Everything you wanted to know about search... but couldn't quite find

Phil Bradley

http://www.philb.com

Spring 2016

How many search engines are there?







Types of search engine

- Free text
 - Google, Yahoo, Bing,
- Directory
 - Open Directory
- Multi/Meta search
 - Trovando
 - Browsys

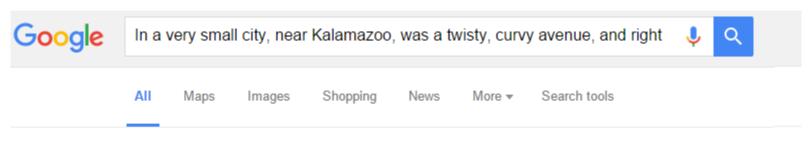
Types of search engine

- Site/Subject specific
 - BT directory, site search engines
- Hidden/Invisible web
 - DeepDyve
- Social search engines
 - Icerocket, Topsy, Socialmention
- "The others"
- The "dark web"

What's the purpose of a search engine?

Why search engines are poor

In a very small city, near Kalamazoo, was a twisty, curvy avenue, and right at the corner, across from the zoo, the BIGGEST oak tree



About 61 results (1.00 seconds)

Trying to find a book about Kalamazoo - Little Golden Book C...

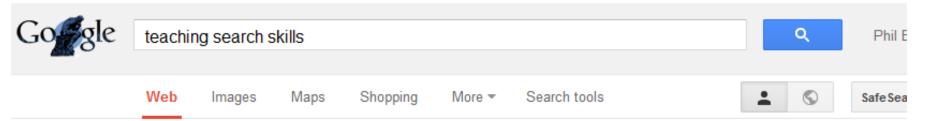
www.goldenbook.com > Forum Index > Forum > General ▼ Oct 25, 2004 - 10 posts - 3 authors

In a very small city near Kalamazoo. Steve Santi Starts out "In a very small city newar Kalamazoo, was a twisty curly avenue, and right on the corner across from the zoo., the biggest oak tree in the countryside grew. (etc.)
You visited this page on 1/19/16.

Monkey tears off eight-month-old baby's testicles as his ...

www.dailymail.co.uk/.../Monkey-tears-month-old-babys-testic... ▼ Daily Mail ▼ Sep 6, 2013 - Monkey numbers at the open zoo have reportedly exploded from around 70 In China it is very common for little baby boys to run around with out pants. ... Even small monkeys can be highly dangerous (can try to bite your nose off!) curvy, flabby, muscly and she loves it': Mummy blogger Constance Hall ... Missing: kalamazoo twisty avenue corner You visited this page on 1/19/16.

Google knows best 'did you mean?'



30 personal results. 86,200,000 other results.

Showing results for teaching research skills

Search instead for teaching search skills

Scholarly articles for teaching research skills

Action Research in Higher Education: Examples and ... - Zuber-Skerritt - Cited by 423 ... Teaching Skills. The Research Findings of the Teacher ... - Wragg - Cited by 154 Children as Teachers; Theory and Research on ... - Allen - Cited by 319

How do you teach research skills to your students? | Thinkfinity

www.thinkfinity.org/thread/5011

1 Nov 2011 – Have you found some digital resources to use in **teaching research skills** to your students? Do you still require your students to write research ...

Teaching Research Skills

www.slideshare.net/aislater/teaching-research-skills

17 Oct 2009 – The Four Stages of Inquiry and **Research**: A Student Guide 1. Preparing for **Research** 2. Accessing Resources 3. Processing Information 4.

Research skills

www.bl.uk > Learning > Creative Research

Useful tips for **teachers** introducing research tasks for the first time. Thinking skills activities. Effective activities for **teaching** thinking and **research skills**.

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News

More + Search tools

About 350,000,000 results (0.65 seconds)

David Cameron - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/David Cameron *

David William Donald Cameron (/'kem(e)ren/; born 9 October 1966) is the Prime Minister of the United Kingdom, First Lord of the Treasury, Minister for the Civil ...

Gordon Brown - Samantha Cameron - Nick Clegg - Witney

News for david cameron



David Cameron's Twitter account followed 'high-class escorts'

BBC News - 4 hours ago

David Cameron's official Twitter account followed a high-class escort agency, it has emerged.

No 10 pours cold water on claim David Cameron wants to 'get rid of green crap'

The Guardian - 1 hour ago

David Cameron launches inquiries into Co-op scandal

The Guardian - 1 hour ago

David Cameron (David Cameron) on Twitter

https://twitter.com/David Cameron *

The latest from David Cameron (@David_Cameron). Prime Minister and Leader of the @Conservatives. UK.

David Cameron | Politics | The Guardian

www.theguardian.com > News > Politics *

Latest political news, features and comment on the Conservative leader David Cameron from the Guardian, the world's leading liberal voice.

The Conservative Party | Your team | David Cameron

www.conservatives.com/People/David Cameron.aspx **

Biography of the Prime Minister, Leader of the Conservative Party and MP for Witney.

10 Downing Street - London, United Kingdom - Government ... https://www.facebook.com/DavidCameron =

** + + + Rating: 1.8 - 440 votes

10 Downing Street, London, United Kingdom. 202186 likes - 3761 talking about this - 308 were here. The official Facebook page for 10 Downing Street, office of ...

DavidCameron.com

www.davidcameron.com/ -

Oct 8, 2013 - David Cameron has been left to look impotent on the who is worth £850 million with a house in Monaco 'selling access' to David Cameron

The Rt Hon David Cameron MP - GOV.UK

https://www.govuk/government/people/david-cameron -



David Cameron

631,491 followers on Google+

David William Donald Cameron is the Prime Minister of the United Kingdom, First Lord of the Treasury, Minister for the Civil Service and Leader of the Conservative Party. He represents Witney as its Member of Parliament Wikipedia

Born: October 9, 1966 (age 47), Marylebone, United Kingdom

Spouse: Samantha Cameron (m. 1996)

Children: Ivan Reginald Ian Cameron, Florence Rose Endellion Cameron,

Nancy Gwen Cameron, Arthur Elwen Cameron

Siblings: Allen Alexander Cameron, Tania Rachel Cameron, Clare Louise Cameron

Parents: Ian Donald Cameron, Mary Fleur

Education: Brasenose College, Oxford, Eton College, University of Oxford,

Heatherdown Preparatory School

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The Rt Hon David Cameron MP - GOV.UK

https://www.gov.uk/government/people/david-cameron *

David Cameron became Prime Minister in May 2010, leading a Conservative and Liberal Democrat coalition government. He has been the Conservative MP for ...

David Cameron News - Bloomberg

topics.bloomberg.com/david-cameron/ *

10+ Items - Breaking news about David Cameron. Find the latest articles, ...

Iran Nuclear Envoys Look to Deal as Netanyahu Goes to Moscow. Cameron Wants to Fast Track Women Bishops Into House of Lords.

David Cameron, Prime Minister - Telegraph

www.telegraph.co.uk > News > Politics *

David Cameron is the Prime Minister and leader of the Conservative Party.

In-depth articles



Cameron - the PR years

The Guardian - Feb 2010

From Eton to Oxford to Tory leader - that's all many of us know about David Cameron. But before he was an MP, he worked as head of communications at Carlton TV Former



The British Prime Minister Is Coming to America ...

The Daily Beast - by Niall Ferguson - Mar 2012

Reading David Cameron's biography prepares you for a character out of Downton Abbey. His paternal grandmother was a direct descendant of King. William IV, so technically he is a ...



David Cameron: We are creating a new era of ...

The Dally Telegraph - Jul 2011

The Prime Minister David Cameron says the Government's release of official data will change the way we use our public services.

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Search tools





Safe Search off 7



20 personal results. 98,700,000 other results.

Martin Luther King, Jr. - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Martin Luther King, Jr.

Martin Luther King, Jr. (January 15, 1929 – April 4, 1968) was an American clergyman, activist, and prominent leader in the African-American Civil Rights ...

Assassination of Martin Luther - I Have a Dream - Martin Luther King, Jr. Day - Pastor

Martin Luther King - Biography

www.nobelprize.org > Nobel Prizes > Nobel Peace Prize

Martin Luther King, Jr., (January 15, 1929-April 4, 1968) was born Michael Luther ... In 1954, Martin Luther King became pastor of the Dexter Avenue Baptist ...

Images for martin luther king - Report images











Martin Luther King Jr. - A True Historical Examination www.martinlutherking.org/

The truth about **Martin Luther King**: Includes historical trivia, articles and pictures. A valuable resource for teachers and students alike

Martin Luther King, Jr.



biography.com

Martin Luther King, Jr. was an American clergyman, activist, and prominent leader in the African-American Civil Rights Movement. He is best known for his role in the advancement of civil rights using nonviolent civil disobedience. Wikipedia

Born: January 15, 1929, Atlanta

Died: April 4, 1968, St. Joseph's Hospital

Education: Boston University, Morehouse College, Crozer Theological Seminary

Children: Martin Luther King III, Yolanda King, Bernice King, Dexter Scott King

Parents: Alberta Williams King, Martin

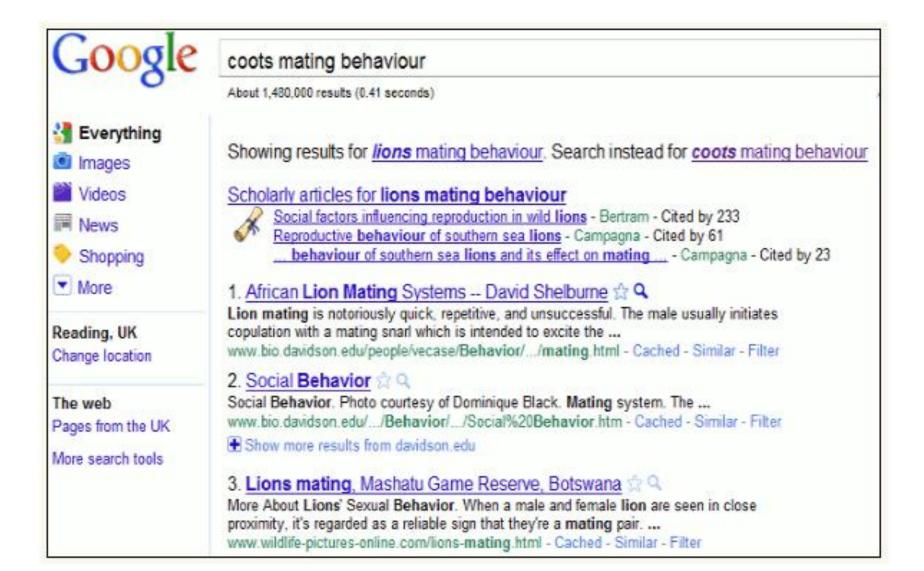
Luther King, Sr.

Books

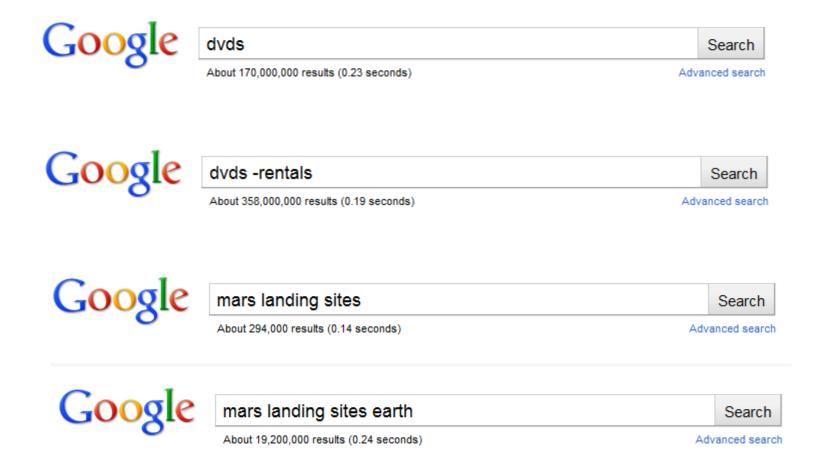
Ranking order

- Search term in title, header, URL
- Anchor text
- 1st paragraph
- Frequency
- Speed of website
- Country version
- Personalisation on/off
- # of link

Google knows best! http://bit.ly/kBGqlg



Incorrect counts



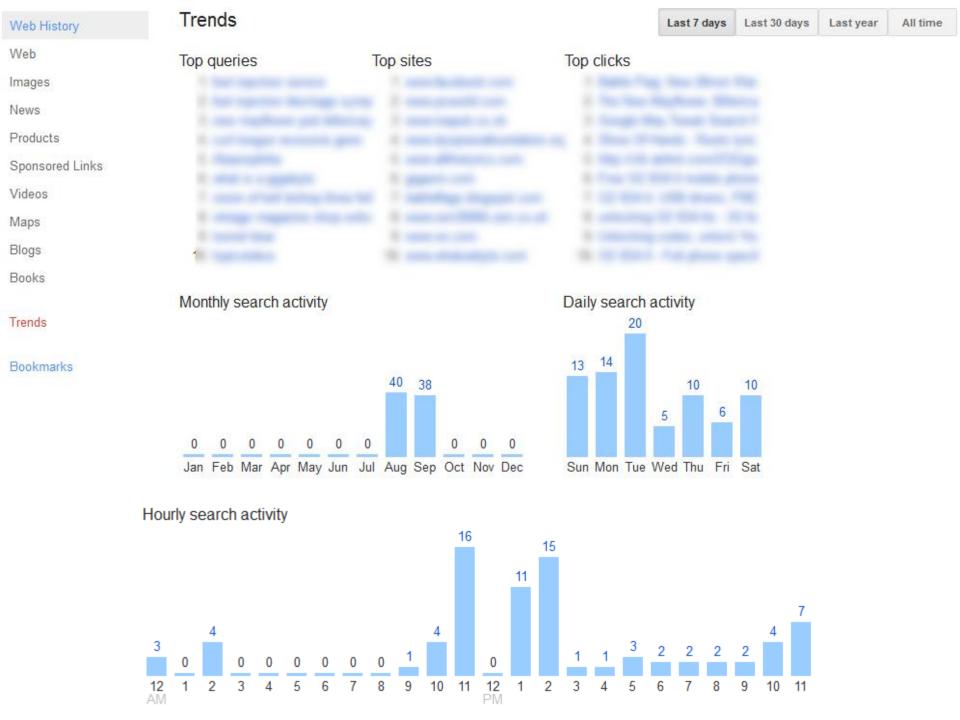
Personalisation



Your web history is limited to searches

Web History for philipbradley@gmail.com

All History	Today	
Web	12:58pm	Searched for libraries
<u>lmages</u>		
<u>News</u>	12:28pm	Searched for google image swirl - Viewed 1 result
<u>Products</u>		☆ Google Image Swirl - googlelabs.com
Sponsored Links		
<u>Video</u>	12:16pm	Searched for research buzz org tools goo fresh
<u>Maps</u>		
Blogs	Yesterday	<i>(</i>
<u>Books</u>	11:18pm	Searched for good library blog
Pause		
Remove items	11:18pm	Searched for iPad books
rtomovo komo	11:16pm	Searched for iPAd Peter rabbit
Trends		
Bookmarks	9:58pm	Searched for undead nightmare - Diewed 1 result
		☆ Undead Nightmare - Red Dead Redemption Wiki - wikia.com
	9:58pm	Searched for red dead redemption



Alternative search engines

- Free text
- Directory
- Multi/Meta
- Social media
- Visual results
- Real time
- Weblog

Bing

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uk libraries



110,000,000 RESULTS Narrow by language ▼ Narrow by region ▼

UK Public **Libraries** - DialSpace Welcome Page

dspace.dial.pipex.com/town/square/ac940/weblibs.html
Gold stars are awarded to **library** web sites which we think shine out from the dull generality.

Surrey County Council - Libraries

www.surreycc.gov.uk/people-and-community/libraries

Use our online **library** to view our **library** catalogue, manage your **library** account, join the **library**, renew your **library** loans or download free eBooks and eAudiobooks ...

Libraries | Manchester City Council

www.manchester.gov.uk/libraries >

Describes the services offered by Manchester City Council Public Libraries .

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www.bl.uk *

This is the home page of the British **Library** website. Use this site to search our catalogues, order items for research, view exhibitions and link to information ...

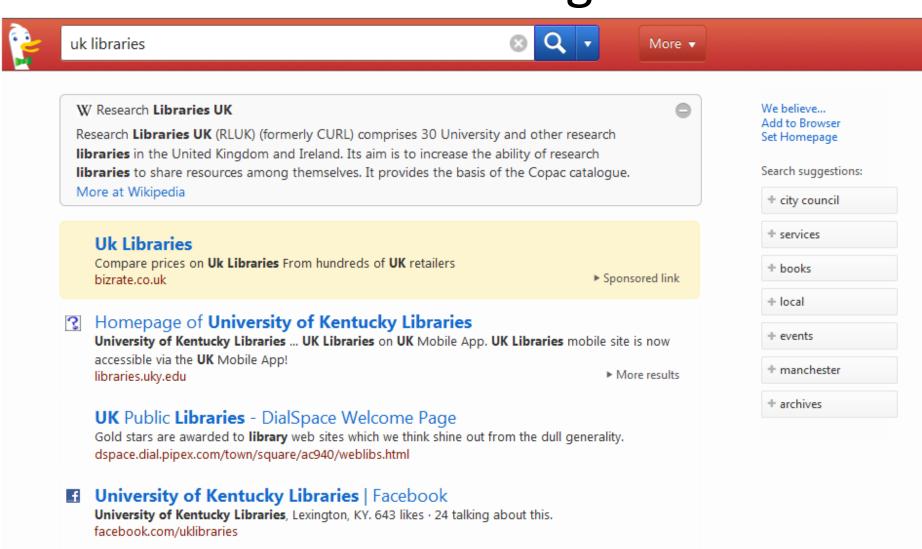
SCONUL | Society of College, National and University Libraries

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Surrey County Council - **Libraries**

Exalead

http://www.exalead.co.uk/search



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News on 'library':

1 hour, 23 minutes ago on thebookseller.com: Scottish Book Trust's Lambert calls for automatic library membership | The Bookseller

7 hours, 22 minutes ago on triblive.com: Henry: Day of shopping planned at Connellsville library | TribLIVE

Videos

8 hours, 18 minutes ago on econlog.econlib.org: Mexican Drug Warriors Disguise Themselves as U.S. Marines for Operations in the United ...



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The **Library** of Congress. The **Library** of Congress is the nation's oldest federal cultural institution, and it serves ... www.loc.gov

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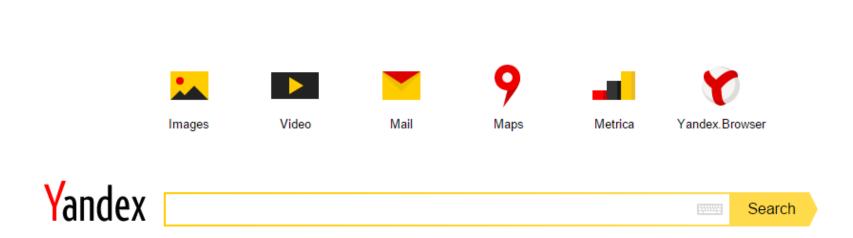


National Library of Medicine - National Institutes of Health

The National **Library** of Medicine (NLM), on the campus of NIH in Bethesda, Maryland, is the world's largest med... www.nlm.nih.gov

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https://www.yandex.com/



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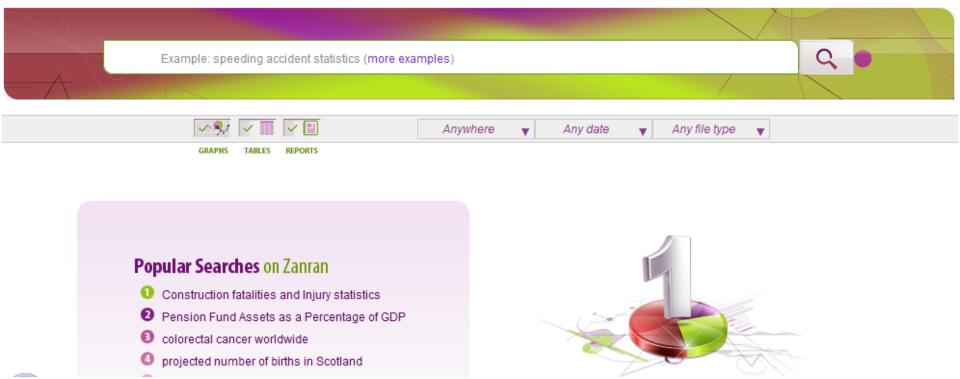
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Research affiliations: Association of American Universities, Association of Research Libraries, Center for Research Libraries, Research Library Group. www.libraries.psu.edu

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	librarians									
Heads up! Google Chrome requires you to disable pop-up blocking if you want to open multiple tabs at once										
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■ Google Search Result for "librarians"

Bing Search Result for "librarians"

Yahoo Search Result for "librarians"

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DogPile Search Result for "librarians"

Yandex Search Result for "librarians"

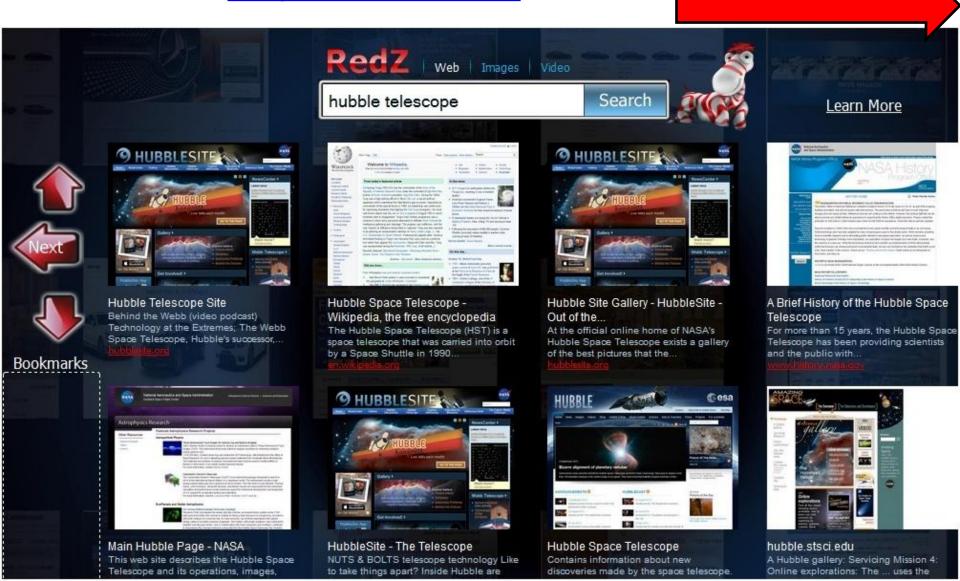
WikiPedia Search Result for "librarians"

DMOZ Search Result for "librarians"

Reference Sites

Visual search engines

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Now become **Dothop**



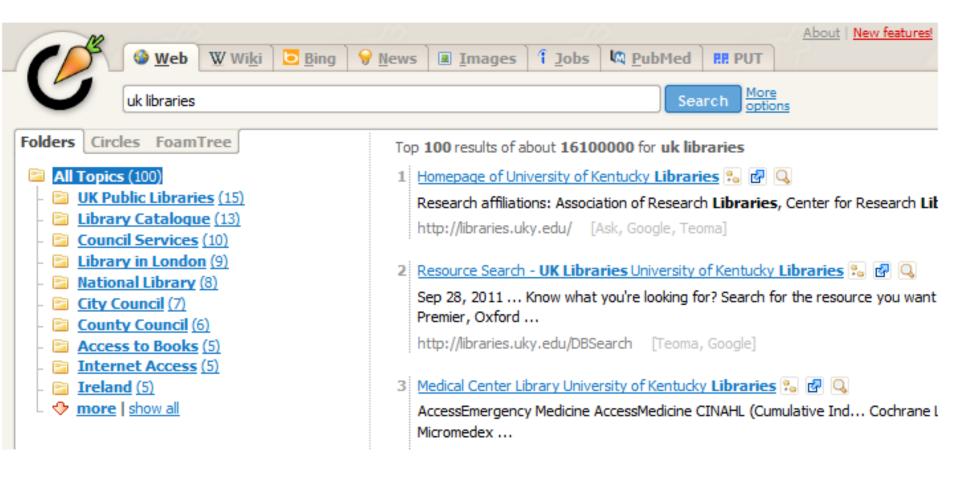
Spacetime 3D

http://search.spacetime.com/



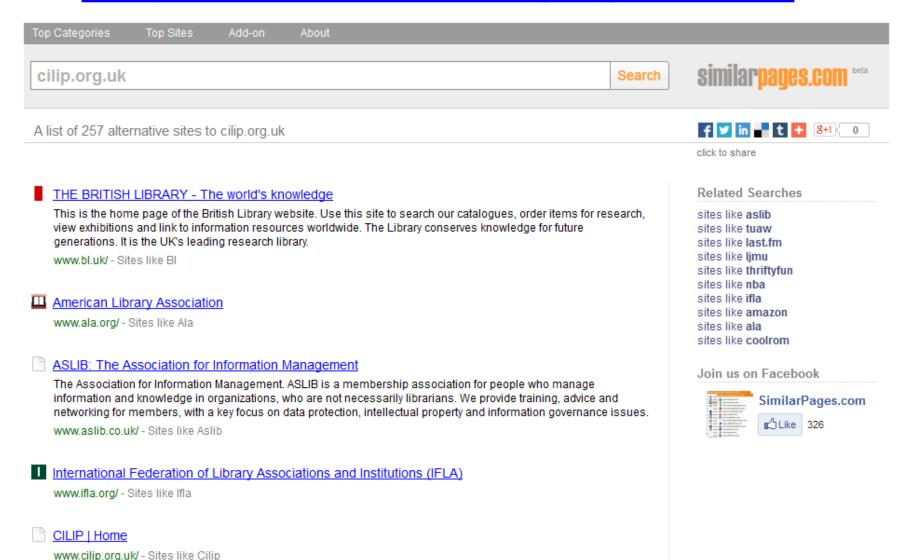
Category based engines

Carrot Clustering http://search.carrot2.org/



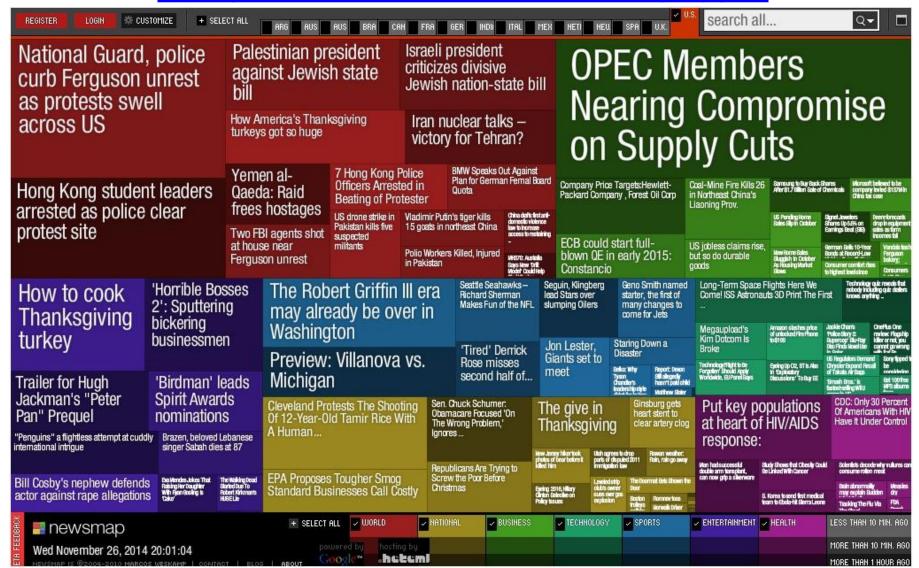
Similar sites

http://www.similarpages.com



Newsmap

http://www.newsmap.jp/



Multimedia engines

- Audio Visual
- Image
- Sound

Internet growth

User generated content

110,040

SKYPE USERS MAKE PASSENGERS

USERS LIKE 4,166,667

Facebook

POSTS

Buzzfeed

USERS VIEW

VIDEOS

SNAPCHAT

284,722

USERS SWIPE

590,278

VIDEOS

1,041,666

4

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Just to push the point home

• In 2010, Eric Schmitt, former CEO of Google said "Every 2 days we create as much information as we did from the dawn of civilization up until 2003".

Social media Search Engines

socialmention*

Real-time social media search and analysis:

















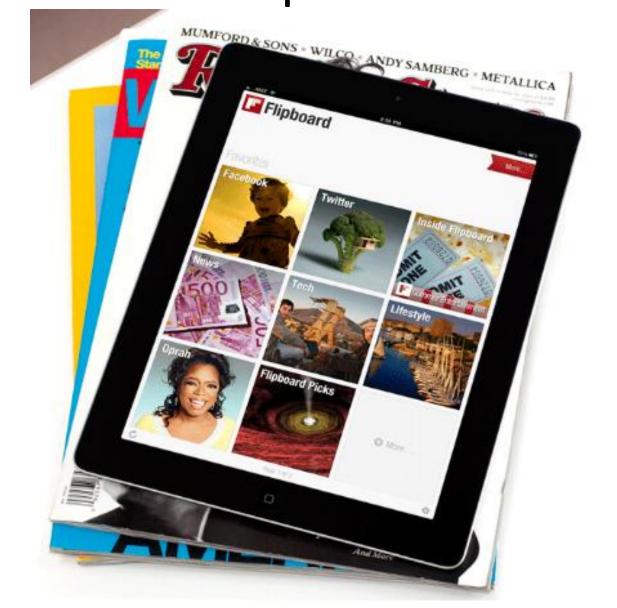
Social Searcher

Free Social Media Search Engine

News collation resources

 Register, link to your social media accounts and pull in data based on what your contacts are talking about.

FlipBoard



More...

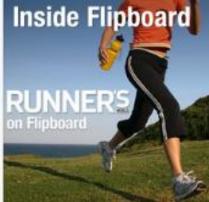


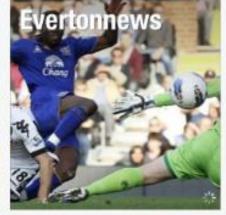
Twitter

How to write fiction











CILIP Info & Advice

If elected, how will you use social media to help librarians?







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Phil Bradley's Morning Brief | Tuesday, February, 28, 2012

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Forget About Android 4.0! Google Exec Hints Android 5.0 Will Launch In Fall Of 2012

Android is force that will not be stopped. Google's Andy Rubin announced yesterday that there is 850k daily Android activations, excluding devices like the Kindle Fire that doesn't use Google services. Now, even though only one handset is currently s...

* 287 likes from techcrunch / Matt Burns via Hamdani Amin (hamdani@inbox.com)







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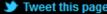
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Phil Bradley

A librarian & internet consultant. I teach effective internet search techniques, & use of Web 2.0 technologies. Also written 12 books about the net & 2 columns.

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Top Stories in Phil Bradley's network



Elsevier

ELSEVIER.COM - At Elsevier, we have always focused on serving the global research community and ensuring the best possible access to research publications and data. In recent weeks, our support for the Research Works Act has caused some in the community to question...







📶 🕼 Lukas Koster and 3 others via Twitter



2

Open and Shut?: Elsevier steps away from Research Works Act

POYNDER.BLOGSPOT.COM - Elsevier has today posted a statement on its web site indicating that it no longer supports the Research Works Act (RWA). The news follows an outcry against the publisher for supporting the bill, and the launch of a site encouraging researchers...



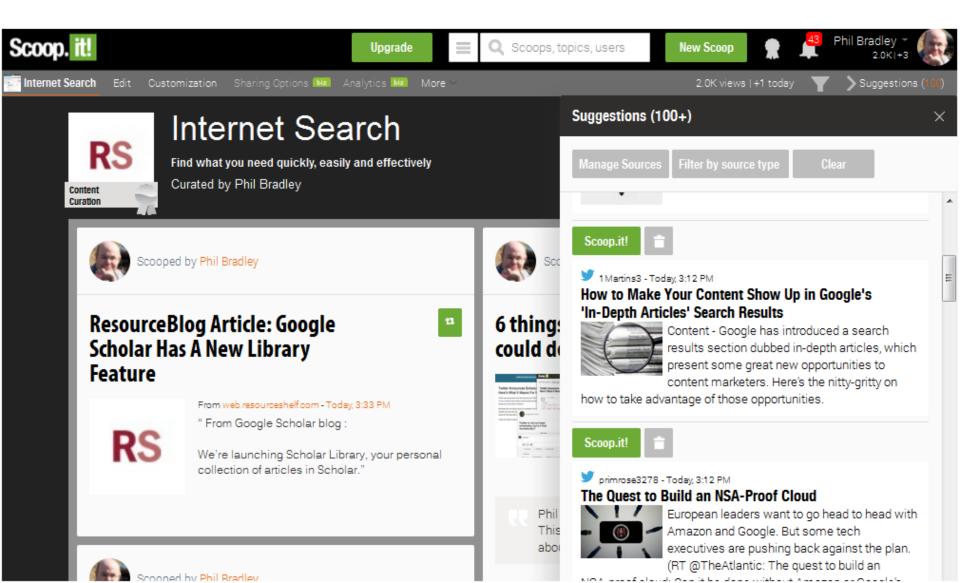




Charles Oppenheim and 2 others via Twitter



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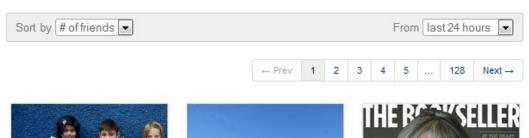


Nuzzel

http://nuzzel.com/philbradley



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14 friends

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Library call for every Scots child

bbc.co.uk – Nov 23, 4:14 PM – Every child in Scotland should be automatically enrolled in their local library, according to the director of the Scottish Book Trust. Marc Lambert made the call at the start of Book



Searching Facebook

Why Facebook is winning the war with Google

Search is back



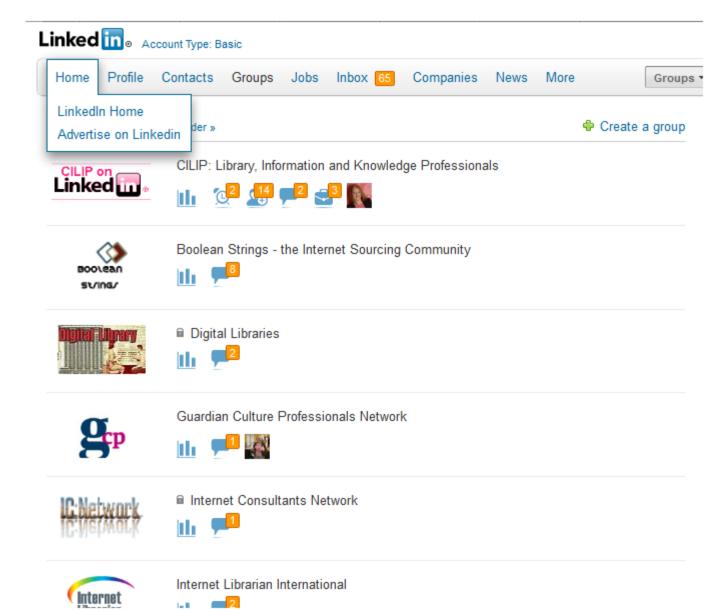
Search is Back!

Find people on Facebook again, knobs are back!
A project by Michael Morgenstern (more info).

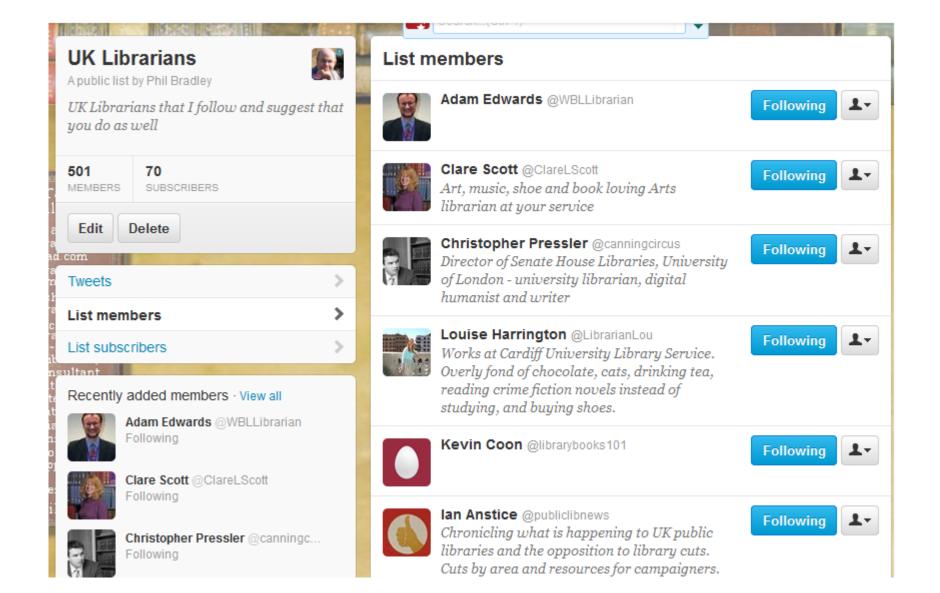
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Search for Friends ▼								
Gender:	All	•						
nterested in:	All	•						
Relationship status:	All	▼						
Current location:								
From: ▼								
interest:								
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Current ▼ school:								
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Language spoken:								
Major.								
Year born (eg. 1985):	after	before						
Name:								
Find people!								

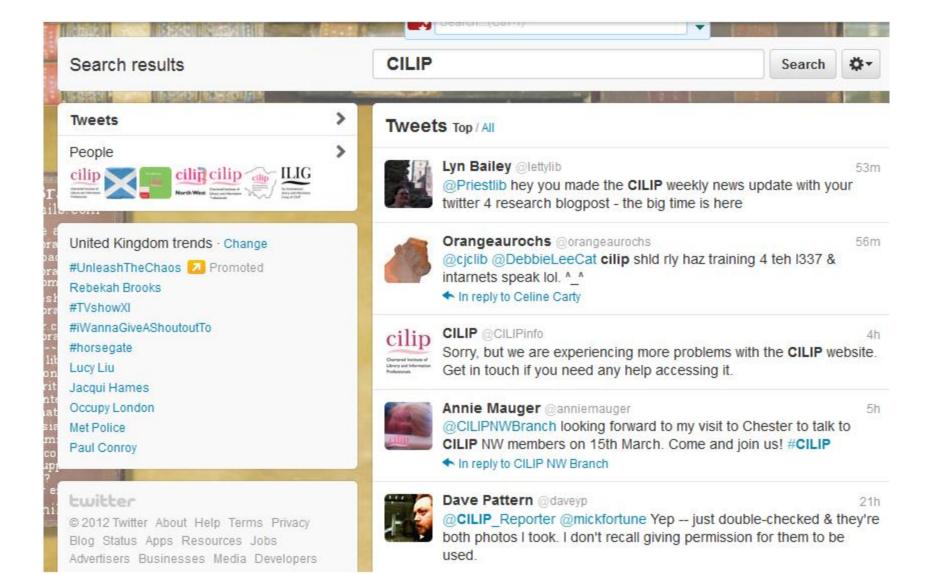
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Twitter

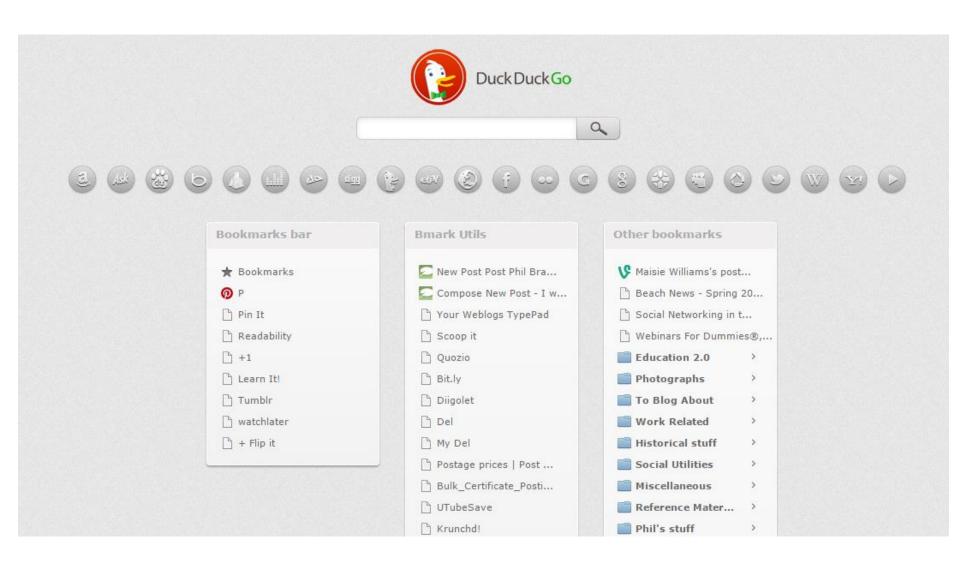


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Browser tools

Bookolio



All in One



















Google Google Search Previous Search

Some new engines

<u>Junoba</u>

JUNOBA

libraries

Q SEARCH



WVU Libraries

www.libraries.wvu.edu/

The WVU Libraries' collections and services support the information needs of WVU faculty, staff, and students....

Penn State University Libraries - University Libraries Home

www.libraries.psu.edu/psul/home.html

Penn State University Libraries (change library) Start Your Search Here. Books, Articles and More. Search...

Public Libraries

www.publiclibraries.com/

Libraries are becoming more and more high tech with ebooks, tablets, and virtual visits. But one feature at...

Libraries - Library | University of Wisconsin-Madison

www.library.wisc.edu/

Central portal for all campus libraries. Includes directory, map, catalog, details of services and policies,...

@J Knight



RT @loischa93487379: A look into the past, like watching an old movie1931-1965 Discard2 @amazonbooks #libraries

@BakerandTaylor http://t.c...

@Christine Jacques

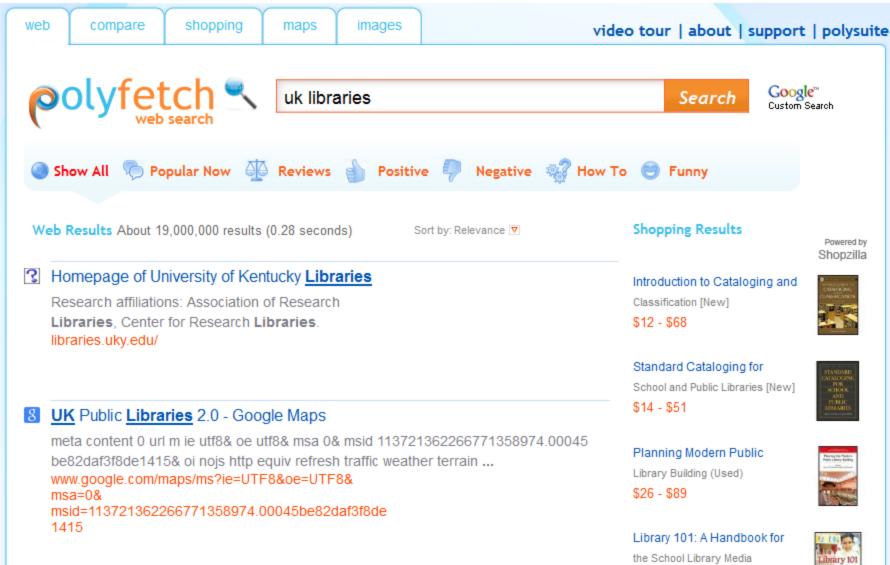
@JCPL #27days Thanks for electricity! It lights our libraries and our homes, and powers the Internet, home of all cat videos.:>

@Dr.Naveed

RT @FAureli: Putting children centre of policies, laws, programmes & budgets achieves positive change for children globally #CRC25 http://t...

@Laura

Polyfetch http://polyfetch.com



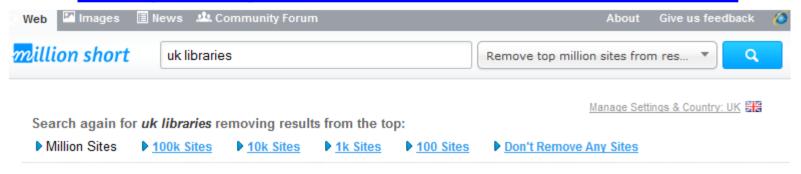
Resource Search - UK Libraries University of Kentucky Libraries

Specialist (Used)

COU CAE

Million short

http://gb.millionshort.com/



UK Libraries Plus: Borrowing from other **libraries** for students

UK Libraries Plus - Making the UK's Higher Education Libraries accessible to Part-Time and Distance Learners http://www.uklibrariesplus.ac.uk/

uklibrariesplus.ac.uk - Boost! results from uklibrariesplus.ac.uk to top - Block uklibrariesplus.ac.uk

Libraries - Stockton Council

Stockton Libraries: Information about the library and library services across Stockton-on-Tees.

http://www.stockton.gov.uk/citizenservices/leisureandents/libraries/

stockton.gov.uk - Boost! results from stockton.gov.uk to top - Block stockton.gov.uk

Libraries - Slough Borough Council

Information about Slough **libraries** and services. ... Council tax valuation bands. View council tax amounts for each band and parish

http://www.slough.gov.uk/libraries/

slough.gov.uk - Boost! results from slough.gov.uk to top - Block slough.gov.uk

Manchester Libraries Online Catalogue

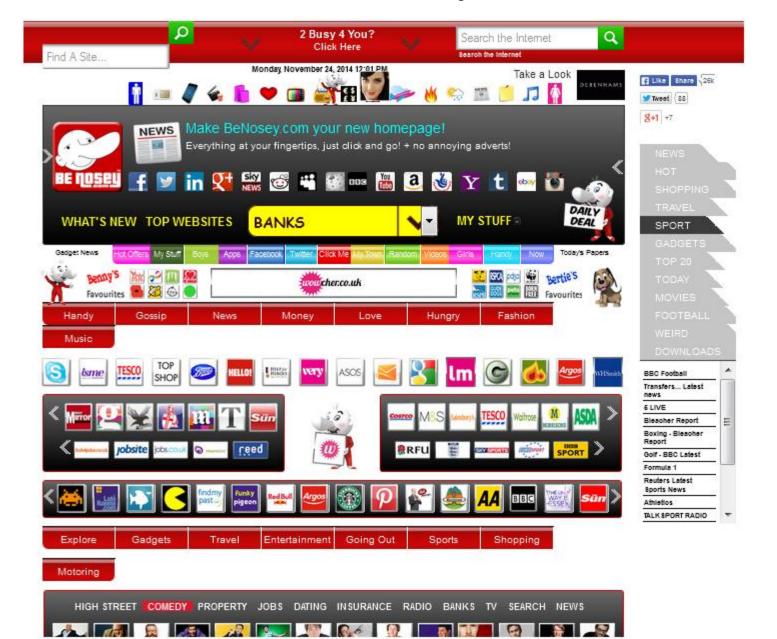
Manchester Libraries Online Catalogue . Access the library catalogue and its interactive services. You can search the catalogue without being signed in.

https://librarycatalogue.manchester.gov.uk/

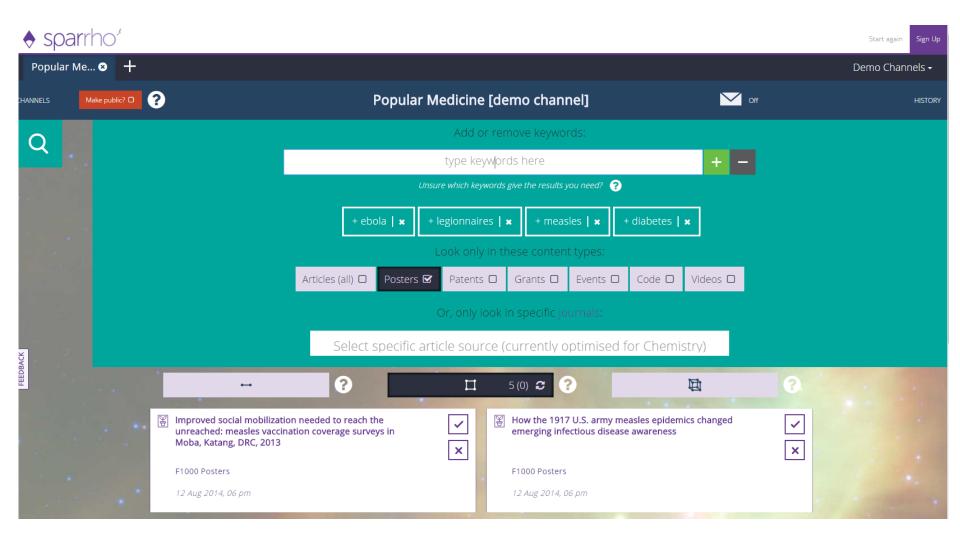
librarycatalogue.manchester.gov.uk - Boost! results from librarycatalogue.manchester.gov.uk to top - Block

librarycatalogue.manchester.gov.uk

Benosey



Sparrho.com



Wayback Machine http://www.archive.org/index.php



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Searched for http://www.philb.com

339 Results

Note some duplicates are not shown. See all.

Material typically becomes available here 6 months after collection. See FAQ

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^{*} denotes when site was updated.

Where is search heading?

- Away from websites, towards experts
- Mobile use with smartphones, not static desktop
- Apps, not search engines
- Prediction of your needs
- Less search, more know

Thank you!

- http://www.philb.com/whichengine.htm
- http://www.philbradley.typepad.com/
- http://www.slideshare.net/philbradley/
- philb@philb.com