

GLOBAL ACCESSIBILITY AWARENESS DAY THINK ACCESSIBLE, DESIGN ACCESSIBLE!



Thursday, May 16, 2019

Design for everyone:

Accessible design is good design. Everything we build should be as inclusive, legible, and readable as possible. If we have to sacrifice elegance - so be it. We're building for needs, not audiences. We're designing for the whole public, not just the ones who are used to using the web. The people who most need our services are often the people who find them hardest to use. Let's think about those people from the start.

The dos and don'ts of designing for accessibility are general guidelines, best design practices for making services accessible by the public. Currently, there are six different lists in the series that cater to users from these areas: low vision, deaf and hard of hearing, dyslexia, motor disabilities, users on the autistic spectrum, and users of screen readers.

Source: GitHub.



Designing for users on the autistic spectrum



Do...

Don't...

use simple colours



use bright contrasting colours



write in plain language



use figures of speech and idioms



use simple sentences and bullets



create a wall of text



make buttons descriptive



make buttons vague and unpredictable



build simple and consistent layouts

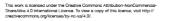


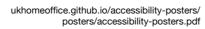
build complex and cluttered layouts











Designing for users of screen readers



Do...



describe images and provide transcripts for video



only show information in an image or video

Don't...



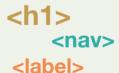
follow a linear logical layout



spread content all over a page



structure content using HTML5



rely on text size and placement for structure



build for keyboard use only



force mouse or screen use



write descriptive links and headings Contact us

write uninformative links and headings

Click here





Designing for users with dyslexia



Do...

Don't...

use images and diagrams to support text



use large blocks of heavy text



align text to the left and keep a consistent layout



underline words, use italics or write in capitals



consider producing materials in other formats (for example audio or video)



force users to remember things from previous pages - give reminders and prompts



keep content short, clear and simple



rely on accurate spelling - use autocorrect or provide suggestions



let users change the contrast between background and text



put too much information in one place









ukhomeoffice.github.io/accessibility-posters/

Designing for users with physical or motor disabilities



Do...

Don't...

make large clickable actions



demand precision



give clickable elements space



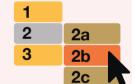
bunch interactions together



design for keyboard or speech only use



make dynamic content that requires a lot of mouse movement



design with mobile and touchscreen in mind

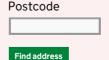


have short time out windows

tire users



provide shortcuts



with lots of typing and scrolling







Designing for users with anxiety



Do...

Don't...

give users enough time to complete an action



rush users or set impractical time limits



explain what will happen after completing a service



leave users confused about next steps or timeframes



make important information clear



leave users uncertain about the consequences of their actions



give users the support they need to complete a service



make support or help hard to access



let users check their answers before they submit them



leave users questioning what answers they gave







ukhomeoffice.github.io/accessibility-posters/posters/accessibility-posters.pdf

Designing for users who are deaf or hard of hearing



Do...



write in plain language



use complicated words or figures of speech



use subtitles or provide transcripts for videos



put content in audio or video only



use a linear, logical layout



make complex layouts and menus



break up content with sub-headings, images and videos



make users read long blocks of content



let users ask for their preferred communication support when booking appointments



make telephone the only means of contact for users







Designing for users with low vision



Do...

use good colour contrasts and a



publish all information on web pages

readable font size



use a combination of colour, shapes and text



200% magnification

follow a linear, logical layout



put buttons and notifications in context



Don't...

use low colour contrasts and small font size



bury information in downloads



only use colour to convey meaning







200% magnification

spread content all over a page



separate actions from their context



Submit

