

# **Beyond traditional assessment: designing eportfolio-based assessment activities**

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(designed with Sam Taylor, 2018)**

# Welcome



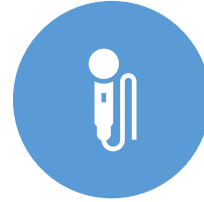
**EPORTFOLIO  
DISCUSSION**



**TASK  
PRESENTATION**



**GROUP DESIGN**



**SHOW AND TELL**



**QUESTIONS AND  
CLOSING REMARKS**

# What is an eportfolio?

In pairs

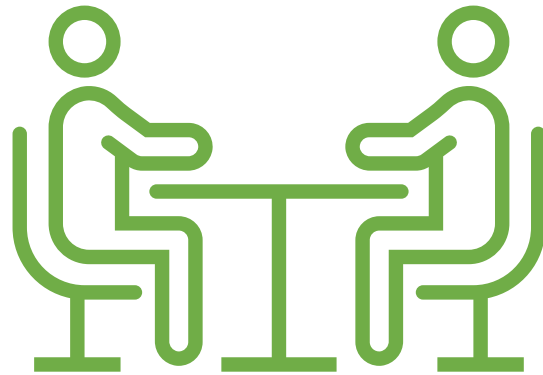




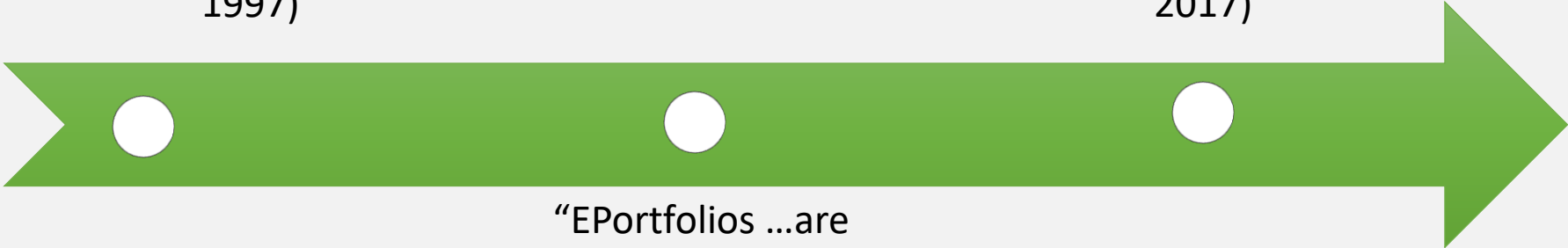
Image by [Bruno /Germany](#) from [Pixabay](#)

# Eportfolio in education

“We worry that  
eportfolios have become  
a fad”

(Elbow and Belanoff,  
1997)

“In 2015, portfolios’  
future seems  
brighter than  
ever”(Dreissen,  
2017)



“EPortfolios ...are  
becoming an integral part  
of the learning landscape  
in Higher Education”

Housego & Parker, 2009

They are seen as a dynamic and innovative medium for recording and showcasing student learning, as well as a powerful tool for reflection and assessment.”  
(Eynon & Clark, 2009)

# The 'ideal' eportfolio?



Statement of  
competency



Evidence



Reflection





# What would be a good use of an eportfolio?

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Think specifically any uses that replace what a paper portfolio would do, but would be better than using Office Word alone.



# Examples



HEA Application -  
Activity 5 (Sam Taylor)



CMALT Portfolio  
(Aurelie Soulier)



Cranfield University -  
Supporting T & L with  
Mahara (Angelique  
Bodart)



Mahara Smart  
Evidence



Apprenticeship Case  
Study



UAL: Workflow

# Eportfolio Assessment Rubric

Criteria as per the rubric	Not achieved	Acceptable	Proficient	Exemplary
<b>Knowledge and understanding of argument and artefacts</b>	Does not address topic, context or key points. Most ideas are underdeveloped, unoriginal, or lack relevancy/critical thought. Artefacts do not support argument or are not included	Content indicates thinking and reasoning applied with original thought on a few ideas. Not all key points included or fully developed. Some artefacts included which support argument	Content indicates original thinking and develops ideas with sufficient evidence. Key points covered. Clear argument supported by appropriate, relevant artefacts	Content indicates synthesis of ideas, in-depth analysis and evidences original thought and support for the topic. Thoughtful artefacts selected that advance main argument.
<b>Use of Multimedia</b>	No inclusion of audio/video, or graphics or photos, audio or video are distracting/no relevant to the content of the portfolio.	Audio/video/graphics/ photographs are included but used without purpose or design in mind. Some artefacts may not function correctly	The use of audio/video/graphics/ photographs are appropriate and contribute to understanding concepts, ideas and relationship. The artefacts enhance the written material and create interest.	Innovative use of audio/video/graphics/ photographs is integrated seamlessly into several different artefacts. They effectively enhance understanding of concepts ideas and relationships, and create interest.
<b>Academic Conventions: Referencing Copyright &amp; Grammar</b>	Poor or incorrect use of referencing scheme. Multiple spelling or grammatical errors. Copyright references not included for artefacts.	Inaccurate use of required referencing scheme. Some spelling or grammatical errors. Some care has been given to copyright and fair usage of images/artefacts.	Largely accurate use of required referencing scheme. Few spelling or grammatical errors. Copyright and fair usage of images/artefacts noted.	Excellent grammar, spelling, syntax and punctuation. Content fully supported by reference to relevant, up to date, and accurate referencing. Copyright and fair usage issues well considered
<b>Organisation &amp; Navigation</b>	Organisation and structure is confusing. The navigation links are poor or missing	Some navigation links included to provide structure. Some external hyperlinks do	Organisation, structure and flow of the portfolio page/s is clear. Navigation links	Well organised page/s and structure facilitates the readers' accessibility and
	making navigation difficult. Many external hyperlinks do not link to the appropriate website or resource. Structure of page/s is inappropriate for purpose.	not connect to the appropriate website or resource. Structure of page/s does not always support purpose.	function well. Most external hyperlinks link to appropriate websites or resources.	navigation to the content. Navigation links seamlessly to other pages and external hyperlinks present and working to websites and resources.
<b>Reflection</b>	Reflective writing is limited to description or missing and does not explain growth or include goals for continued learning	Reflective writing is present and occasionally includes more than description by connecting ideas or artefacts together. Some reflective writing demonstrates relevancy of artefacts in the e-portfolio. A few of the reflections explain growth and include goals for continued learning.	Reflective writing often make connections, explains importance, or projects into the future, but not consistently so. Most of the reflections describe relevancy of artefacts in the eportfolio. Most of the reflections explain growth and include goals for continued learning.	Reflections are insightful and work together to consistently synthesize learning experiences and demonstrate critical thinking. All reflections clearly describe relevancy of artefacts in the eportfolio. Most clearly explain how the artefact demonstrates growth, competencies, accomplishments, and include goals for continued learning
<b>Originality</b>	Design choices are simplistic, inappropriate or disorganised. Colour, font, space, and layout are haphazard and distract from the message	Design choices are often appropriate, but some choices of colour, font, space, or layout are ineffective in supporting the message or inconsistent	Design choices are consistently appropriate and support the message. Choices are well thought out and creative/attractive	Design choices are consistently appropriate, enhance readability and support the message. The choices are consistently sophisticated and original/creative/attractive

# How do you assess an eportfolio?

The holy grail of rubrics for eportfolio:

<https://docs.google.com/document/d/1cdtcUon9iNKUUSVICw1o2AmFU1pAPMTsv3DWdeVtIXM/edit?usp=sharing>

and sincere thanks to participants at the Eportfolio Unconference (Dublin, 2018) for their collaborative contributions to the development of this eportfolio assessment rubric.



Eportfolio Assessment Rubric by Lisa Donaldson is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License.



# Group task

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Describe and design a portfolio activity that will allow students to demonstrate knowledge, skill, application and/or reflection on your given topic and context.

# Let's design an eportfolio activity together



**Write a brief**



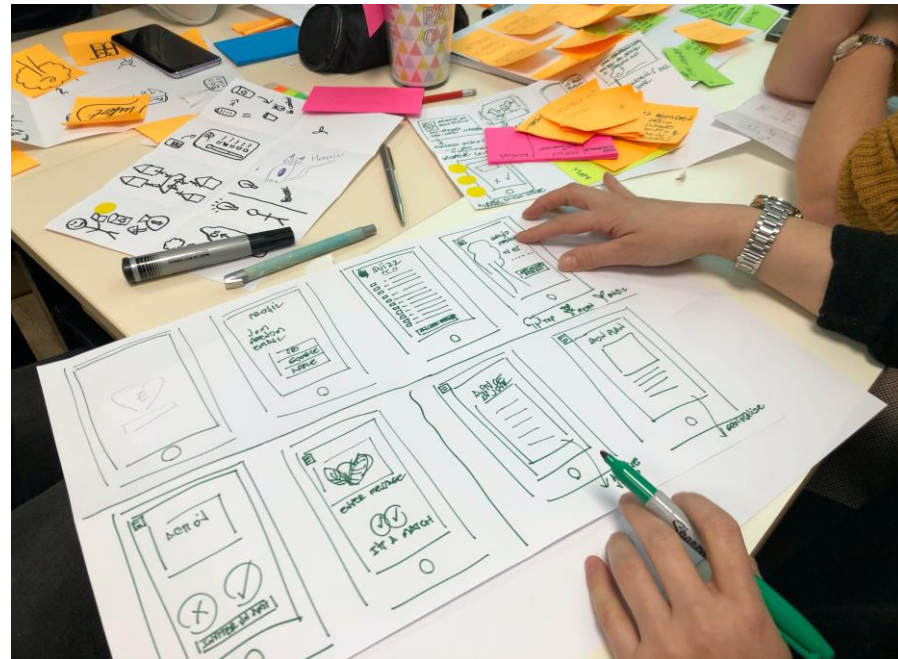
**Set parameters**



**Draw a 'mock-up'  
of how it could  
look**



**(20 minutes)**



# Considerations

## Focus

- Employability
- Personal development
- Academic credit
- Combination

## Size

- Estimate of hours spent
- Word count equivalent
- Number of artefacts

## Students

- UG/MSc/CPD/Apprenticeship/PhD
- Full time/part time
- Distance, blended, onsite
- Individual, groups, pairs

## Expected content

- Files
- Images, videos, audio, 3D
- Text
- Animation

## Audience

- Lecturer
- Employer
- Peers
- Open

## Other

- Academic conduct
- Referencing
- Attribution
- Copyright

WEEKLY DIARY → E.g. Practical; Modules

### Requirements

- Combo
- W6/PT
- Pass
- 2000 words
- Topics
- Reframing
- Attribution

Content: Files/  
Image/Video/  
text/audio.

Students will  
want to know how  
assessed!?

2022/23 (B.S.) food

Replacing exam with portfolio.

(10-12 pages of a collection)

Need to adapt RAI Generic

Rubric to provide assessment criteria.

Brief

Investigate/Examine key challenges/impacts  
on food chains. (What makes it work)  
(What disrupts it)



WK 2  
Reflected on the weeks  
lecture in  
context of FC.

Policy  
Food safety

15 hrs = 10% of 15 credit module.

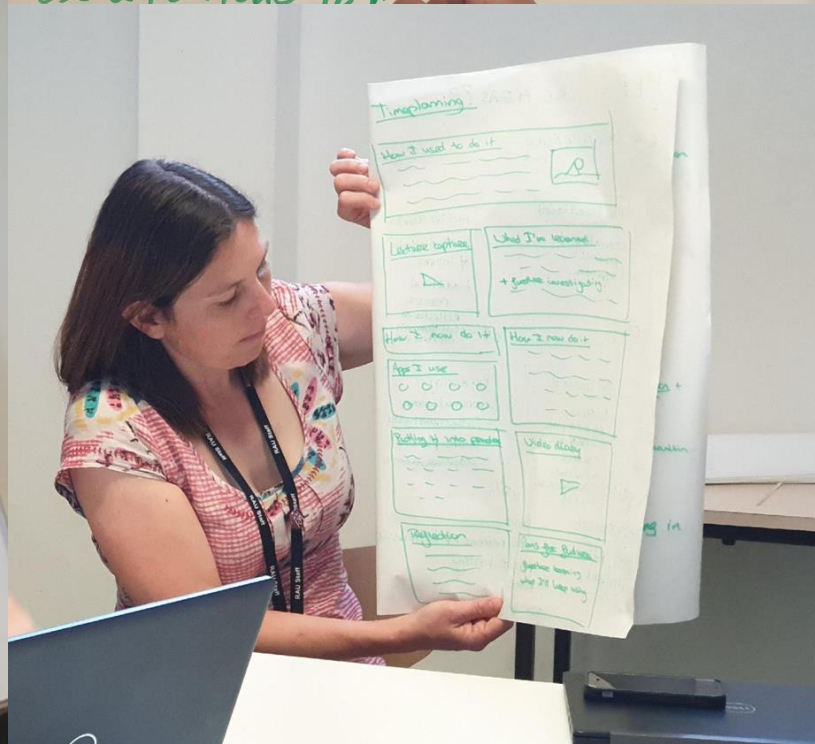
### Content

Variable; with templates to complete reflection +  
submission of evidence.

Use a PDF download + Turnitin.

### BRIEF

Use a portfolio to



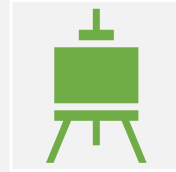
# Show and tell



Your brief



Your requirements



Your 'vision' /design of  
possible output /  
template



Bonus point: what  
needs further design  
work?



# Top Tips

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- Assessment first
- Human touch
- Accessibility
- It's hard to get it right the first time: get feedback & plan time/space to implement changes based on feedback
- Sam Taylor's OER :  
<https://altc.alt.ac.uk/blog/2020/06/eportfolios-for-educators/#gref>



# Questions & Comments



# Feedback

<https://forms.office.com/r/9BT2uwPbw1>

