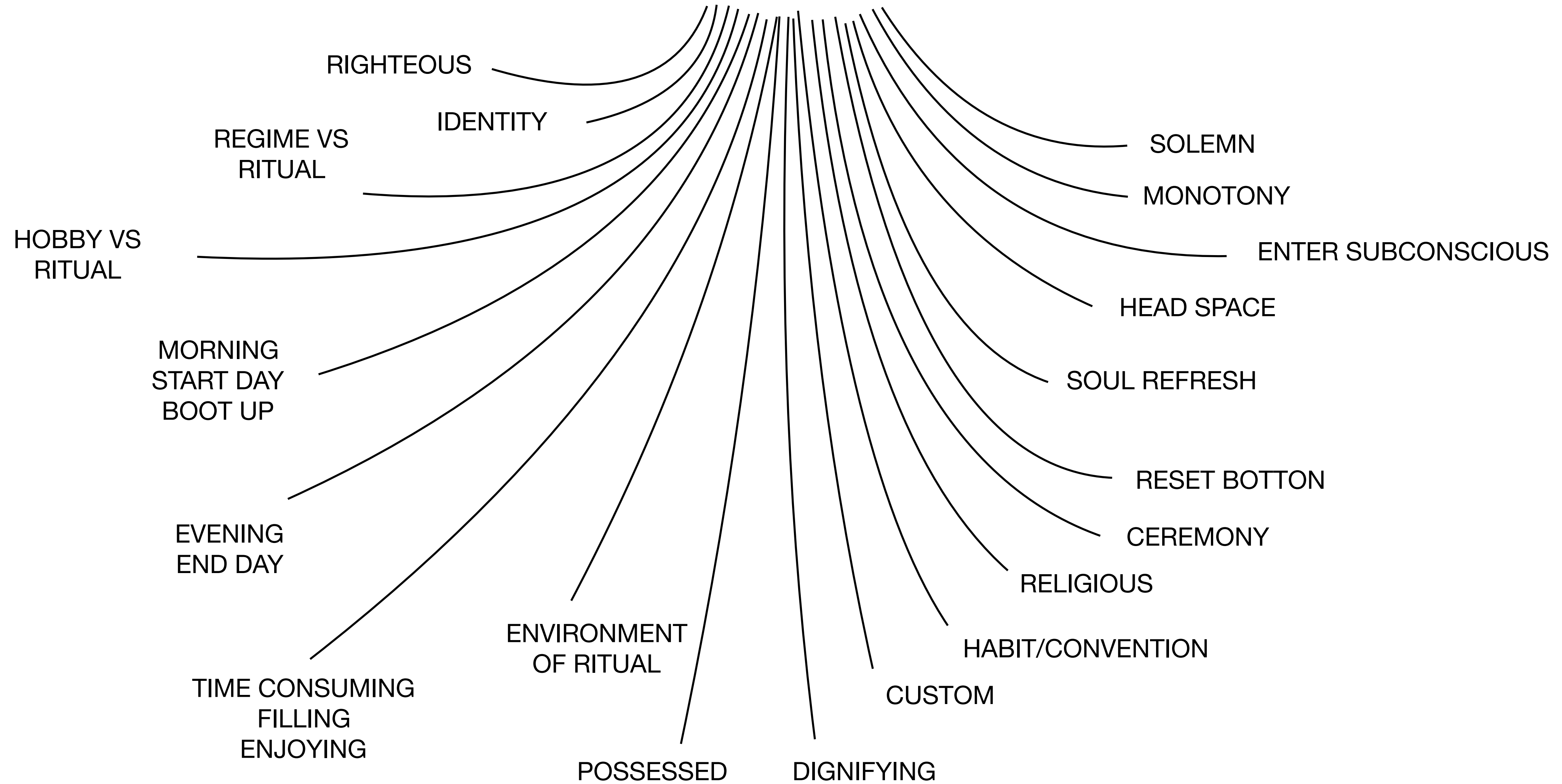
Meaning & order



*.How we have been
describing ritual*



RITUAL





A process of ritual

Ideas —> Organisation —> Stages —> Result —> End

the desire to do something

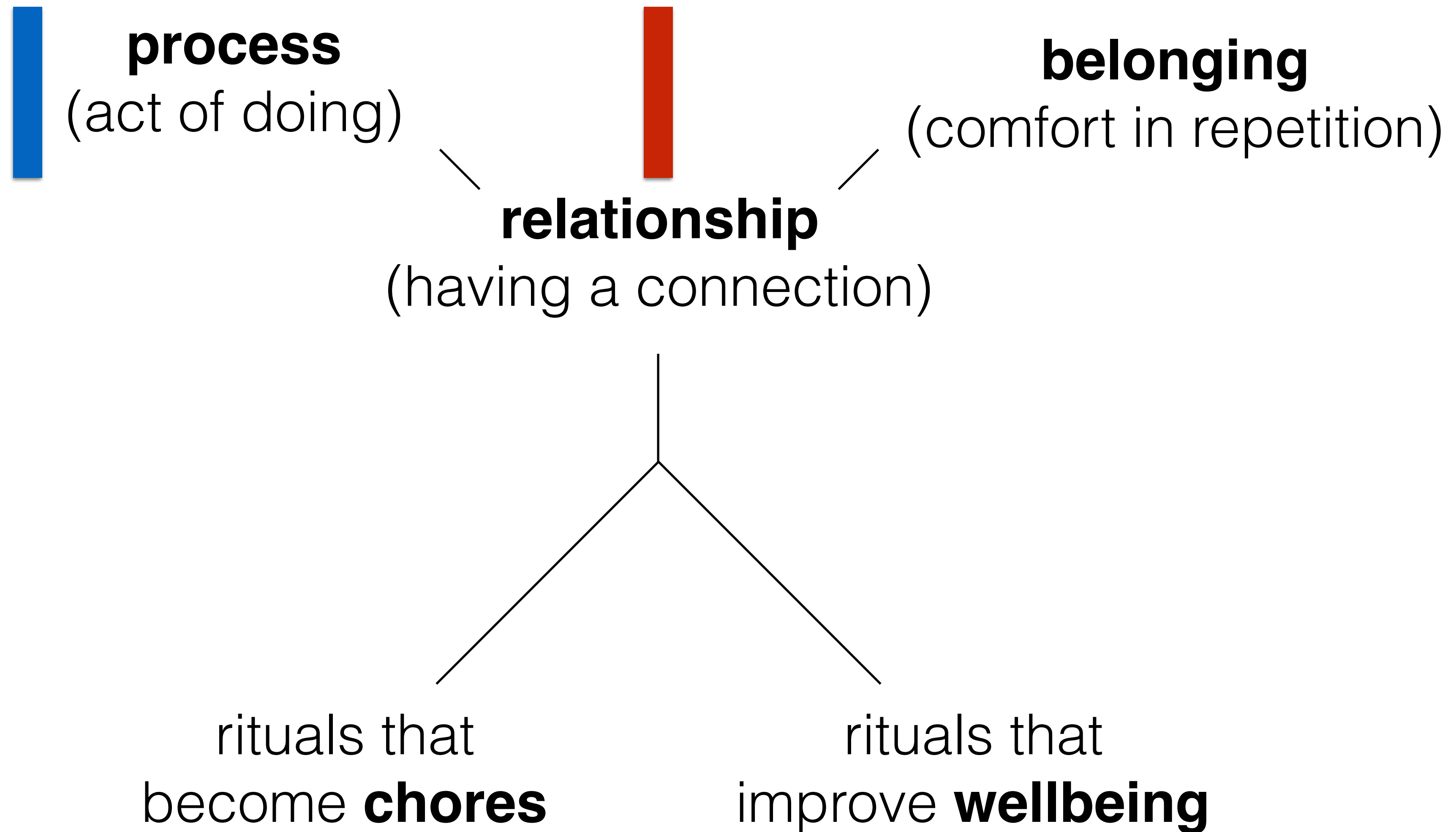
preparation for activity

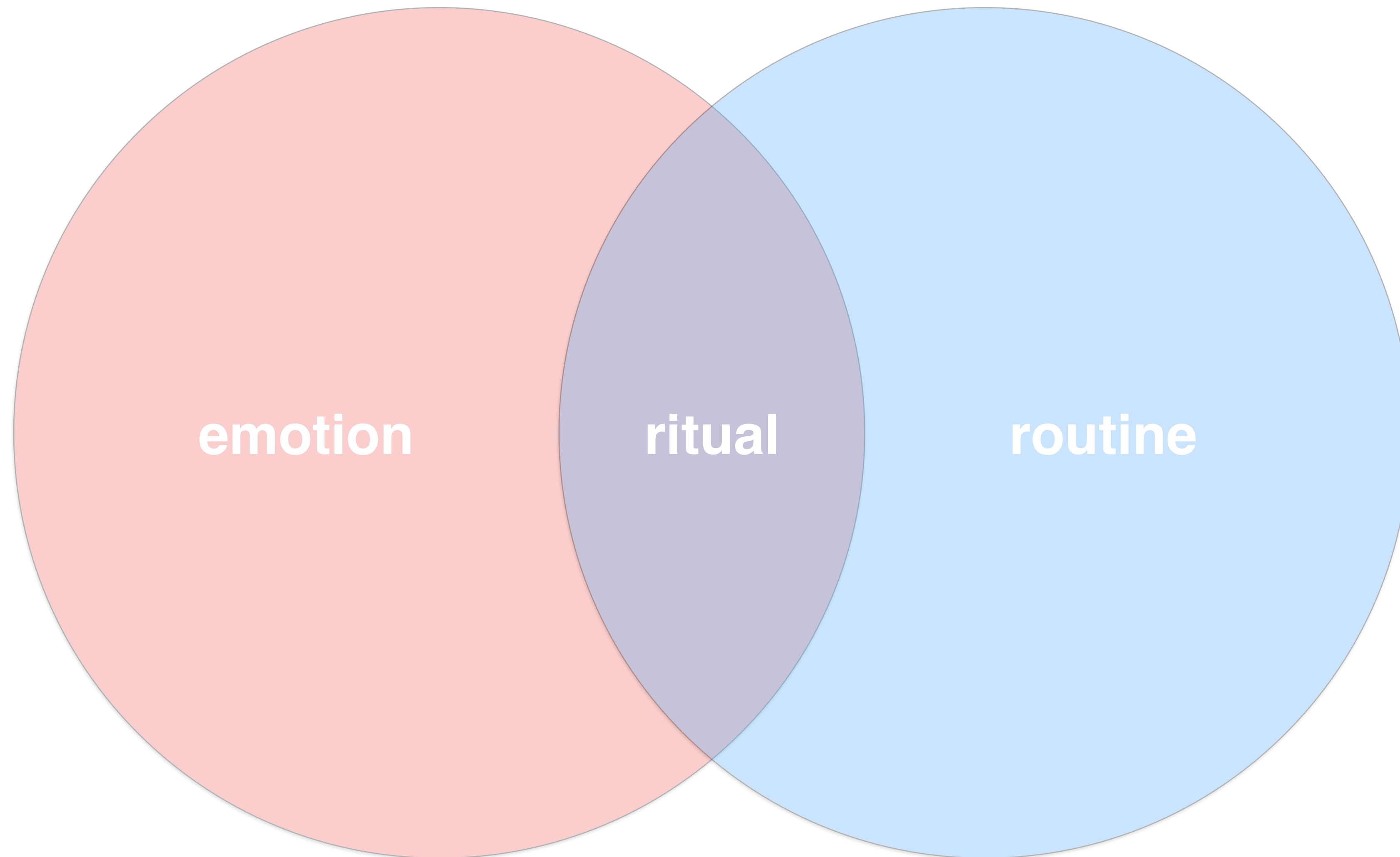
act of ritual

outcome, end state,
redistribution, artifact

reset, to start

.what makes ritual?





.Personal case study



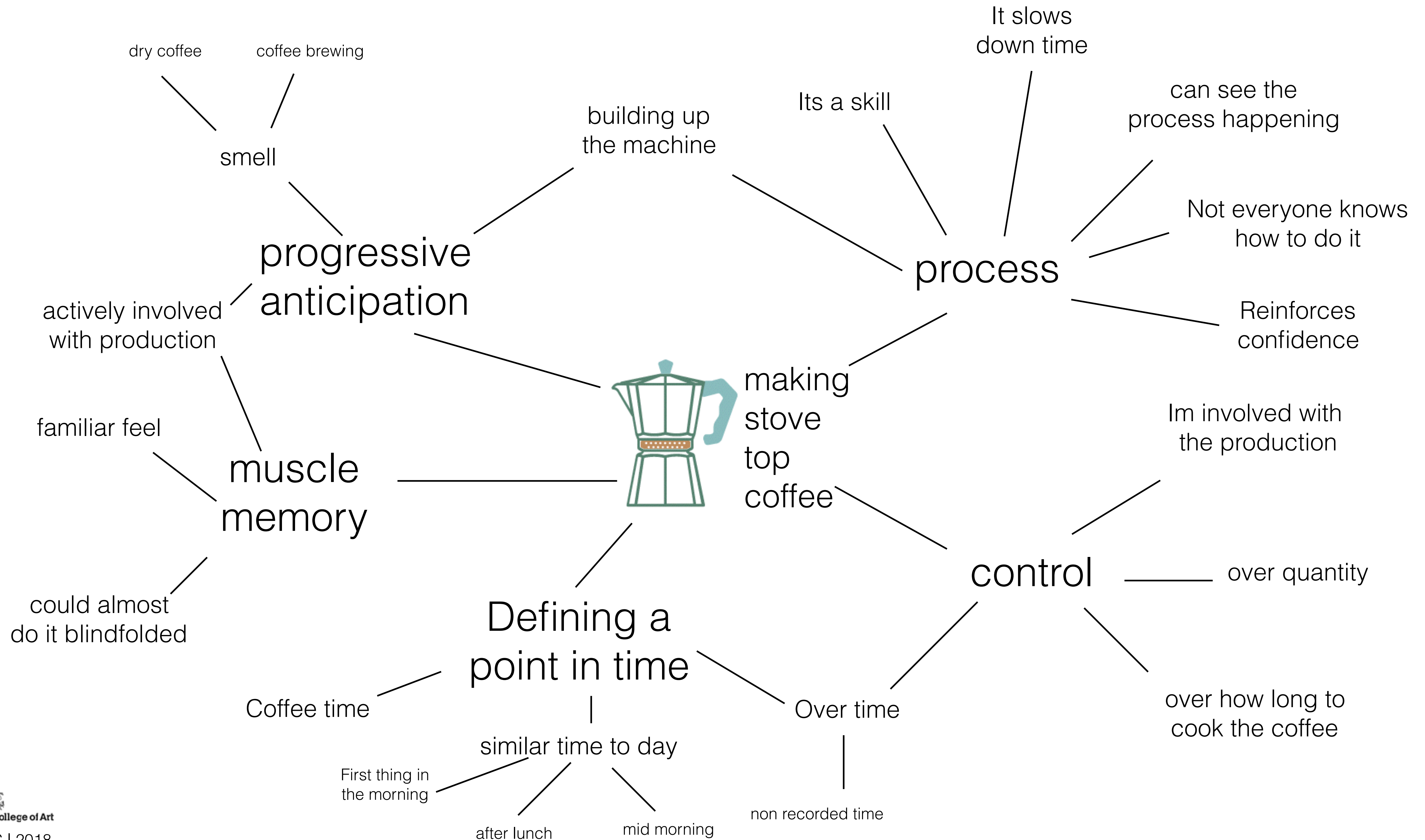
Convenient
consistent
easy
guaranteed quality
Hand to mouth
off the shelf



part of a culture
actively involved
control
uses hands
a skill to learn
specialist
authentic

Process





.Ritual in cars



Cleaning



Coffee



Music



Superstitions

Monks blessing driving school cars in Hunan province, China

<http://shanghaiist.com/2018/06/05/opening-of-driving-test-center-halted-after-buddhist-monks-perform-ritual-bless-cars-2/>

24/01/19

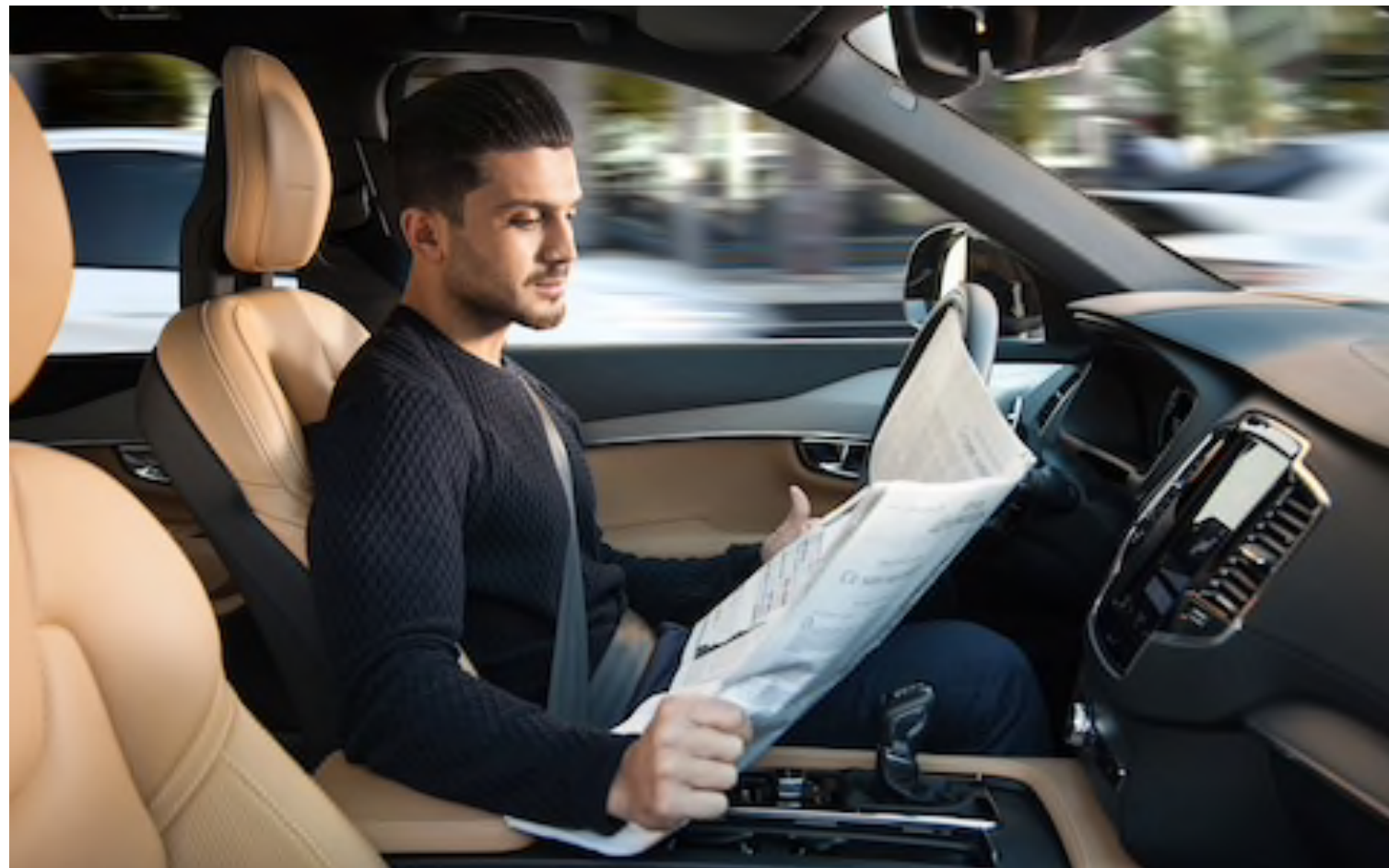


Start up procedure

Breakingdefence.com
<https://breakingdefense.com/2013/05/air-force-leadership-crisis-sex-assaults-rot-in-nuclear-enterprise-third-of-planes-on-ground-17-nuke-launch-officers-relieved/>
 Lamborghini
<https://www.lamborghini.com/en-en>
 Mercedes
<https://www.team-bhp.com/forum/modifications-accessories/8806-swift-mods-post-all-queries-pics-swift-modifications-here-28.html>
 24/01/19



What To Do Now?



Volvo (2015),
<https://www.cbc.ca/news/technology/reality-check-the-self-driving-car-1.1184146>
 Sartre/Volvo
https://www.just-auto.com/analysis/self-driving-cars-are-we-nearly-there-yet_id176501.aspx
<https://www.volvocars.com/intl/buy/explore/intellisafe/autonomous-driving>
 24/01/19



Work

.Areas to explore

