

INSPIRE, ENABLE, CONNECT



STARTUPS *Portfolio*

March 28, 2025



**AMERICAN
UNIVERSITY OF BEIRUT**

**TALAL AND MADIHA ZEIN
AUB INNOVATION PARK**

WHO WE ARE

The Talal and Madiha Zein AUB Innovation Park is a cross-disciplinary space at the heart of the startup ecosystem at BDD for experiential learning and startup building. It is our university's startup incubator and accelerator. We support startups with one AUB Team member (student, faculty, staff, or alumni) to develop their innovative ideas into profitable and scalable startups. We offer multidisciplinary programs to Inspire, Enable & Connect. AUB views the Talal and Madiha Zein AUB Innovation Park as a hub promoting collaboration and positioning AUB as a key educational and research pillar of the startup and entrepreneurship ecosystem.

WHAT WE DO

- Incubation and Acceleration
- Startup support services
- Access to industry and expert networks
- Connect with investors, partners, and talents
- Capacity and community building,
- Talents Rally

Our Success in Numbers

5 cohorts completed

67 Startups graduated

>**%30** Revenue Generating

150+ Jobs created

445\$K+ awarded in prizes and grants

8\$M+ investment funds raised by startups

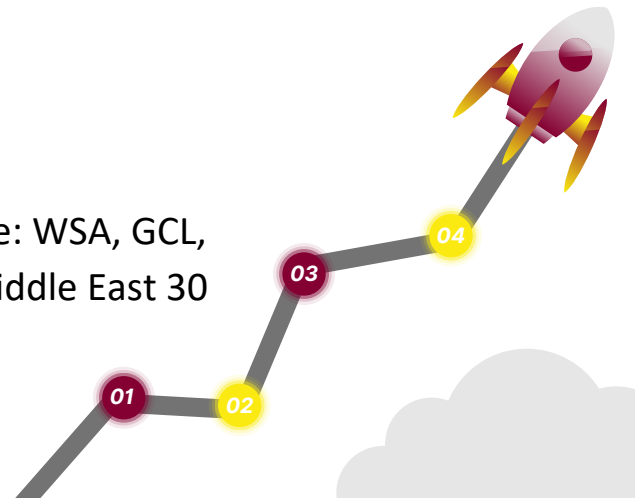
\$2M+ Revenue generated

+120 Mentors network

5 AUB President's Innovation Challenges

8 winners in international competitions outcome: WSA, GCL,
IEEE National, EO Global Competition, Forbes Middle East 30
under 30

Global partnerships and collaborations



Cohort 2024-2025



CHIMERA

Cyber Security *Go To Market Stage*

Hekmat Kassir CEO

Jad Oueida COO

Karim Chammas CTO



Cyber Security
System for SMEs.
<https://www.chimerasec.com/>



Cyber Security *Go To Market Stage*

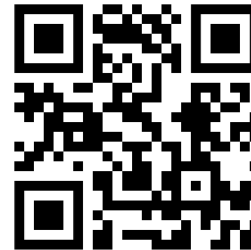
Amjad Beainy: CTO and co-founder

Said Al-Ghaithi: CRO and co-founder

Ashraf El Beainy: CEO and co-founder

Daoud Al Gharib: Sr. Developer

Harshal Raikwar: Developer



Cyber security
system aiding
security managers to
reduce human error.
<https://www.octopus-var.com/>

LOOP

Sustainability *Go To Market Stage*

Julien Farjallah: Founder

Thierry Abi Nader: Co Founder

Daniel Hilal: Consultant

Dr. Marie-Louise Abi Hanna: Consultant

Dr. Graziella Hobeika Lahoud: Consultant

Dea Abi Hanna: Consultant



Snail farming and
snail byproducts
sustainably
created.



Dental Companion

HealthTech

Go To Market Stage

Abdel Kader Khattab: Co-Founder

Cofounder: Rami Hoteit: Co-Founder



A.I. powered dental
management
software.

parenCy

HealthTech

Go To Market Stage

Ghina Hneini, co-founder

Khalil Yaker, co-founder



The go-to platform consolidating all professionals in the fields of perinatal and parental care.



EnergyTech

Go To Market Stage

Sumer Daou - Founding Partner



A disruptive innovation in marine technology, catamarans powered by wind, sun, electricity, and hydrogen; aiming to democratize the sailing experience by providing a sustainable rental model.

SandWalk

FinTech

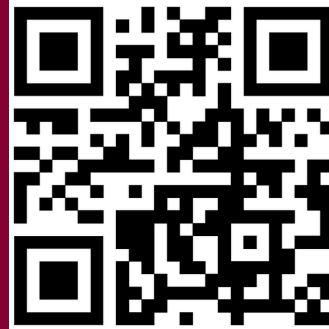
Go To Market Stage

Benoit Khayat (CEO and Product Manager)

Kabalan Keyrouz (CTO and Tech Lead)

Gabriel Mekana (CBDO and Head of Marketing)

Nadim Msan (CSOO)



SandWalk is a dynamic platform that bridges creators with their communities, enabling them to build, grow, and manage their projects collaboratively

SAFRATI.ai

Simply Unbounded

Tourism

Go To Market Stage

Elie Bassil, Co-founder

Carine Kordab, Co-founder

Fares Saab

Halim Al Khazen



Personalized travel booking solution with the use of generative A.I.



EdTech

Go To Market Stage

Abbas Borji (Co-Founder and CEO)

Faissal Abdallah (Co-Founder and Investor)



Test prep with A.I.
powered tools



FinTech

Go To Market Stage

Rafic Farra: Founder/CEO

Sara Naja: Co-Founder/CMO

Imperium Code: Acting CTO



Pre-paid crypto cards
to facilitate the entry
of consumers into the
crypto-markets.



Advertising Tech

Building MVP

Neahme Jubaily: Co-Founder
Joe Rizkallah: Co-Founder



Easy, fast, hyper-targeted, and cost-saving approach to booking outdoor ad campaigns using AI and data.



HealthTech

Operational

Abeer Atiyeh, Founder and Executive Director
Maritza Abou Halka, Co-founder and
Managing Partner
And a full committed team.



Tele-health solution assisting parents who have children with special needs.

Cohort 2023-2024

kudwa

Fintech

Operational

Karl Nasr (CEO)

Sam Arif (CPO)



<https://www.kudwa.co>

Tech-enabled CFO services for Startups and Small Businesses, providing a user friendly software which helps increase organization and transparency of financial data through invoice management and open banking.

A stylized logo icon consisting of two dark blue chevron-like shapes pointing upwards and to the right, forming a larger upward-pointing arrow.

Adeptech

Fintech

Operational

Ali Jammoul (CEO)

Dani Nehme (CTO)



<https://joinadeptech.com>

Revolutionizing Financial Technology through providing Fintech solutions for Banks, Enterprises, and other Fintech Companies in emerging markets.



Art *Operational*

Mohammad Abbas (CEO)

Bahaa Eddine Mneymneh (CTO)



<https://www.upaint.me>

Innovative painting kit, powered by a machine learning and computer vision software, that allows anyone to paint Artwork through numbers.



Energytech *Operational*

Youssef Hage (Founder)

Issa Al Jashaami (Co-Founder)



<https://wrenev.com>

All-in-one EV charging software for all stakeholders in the Middle East



Dona Leb

Social Innovation
Operational

Yasmine Darwich (CEO)



<https://www.donaleb.com>

An app that tracks your walking distance and allows you to gain redeemable points through your steps, financing charitable causes and NGOs

Fixaligner

Medtech

Operational

Dr. Elias Abou Tayeh (CEO)

Jamal Fayoumi (COO)



<https://www.fixalign.com>

Teeth alignment solution with a tracking app to monitor usage



The Word Wave Freelance Marketplace

Operational

Lama Massoud (CEO)

Dima Matar (COO)



<https://thewordwave.com/main/>

MENA's Premier Content Writing Platform. Helping freelancers to display their services while matching employers' needs with the best quality content writers.



Agrytech

Go To Market Stage

Guadaluna Chaer (CEO)

Georgy Kassab (COO)

Roy Saab (CPO)



[Luxeed Page](#)

Leverages AI and the regenerative laser-weeding method to simplify the organic farming process.



E-Commerce

Operational

Ahmad Barazi, Chief Engineer

Mariam Naja, Operations

Farah ElHariri, HR



B2B online platform that connects construction vendors and Real Estate Developers.



WaterTech

Operational

Abdallah Moubarak CEO

And a full committed team.



A platform that allows users to remotely monitor and control their water tanks.



MedTech

Building MVP

Emma Sleiman, Founder



A fast ADHD detection technology using Virtual Reality systems.

ACCESSOFF

Securely Share Without Sharing

Cyber Security

Operational

Youssef Al Homsy (CEO)

Abeer Al Ahdab (CTO)

Ibrahim Abdelhay (PR)

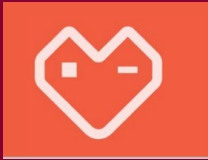


<https://accessoff.io>

Corporate Security Platform that allows limited and controlled access to accounts without sharing credentials

Cohort

2022



CodeBrave Tutors

Edtech

Operational

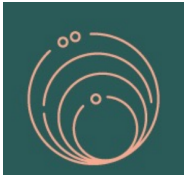
Clementine Brown, Co-Founder &
Co-Director

Gracia Soued, Co-Founder



<https://codebravetutors.org>

A social enterprise providing online coding tutorials to children worldwide. Aiming at financing their charitable arm, which offers vocational tech training to disadvantaged children in Lebanon.



Nawat Health

Healthtech

Testing MVP

Noor Jaber Chehayeb, Founder



<https://nawathealth.com>


A digital platform that offers 1-on-1 consultations and education focused on sexual health (SRHR) for women in the MENA region in Arabic

Optical Forceps

Medtech

Testing Product

Dr. Randa Barazi, Founder



Developed a surgical instrument which can efficiently extract items from the throat after swallowing accidents



Edtech

Testing MVP

Rami Chiha (Founder & CEO),
Tony Al Semaani (Angel Investor), Peter
Attallah (CFO)



[Outseed Page](#)

A forward-thinking startup that aims to revolutionize the world of cryptocurrency by bridging the gap between the public and the complex crypto landscape



PREVO

Foodtech

Testing Product

Khalil Kaddoura, Founder

Jona Rott, Operations and Finance



Prevo Biotech is pioneering
land-free agriculture
through producing
nutritious food crops by
fermentation

Cohort

2021



Edtech

Operational

Dr. Mona Itani (Founder)



<https://shabablab.com>

The first social innovation e-learning platform in the Arab world with the vision to transform the youth in the Arab world into change-makers & social innovators.



NEURAL VISION

Medtech

Testing Product

Andre Ghosn (BEng, CEO)

Jad Assaf (MD, COO)

Shady Awwad (MD, Medical Advisor)

Ahmad Dhaini (PhD, Strategic Advisor)



<https://neuralvisionlab.com>

The first AI software that analyzes OCT eye scans to assess healing after eye surgeries away from bias and human error.

RAM POLYMER

Medtech *Testing Product*

Dr.. Ali Tehrani, Co-Founder

Dr. Ramzi Alami, Co-Founder

Dr. Marwan El Sabban, Co-Founder



[RamPolymer Page](#)

A novel and affordable electro-spun surgical mesh with optimized resorbability for hernia repair using nanofiber electrospinning.

HEATECHS

Energytech *Operational*

Jawad Haidar (CEO)

Rabab Kawtharani (CFO)

Adam Shoufi (CMO)



[heatechs page](#)

Creating eco-friendly solutions to problems related to cooling and heating using the latest material technology.

2020

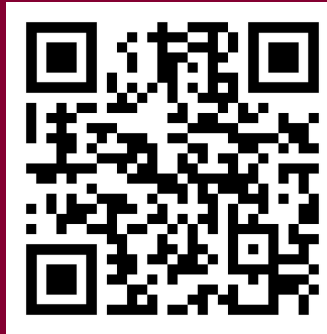


Energytech

Operational

Georges Khoury (CEO)

Maurice Saad (Co-founder)



<https://www.brighter.energy>

An IoT solution to enable solar power self-consumption and scheduling / limiting the run of energy-hungry appliances & ensure optimal usage of solar power and reduced electricity bills.



Foodtech

Operational

Abed Jawhar (CEO)



<https://akel.tech>

A vending machine that provides hot fast food

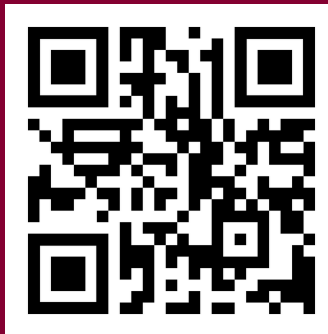


E-commerce

Operational

Marc Ibrahim (CEO)

Joseph Hajjar (CTO)



<https://www.listando.de>

Listando is a marketplace that connects local professionals with clients.



Connectivity that rocks your world.

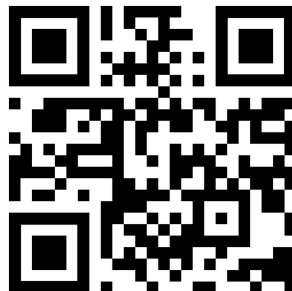
Telecom

Operational

Ahmad Fares (CEO)

Rich Bratton (Co-Founder & COO)

Lauren Koenig (Co-Founder & CMO)



<https://www.celitech.com>

A one-click eSIM platform for travel-related companies such as KAYAK, Expedia, and Flighthub

AUB

President's Innovation Challenge

WINNERS



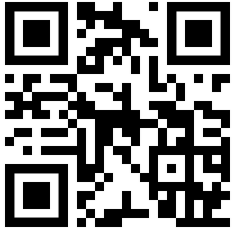
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Hospitality, F&B *Advanced Stage*

Avo Manjerian, Founder & CEO



<https://www.schedex.me/>

Schedex is an AI-powered SaaS solution revolutionizing employee and shift management for the Hospitality and F&B industries, helping clients save at least 15% on labor costs.



Edtech *Early Stage*

Christian Khairallah, Founder



<https://www.linkedin.com/company/aralects/>

Building the go-to app for learning Arabic dialects



FoodTech *Social Innovation*

Khalil Kaddoura, Founder



<https://prevobiotech.de/>

Prevo Biotech is pioneering land-free agriculture through producing nutritious food crops by fermentation



Agrytech

Advanced Stage

Nada Ghanem, Co-Founder

Sara Ghanem, Co-Founder



<https://doodasolutions.com>

DOODA is a woman-led earthworm farm dedicated to revolutionizing sustainable agriculture by harnessing the remarkable power of earthworms.



Agrytech

Early Stage

Guadaluna Chaer (CEO)

Georgy Kassab (COO)

Roy Saab (CPO)



[Luxeed Page](#)

Leverages AI and the regenerative laser-weeding method to simplify the organic farming process.



Healthtech

Social Innovation

Ghina Hneinim Co-Founder

Khalil Yaker, Co-Founder



<https://parenity.fr>

Parenity is the go-to platform consolidating all professionals in the fields of perinatal and parental care.



Circular Economy

Advanced Stage

Rabih El Chaar, Co-Founder
Reem Khattar, Co-Founder
Michel Mokbel,
Lynn Sraj



<https://www.nadeera.org>

Nadeera helps instill circular economy practices through technology-enabled interventions. They engage and educate consumers about circularity practices, trace and verify actions, and provide feedback and rewards.



Medtech

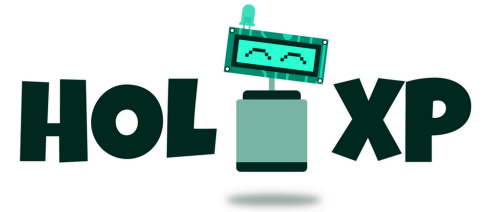
Early Stage

Andre Ghosn (BEng, CEO)
Jad Assaf (MD, COO), Shady Awwad
(MD, Medical Advisor), Ahmad
Dhaini (PhD, Strategic Advisor)



<https://neuralvisionlab.com>

The first AI software that analyzes OCT eye scans to assess healing after eye surgeries away from bias and human error.



Edtech

Social Innovation

Dr. Mariette Awad, co-founder
Ziad Bakhos, CEO
Elie Awad, CTO



<https://holexp.com>

Educational platform that uses AI to democratize programming hardware to achieve equity in computing and empower everyone to code using natural language.

RAM POLYMER

Medtech *Testing Product*

Dr.. Ali Tehrani, Co-Founder

Dr. Ramzi Alami, Co-Founder

Dr. Marwan El Sabban, Co-Founder

RamPolymer Page



A novel and affordable
electro-spun surgical mesh
with optimized resorbability
for hernia repair using
nanofiber electrospinning.



Edtech *Operational*

Audrey Nakad, Co-Founder

Zeina Sultani, Co-Founder &

CMO

<https://ostaz.com>



Ostaz is a leading premium private
tutoring platform in the MENA
region delivering personalized
tutoring services based on an in-
depth understanding of student
needs.

SUPPORT PROGRAM STARTUPS

Startups joining the AUB Innovation Park Support program benefit from the unparalleled support provided to iPark Cohorts and become part of the startup portfolio without joining the regular accelerator cycle. This support includes access to workspace, mentorship, investment opportunities, investors, and much more...



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RUSH&REEZ

Fashion Retail

Operational

Riham Hijazi
Rasha Hijazi
Hussein Ameen
Rim Hayek



<https://www.rushandreez.com>

Rush & Reez creates fashion solutions for the women who refuse to compromise style, comfort, quality and price.

=-wakilni

Logistics

Operational

Yusr Sabra and 190
dedicated team
members



<https://www.wakilni.com>

Wakilni is the leading e-commerce fulfillment partner for SMEs in Lebanon, providing end-to-end logistics services (first mile, warehousing, fulfillment, last mile, cash collection) through state-of-the-art proprietary technology and superior customer service.



Legaltech *Operational*

Antoine Kanaan
Abbas Kabalan
Nicholas Ibrahim
Georges Bakka



<https://haqq.me>

HAQQ powers lawyers through digitization with its communications focused virtual office ecosystem.



Green tech *Operational*

Christelle Bou Harb
Emilio ElHajj



<http://drivegreen.me>

Drive Green is electrifying the transportation sector while respecting the sustainable development goals, through providing e-motorcycles for delivery and commuting purposes.



Fashion Tech

Operational

Arthur Bizdikian
Dana Malaeb
Mohammad Ali Baydoun
Nadim Chammas
and 20+ employees.



<https://lemonadefashion.com>

The world's 1st curated marketplace for independent and emerging designers, allowing designers to scale and succeed on a global level.



Audio, Media & Entertainment

Operational

Setfano Fallaha
Anthony Essaye
Mario Hayek



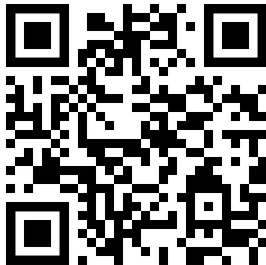
<https://podeo.co/meet-podeo/>

Podeo has firmly solidified its position as the unrivaled leader in the audio value-chain, powering over 50 million listeners worldwide and expanding regional podcast supply by 50X to over 100,000 creators in less than two years — up from a total of 1,000 podcasters prior to Podeo



MedTech *Operational*

Talal Ali Ahmad

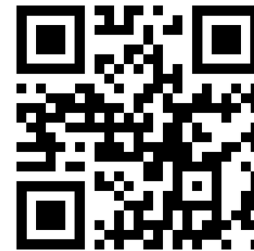


AI-driven algorithm for monitoring postoperative surgical incisions and predicting Surgical Site Infections (SSI)



FinTech *Go To Market Stage*

Vicky Nassar
Lara Wehbe
& a dedicated team.



an in-house powerful AI-driven engine, that leverages state-of-the-art algorithms and machine learning models to dynamically personalize financial plans for users



Fintech

Operational

Karam El Dik
Rayan Antonios
Chafic Idriss



<https://www.twig.ae>

Personal finance management application that empowers people to gain better control over their financial decisions, promoting financial wellbeing by equipping users with essential tools including automated savings, goal setting, smart budget tracking, and more!



Fintech

Ready Product

Georges Haddad



<https://vaultki.com>

VaultKi is dedicated to enhancing the security of digital assets through innovative metal seed phrase storage hardware.



Edtech

Testing MVP

Lamis Akouch

The mobile application "Sanabel" specializes in providing interactive storytelling and puppet shows focused on emotional intelligence development for children



EdTech *Operational*

Christophe Zoghbi,
Reem Mahmoud,
Larissa Abi Nakhle

...



Zaka is on a journey to democratize Artificial Intelligence (AI) in the MENA region and globally through sharing knowledge, building solutions, and connecting people



Tech Digital Services *Ready Product*

Carl Ziade
Jean-Pierre Vertil
....



AI-Powered SaaS for Insurance Brokers



I G T

EnergyTech *Operational*

Dr. Haytham Dbouk



Offers various innovative solutions to the green industry, such as hybrid solar systems, solar water heating, and solar water pumping.

Growth Partners



Ecosystem Partners

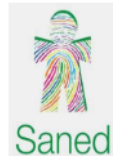
Imperial College
London



FLAT6LABS



Capital Partners



INTERESTED TO KNOW MORE ABOUT US?

Send an email to: zeinaubipark@aub.edu.lb



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INSPIRE, ENABLE, CONNECT