

# GLOBAL ACCESSIBILITY AWARENESS DAY THINK ACCESSIBLE, DESIGN ACCESSIBLE!



Thursday, May 16, 2019

#### **Design for everyone:**

Accessible design is good design. Everything we build should be as inclusive, legible, and readable as possible. If we have to sacrifice elegance - so be it. We're building for needs, not audiences. We're designing for the whole public, not just the ones who are used to using the web. The people who most need our services are often the people who find them hardest to use. Let's think about those people from the start.

The dos and don'ts of designing for accessibility are general guidelines, best design practices for making services accessible by the public. Currently, there are six different lists in the series that cater to users from these areas: low vision, deaf and hard of hearing, dyslexia, motor disabilities, users on the autistic spectrum, and users of screen readers.

Source: GitHub.



## **Designing for users on the** autistic spectrum



#### Do...

#### Don't...

use simple colours



use bright contrasting colours



write in plain language



use figures of speech and idioms



use simple sentences and bullets



create a wall of text



make buttons descriptive



make buttons vague and unpredictable



build simple and consistent layouts

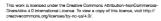


build complex and cluttered layouts



Home Office







### **Designing for users of** screen readers



Do...

describe images

and provide

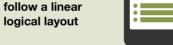
transcripts

for video



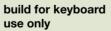




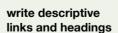
















for structure

Don't...

only show

information in an

image or video

spread content

all over a page

rely on text size

and placement





**I**Header

36pt, bold

write uninformative links and headings

Click here





# **Designing for users with** dyslexia



Do...

Don't...

use images and diagrams to support text



use large blocks of heavy text



align text to the left and keep a consistent layout



underline words, use italics or write in capitals



consider producing materials in other formats (for example audio or video)



force users to remember things from previous pages - give reminders and prompts



keep content short, clear and simple



rely on accurate spelling - use autocorrect or provide suggestions



let users change the contrast between background and text



put too much information in one place







ukhomeoffice.github.io/accessibility-posters/ posters/accessibility-posters.pdf

## **Designing for users with** physical or motor disabilities



**Do...** 

Don't...

make large clickable actions



demand precision



give clickable elements space



bunch interactions together



design for keyboard or speech only use



make dynamic content that requires a lot of mouse movement



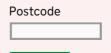
design with mobile and touchscreen in mind



have short time out windows



provide shortcuts



Find address

tire users with lots of typing and scrolling

Address





# Designing for users with anxiety



#### Do...

#### Don't...

give users enough time to complete an action



rush users or set impractical time limits



explain what will happen after completing a service



leave users confused about next steps or timeframes



make important information clear



leave users uncertain about the consequences of their actions



give users the support they need to complete a service



make support or help hard to access



let users check their answers before they submit them

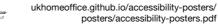


leave users questioning what answers they gave









# Designing for users who are deaf or hard of hearing



Do...



write in plain language



use complicated words or figures of speech



use subtitles or provide transcripts for videos



put content in audio or video only



use a linear, logical layout



make complex layouts and menus



break up content with sub-headings, images and videos



make users read long blocks of content



let users ask for their preferred communication support when booking appointments



make telephone the only means of contact for users







# Designing for users with low vision



#### Do...

use good colour contrasts and a readable font size



publish all information on web pages



use a combination of colour, shapes and text



follow a linear, logical layout



200% magnification

put buttons and notifications in context



Don't...

use low colour contrasts and small font size



bury information in downloads



only use colour to convey meaning







200% magnification

spread content all over a page



separate actions from their context



Submit

