

Black ephemera

Depictions of people of African descent

4 July 2012

The study day focuses on the ways in which black people from the African and Caribbean diaspora have been represented in ephemera over the last two hundred years.

Beginning with images printed before the abolition of slavery, ephemera have provided a wide range of opportunities for advertisers and others to depict black people unfavourably for their own ends. The graphic and verbal stereotyping that has resulted from such practices will be discussed in relation to particular forms of racial bias and different kinds of ephemera (trade cards, sheet music, advertising, packaging, postcards, greetings cards).

An exhibition of ephemera will document some of the most common forms of stereotyping over the years and provide a backdrop to discussions.

Contributions will be made by historians of black culture, ephemerists, and those concerned with racial equality and community relations.

Details

This one-day symposium starts at 10.30am for 11.00am until early evening

Fees

The cost including lunch: £50

If you wish to attend please complete and return the slip, together with a cheque payable to 'University of Reading' to

Diane Bilbey

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Enquiries

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Response form: Black ephemera

Contact details
Name
Address
Email
Telephone
Institutional affiliations

Checklist
I am enclosing a cheque for £50 to include lunch
(please note any special dietary or other requirements)
I have a particular interest in: (please list)

Please send with your cheque payable to 'University of Reading' to:

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