



EXAMPLES OF CREATIVE EVALUATION TECHNIQUES

Writing

Collaborative book

Comments on shapes: leaves on trees, eggs in nest, bubbles on water

Diaries/journals

Doodle sheet

Facebook wall – participants write comments on wall – all add likes/dislikes

Graffiti wall

Head, heart, bin – what you learned, liked, could do without

Ideas books – whole project, open access

Paper tablecloths – events, one-off activities

Postcards – into post box at event or send pre-stamped as follow-up

Responses to questions on paper, make balls and throw into containers

Suggestions boxes – events or whole projects

Write comments on paper, make into plane and fly into container

Talking

Appreciative questions (eg What worked well for you? What could we do to make things even better for you)

Case studies

Individual reviews

Person tree/blob – which one is you? Movement during/after intervention

Walks and talks



Visual

Before & after self-assessment measures: ladder, wheel, thermometer

Chart – eg enjoyment & learning on axes. Stickers to mark feedback.

Images to stimulate discussion – individual or project focused

Photos – before/after; of activities; by participants

Photos of activities to vote on with stickers

Poster of event/project

Timeline – key points of event/activity along line. Draw line reflecting what they thought – above for positive, below for negative.

Videos

Games/activities

Bullseye: stickers on target - each ring as option/choice of activity or rating how much did you....

Collecting objects (eg. stickers/balls) from equal numbers in labelled containers (eg. learned a lot/a little/nothing) – take one object and count what's left

Fishes and boulders (supports written on fish, barriers on boulders); stick on wall, discuss

Large outline drawing of person – write & stick: head – what you think; heart - how you feel; feet – what you'll do

Line rating - standing in position according to statement or question

Running/walking to corners or objects - ratings or choices

Sorting cards (what you're measuring) into containers (with ratings on)

Useful websites:

<http://creativeandcredible.co.uk/>

<http://www.sheffkids.co.uk/adultssite/pages/consultationtechniques.html>

<http://www.evaluationsupportscotland.org.uk/resources/evaluation-methods/>