

*INSPIRE, ENABLE, CONNECT*



# STARTUPS *Portfolio*



**AMERICAN  
UNIVERSITY OF BEIRUT**

**TALAL AND MADIHA ZEIN  
AUB INNOVATION PARK**

# WHO WE ARE

The Talal and Madiha Zein AUB Innovation Park is a cross-disciplinary space at the heart of the startup ecosystem at BDD for experiential learning and startup building. It is our university's startup incubator and accelerator. We support startups with one AUB Team member (student, faculty, staff, or alumni) to develop their innovative ideas into profitable and scalable startups. We offer multidisciplinary programs to Inspire, Enable & Connect. AUB views the Talal and Madiha Zein AUB Innovation Park as a hub promoting collaboration and positioning AUB as a key educational and research pillar of the startup and entrepreneurship ecosystem.

# WHAT WE DO

- Incubation and Acceleration
- Startup support services
- Access to industry and expert networks
- Connect with investors, partners, and talents
- Capacity and community building,
- Talents Rally

# Our Success in Numbers

5 cohorts completed

**67** Startups graduated

>**%30** Revenue Generating

**150+** Jobs created

**445\$K+** awarded in prizes and grants

**8\$M+** investment funds raised by startups

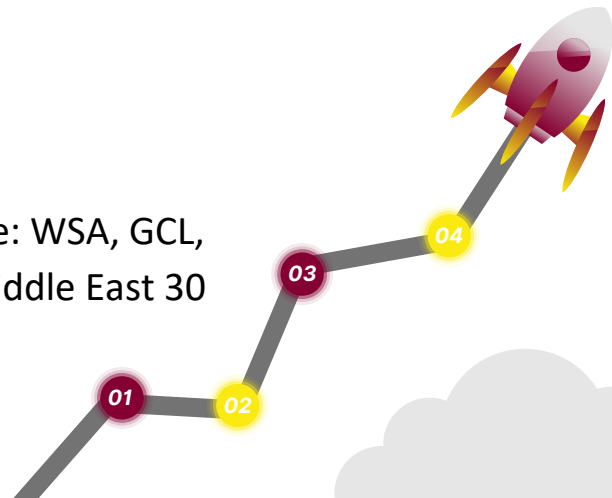
**\$2M+** Revenue generated

**+120** Mentors network

5 AUB President's Innovation Challenges

8 winners in international competitions outcome: WSA, GCL,  
IEEE National, EO Global Competition, Forbes Middle East 30  
under 30

**Global** partnerships and collaborations



# **Cohort** 2024-2025



# CHIMERA

## **Cyber Security** *Go To Market Stage*

Hekmat Kassir CEO

Jad Oueida COO

Karim Chammas CTO



Cyber Security  
System for SMEs.  
<https://www.chimerasec.com/>



## **Cyber Security** *Go To Market Stage*

Amjad Beainy: CTO and co-founder

Said Al-Ghaithi: CRO and co-founder

Ashraf El Beainy: CEO and co-founder

Daoud Al Gharib: Sr. Developer

Harshal Raikwar: Developer



Cyber security  
system aiding  
security managers to  
reduce human error.  
<https://www.octopus-var.com/>

# LOOP

## **Sustainability** *Go To Market Stage*

Julien Farjallah: Founder

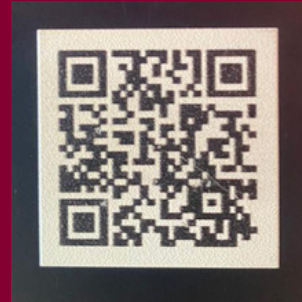
Thierry Abi Nader: Co Founder

Daniel Hilal: Consultant

Dr. Marie-Louise Abi Hanna: Consultant

Dr. Graziella Hobeika Lahoud: Consultant

Dea Abi Hanna: Consultant



Snail farming and  
snail byproducts  
sustainably  
created.



**Dental Companion**

## **HealthTech**

### *Go To Market Stage*

Abdel Kader Khattab: Co-Founder

Cofounder: Rami Hoteit: Co-Founder



A.I. powered dental  
management  
software.

# parenCy

## HealthTech

*Go To Market Stage*

Ghina Hneini, co-founder

Khalil Yaker, co-founder



The go-to platform consolidating all professionals in the fields of perinatal and parental care.



## EnergyTech

*Go To Market Stage*

Sumer Daou - Founding Partner



A disruptive innovation in marine technology, catamarans powered by wind, sun, electricity, and hydrogen; aiming to democratize the sailing experience by providing a sustainable rental model.

# SandWalk

## FinTech

### *Go To Market Stage*

Benoit Khayat (CEO and Product Manager)

Kabalan Keyrouz (CTO and Tech Lead)

Gabriel Mekana (CBDO and Head of Marketing)

Nadim Msan (CSOO)



SandWalk is a dynamic platform that bridges creators with their communities, enabling them to build, grow, and manage their projects collaboratively

# SAFRATI.ai

*Simply Unbounded*

## Tourism

### *Go To Market Stage*

Elie Bassil, Co-founder

Carine Kordab, Co-founder

Fares Saab

Halim Al Khazen



Personalized travel booking solution with the use of generative A.I.





## EdTech

### *Go To Market Stage*

Abbas Borji (Co-Founder and CEO)

Faissal Abdallah (Co-Founder and Investor)



Test prep with A.I.  
powered tools



## FinTech

### *Go To Market Stage*

Rafic Farra: Founder/CEO

Sara Naja: Co-Founder/CMO

Imperium Code: Acting CTO



Pre-paid crypto cards  
to facilitate the entry  
of consumers into the  
crypto-markets.



## Advertising Tech

*Building MVP*

Neahme Jubaily: Co-Founder  
Joe Rizkallah: Co-Founder



Easy, fast, hyper-targeted, and cost-saving approach to booking outdoor ad campaigns using AI and data.



## HealthTech

*Operational*

Abeer Atiyeh, Founder and Executive Director  
Maritza Abou Halka, Co-founder and  
Managing Partner  
And a full committed team.



Tele-health solution assisting parents who have children with special needs.

# **Cohort** 2023-2024

# kudwa

**Fintech**

*Operational*

Karl Nasr (CEO)

Sam Arif (CPO)



<https://www.kudwa.co>

Tech-enabled CFO services for Startups and Small Businesses, providing a user friendly software which helps increase organization and transparency of financial data through invoice management and open banking.

A stylized logo icon for Adeptech, consisting of two dark blue chevron-like shapes pointing upwards and to the right.

# Adeptech

**Fintech**

*Operational*

Ali Jammoul (CEO)

Dani Nehme (CTO)



<https://joinadeptech.com>

Revolutionizing Financial Technology through providing Fintech solutions for Banks, Enterprises, and other Fintech Companies in emerging markets.



## Art *Operational*

Mohammad Abbas (CEO)

Bahaa Eddine Mneymneh (CTO)



<https://www.upaint.me>

Innovative painting kit, powered by a machine learning and computer vision software, that allows anyone to paint Artwork through numbers.



## Energytech *Operational*

Youssef Hage (Founder)

Issa Al Jashaami (Co-Founder)



<https://wrenev.com>

All-in-one EV charging software for all stakeholders in the Middle East



# Dona Leb

**Social Innovation**  
*Operational*

Yasmine Darwich (CEO)



<https://www.donaleb.com>

An app that tracks your walking distance and allows you to gain redeemable points through your steps, financing charitable causes and NGOs

# Fixaligner

**Medtech**  
*Operational*

Dr. Elias Abou Tayeh (CEO)

Jamal Fayoumi (COO)



<https://www.fixalign.com>

Teeth alignment solution with a tracking app to monitor usage



# The Word Wave Freelance Marketplace

*Operational*

Lama Massoud (CEO)

Dima Matar (COO)



<https://thewordwave.com/main/>

MENA's Premier Content Writing Platform. Helping freelancers to display their services while matching employers' needs with the best quality content writers.



## Agrytech

*Go To Market Stage*

Guadaluna Chaer (CEO)

Georgy Kassab (COO)

Roy Saab (CPO)



[Luxeed Page](#)

Leverages AI and the regenerative laser-weeding method to simplify the organic farming process.



## E-Commerce

### *Operational*

Ahmad Barazi, Chief Engineer

Mariam Naja, Operations

Farah ElHariri, HR



B2B online platform that connects construction vendors and Real Estate Developers.



## WaterTech

### *Operational*

Abdallah Moubarak CEO

And a full committed team.



A platform that allows users to remotely monitor and control their water tanks.





## MedTech

*Building MVP*

Emma Sleiman, Founder



A fast ADHD detection technology using Virtual Reality systems.

# ACCESSOFF

*Securely Share Without Sharing*

## Cyber Security

*Operational*

Youssef Al Homsy (CEO)

Abeer Al Ahdab (CTO)

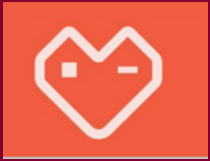
Ibrahim Abdelhay (PR)



<https://accessoff.io>

Corporate Security Platform that allows limited and controlled access to accounts without sharing credentials

# **Cohort** 2022



# CodeBrave Tutors

## Edtech

### *Operational*

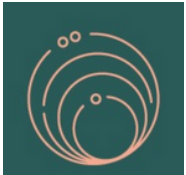
Clementine Brown, Co-Founder &  
Co-Director

Gracia Soued, Co-Founder



<https://codebravetutors.org>

A social enterprise providing online coding tutorials to children worldwide. Aiming at financing their charitable arm, which offers vocational tech training to disadvantaged children in Lebanon.



# Nawat Health

## Healthtech

### *Testing MVP*

Noor Jaber Chehayeb, Founder



<https://nawathealth.com>


A digital platform that offers 1-on-1 consultations and education focused on sexual health (SRHR) for women in the MENA region in Arabic

# Optical Forceps

## Medtech

### *Testing Product*

Dr. Randa Barazi, Founder



Developed a surgical instrument which can efficiently extract items from the throat after swallowing accidents



## Edtech

### *Testing MVP*

Rami Chiha (Founder & CEO),  
Tony Al Semaani (Angel Investor), Peter  
Attallah (CFO)



[Outseed Page](#)

A forward-thinking startup that aims to revolutionize the world of cryptocurrency by bridging the gap between the public and the complex crypto landscape



**PREVO**

**Foodtech**

*Testing Product*

Khalil Kaddoura, Founder

Jona Rott, Operations and Finance



Prevo Biotech is pioneering  
land-free agriculture  
through producing  
nutritious food crops by  
fermentation

# **Cohort** 2021



## Edtech

### *Operational*

Dr. Mona Itani (Founder)



<https://shabablab.com>

The first social innovation e-learning platform in the Arab world with the vision to transform the youth in the Arab world into change-makers & social innovators.



NEURAL VISION

## Medtech

### *Testing Product*

Andre Ghosn (BEng, CEO)

Jad Assaf (MD, COO)

Shady Awwad (MD, Medical Advisor)

Ahmad Dhaini (PhD, Strategic Advisor)



<https://neuralvisionlab.com>

The first AI software that analyzes OCT eye scans to assess healing after eye surgeries away from bias and human error.

# RAM POLYMER

## Medtech *Testing Product*

Dr.. Ali Tehrani, Co-Founder

Dr. Ramzi Alami, Co-Founder

Dr. Marwan El Sabban, Co-Founder



[RamPolymer Page](#)

A novel and affordable electro-spun surgical mesh with optimized resorbability for hernia repair using nanofiber electrospinning.

# HEATECHS

## Energytech *Operational*

Jawad Haidar (CEO)

Rabab Kawtharani (CFO)

Adam Shoufi (CMO)



[heatechs page](#)

Creating eco-friendly solutions to problems related to cooling and heating using the latest material technology.



2020



## Energytech

*Operational*

Georges Khoury (CEO)

Maurice Saad (Co-founder)



<https://www.brighter.energy>

An IoT solution to enable solar power self-consumption and scheduling / limiting the run of energy-hungry appliances & ensure optimal usage of solar power and reduced electricity bills.



## Foodtech

*Operational*

Abed Jawhar (CEO)



<https://akel.tech>

A vending machine that provides hot fast food



## E-commerce

### *Operational*

Marc Ibrahim (CEO)

Joseph Hajjar (CTO)



<https://www.listando.de>

Listando is a marketplace that connects local professionals with clients.



Connectivity that rocks your world.

## Telecom

### *Operational*

Ahmad Fares (CEO)

Rich Bratton (Co-Founder & COO)

Lauren Koenig (Co-Founder & CMO)



<https://www.celitech.com>

A one-click eSIM platform for travel-related companies such as KAYAK, Expedia, and Flighthub

# **AUB**

# **President's Innovation Challenge**

# **WINNERS**



**AMERICAN  
UNIVERSITY OF BEIRUT**

---

**TALAL AND MADIHA ZEIN  
AUB INNOVATION PARK**



## Hospitality, F&B *Advanced Stage*

Avo Manjerian, Founder & CEO



<https://www.schedex.me/>

---

Schedex is an AI-powered SaaS solution revolutionizing employee and shift management for the Hospitality and F&B industries, helping clients save at least 15% on labor costs.



## Edtech *Early Stage*

Christian Khairallah, Founder



<https://www.linkedin.com/company/aralects/>

---

Building the go-to app for learning Arabic dialects



## FoodTech *Social Innovation*

Khalil Kaddoura, Founder



<https://prevobiotech.de/>

---

Prevo Biotech is pioneering land-free agriculture through producing nutritious food crops by fermentation



## Agrytech

*Advanced Stage*

Nada Ghanem, Co-Founder

Sara Ghanem, Co-Founder



<https://doodasolutions.com>

DOODA is a woman-led earthworm farm dedicated to revolutionizing sustainable agriculture by harnessing the remarkable power of earthworms.



## Agrytech

*Early Stage*

Guadaluna Chaer (CEO)

Georgy Kassab (COO)

Roy Saab (CPO)



[Luxeed Page](#)

Leverages AI and the regenerative laser-weeding method to simplify the organic farming process.

# Parency

## Healthtech

*Social Innovation*

Ghina Hneini Co-Founder

Khalil Yaker, Co-Founder



<https://parency.fr>

Parency is the go-to platform consolidating all professionals in the fields of perinatal and parental care.



## Circular Economy

### *Advanced Stage*

Rabih El Chaar, Co-Founder

Reem Khattar, Co-Founder

Michel Mokbel,

Lynn Sraj



<https://www.nadeera.org>

Nadeera helps instill circular economy practices through technology-enabled interventions.

They engage and educate consumers about circularity practices, trace and verify actions, and provide feedback and rewards.



## Medtech

### *Early Stage*

Andre Ghosn (BEng, CEO)

Jad Assaf (MD, COO), Shady Awwad

(MD, Medical Advisor), Ahmad

Dhaini (PhD, Strategic Advisor)



<https://neuralvisionlab.com>

The first AI software that analyzes OCT eye scans to assess healing after eye surgeries away from bias and human error.



## Edtech

### *Social Innovation*

Dr. Mariette Awad, co-founder

Ziad Bakhos, CEO

Elie Awad, CTO



<https://holexp.com>

Educational platform that uses AI to democratize programming hardware to achieve equity in computing and empower everyone to code using natural language.

# RAM POLYMER

## Medtech

### *Testing Product*

Dr.. Ali Tehrani, Co-Founder

Dr. Ramzi Alami, Co-Founder

Dr. Marwan El Sabban, Co-Founder

RamPolymer Page



A novel and affordable  
electro-spun surgical mesh  
with optimized resorbability  
for hernia repair using  
nanofiber electrospinning.



## Edtech

### *Operational*

Audrey Nakad, Co-Founder

Zeina Sultani, Co-Founder &

CMO

<https://ostaz.com>



Ostaz is a leading premium private  
tutoring platform in the MENA  
region delivering personalized  
tutoring services based on an in-  
depth understanding of student  
needs.



# SUPPORT PROGRAM STARTUPS

Startups joining the AUB Innovation Park Support program benefit from the unparalleled support provided to iPark Cohorts and become part of the startup portfolio without joining the regular accelerator cycle. This support includes access to workspace, mentorship, investment opportunities, investors, and much more...



AMERICAN  
UNIVERSITY OF BEIRUT

---

TALAL AND MADIHA ZEIN  
AUB INNOVATION PARK

# RUSH&REEZ

## Fashion Retail

*Operational*

Riham Hijazi  
Rasha Hijazi  
Hussein Ameen  
Rim Hayek



<https://www.rushandreez.com>

---

Rush & Reez creates fashion solutions for the women who refuse to compromise style, comfort, quality and price.

# =-wakilni

## Logistics

*Operational*

Yusr Sabra and 190  
dedicated team  
members



<https://www.wakilni.com>

---

Wakilni is the leading e-commerce fulfillment partner for SMEs in Lebanon, providing end-to-end logistics services (first mile, warehousing, fulfillment, last mile, cash collection) through state-of-the-art proprietary technology and superior customer service.



## **Legaltech** *Operational*

Antoine Kanaan  
Abbas Kabalan  
Nicholas Ibrahim  
Georges Bakka



<https://haqq.me>

---

HAQQ powers lawyers through digitization with its communications focused virtual office ecosystem.



## **Green tech** *Operational*

Christelle Bou Harb  
Emilio ElHajj



---

Drive Green is electrifying the transportation sector while respecting the sustainable development goals, through providing e-motorcycles for delivery and commuting purposes.



## Fashion Tech

*Operational*

Arthur Bizdikian  
Dana Malaeb  
Mohammad Ali Baydoun  
Nadim Chammas  
and 20+ employees.



<https://lemonadefashion.com>

The world's 1st curated marketplace for independent and emerging designers, allowing designers to scale and succeed on a global level.



## Audio, Media & Entertainment

*Operational*

Setfano Fallaha  
Anthony Essaye  
Mario Hayek



<https://podeo.co/meet-podeo/>

Podeo has firmly solidified its position as the unrivaled leader in the audio value-chain, powering over 50 million listeners worldwide and expanding regional podcast supply by 50X to over 100,000 creators in less than two years — up from a total of 1,000 podcasters prior to Podeo



## **MedTech** *Operational*

Talal Ali Ahmad



---

AI-driven algorithm for monitoring postoperative surgical incisions and predicting Surgical Site Infections (SSI)



## **FinTech** *Go To Market Stage*

Vicky Nassar  
Lara Wehbe  
& a dedicated team.



---

an in-house powerful AI-driven engine, that leverages state-of-the-art algorithms and machine learning models to dynamically personalize financial plans for users



## **Fintech** *Operational*

Karam El Dik  
Rayan Antonios  
Chafic Idriss



<https://www.twig.ae>

---

Personal finance management application that empowers people to gain better control over their financial decisions, promoting financial wellbeing by equipping users with essential tools including automated savings, goal setting, smart budget tracking, and more!



## **Fintech** *Ready Product*

Georges Haddad



<https://vaultki.com>

---

VaultKi is dedicated to enhancing the security of digital assets through innovative metal seed phrase storage hardware.



## **Edtech** *Testing MVP*

Lamis Akouch

---

The mobile application "Sanabel" specializes in providing interactive storytelling and puppet shows focused on emotional intelligence development for children



## EdTech

*Operational*

Christophe Zoghbi,  
Reem Mahmoud,  
Larissa Abi Nakhle

...



---

Zaka is on a journey to democratize Artificial Intelligence (AI) in the MENA region and globally through sharing knowledge, building solutions, and connecting people



## Tech Digital Services

*Ready Product*

Carl Ziade  
Jean-Pierre Vertil

....



---

AI-Powered SaaS for Insurance Brokers



IGT

## EnergyTech

*Operational*

Dr. Haytham Dbouk



---

Offers various innovative solutions to the green industry, such as hybrid solar systems, solar water heating, and solar water pumping.

# Growth Partners





# Ecosystem Partners

Imperial College  
London



FLAT6LABS



# Capital Partners



# INTERESTED TO KNOW MORE ABOUT US?

Send an email to: [zeinaubipark@aub.edu.lb](mailto:zeinaubipark@aub.edu.lb)



**Visit Our Website**

*INSPIRE, ENABLE, CONNECT*