

Invitation for Membership (name of Organisation)

The CCEG Blockchain UN Lab combines Fintech Innovation and Social Innovation, providing the capability to measure and transact non-financial value.

A world leading platform to measure, control and improve impact investment. Developed by the leading global Think Tank on the movement of value, the [Centre for Citizenship, Enterprise and Governance](#) which now has over 60,000 members including 7000 Heads of CSR of the world's leading companies, and 2000 politicians.

We provide an Open Source platform capability and development expertise to assist member organisations, corporates, foundations and governments to achieve and improve their Sustainable Development Goal (SDG) impacts. Membership allows a pathway to scalability and sustainability in a way you are unlikely to achieve on your own in an increasingly crowded marketplace.

The Lab is a collaboration platform for progressive technology in blockchain, backed by international academic research. A Blockchain Test Bed facility for exploration, access to learning from real world applications incorporating social impact analysis tools. In addition, our team of senior experienced corporate executives give access to expertise from academic and commercial actors from a globally listed top 100 Blockchain company, and one of 3 full service blockchain companies.

Membership: By invite. An organisation or individual who purchases shares to support the open platform. Equity shares in CCEGBUNL @ UK£ 2m post-money valuation (min US\$ 3,500). Seed Enterprise Investment Scheme and Enterprise Investment Scheme tax benefits will apply. Being a shareholding member will have following key benefits ...

Vote Governance vote on platform direction and content.

Platform Free access to Opensource Blockchain Seratio® platform for non-commercial exploitation. Commercial exploitation license (20% discount) on own system with hosting option on Seratio® SaaS

Design [Whitepapers](#) published on branch on Seratio® github with Member Proof [your agenda]
Design S/E SaaS based Impact metric to provide Proof-of.....[your agenda]
Code for [Proof-of-Concept](#) demo sandpit
Assured Coin Status and Guarantees (providing base conditions are met)

Consultancy **Blockchain Strategy** - A pathway and partner to determine your blockchain participation strategy through to complete platform build.
Impact Metrics - Design input into the blockchain platform that enables financial and non-financial value to be transacted. Impact forecasting, reporting and improved delivery.
Technology - development of member blockchain applications in any field of choice at lowest cost.

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Treasury - Issue and management of branded, guaranteed United Nations SDG family of digital Coins (cryptocurrency).

Business promotion – through well-established media channels networks and key partners.

Finance /investment funding support - Support and assistance in fundraising utilising the strength of international brands and CCEG Blockchain UN Lab.

Forecast Modelling - Access to Software-as-a-Service [Seratio](#)® API's to integrate into any existing project or system.

Provenance Tracking – Access to Product provenance and modern slavery Freedom metrics developed by Seratio®.

Business Support - Access to senior experienced FTSE 100 company senior personnel for business case and strategy development.

Technology: Support of the dedicated ICT developers in India. A further team of international blockchain technology employed experts across Americas to China. Most blockchain types and [social value metrics](#) supported

Profile: Ideas and plans socialised through social media 100+ forums
Include in bi-monthly newsletters and report on key developments across the Blockchain UN Lab network
Article in [Social Value & Intangibles Review](#) to 60,000 subscribers
Discounted rate (20%) on SVIR advertising
Participation in the Internet-of-Value [Blockchain Alliance for Good](#) Advisory Board
Spot in CCEG international conference schedule (latest University Cambridge Nov 2016, Beijing and Washington Jan 2017, previously Prague, London, Mauritius, etc).

Education Certified educational EdCast MOOC on blockchain course of your design.
Publish in peer reviewed academic papers

Capital As a shareholder, you will benefit from any capital raise and valuation increase eg. [Seratio Ltd](#) start-up, January 2015 valued through US\$ 2m raise across 18 months at UK£ 20m in June 2016, doubling every 6 months.



I/We agree to become a member of the CCEG Blockchain UN Lab and purchase shares to the value of US\$..... the terms of which are documented in the above.

Signed

Name [FULL NAME OF PERSON SIGNING]

For and on behalf of [FULL NAME OF MEMBER AND SHAREHOLDER]

Position

Address and contact details of the shareholder/member

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Barbara Mellish MBA (Henley) ACIB MIRM
Professor Olinga Ta'eed PhD FIoD

Barbara.Mellish@cceg.org.uk
Olinga.Taeed@northampton.ac.uk

+44 7825 708 278
+44 7715 806 318