

Digital Heroes

Stuart Morris

*Lecturer in Entrepreneurship
Henley Business School*

Enhancing student learning using flipped classroom model


Stuart teaches 'The Practice of Entrepreneurship' undergraduate module. The module currently has around 229 students of which 12% have been assessed with either dyslexia or dyspraxia and 35% have English as a second language. This means potentially 47% of the students can have problems accessing lecture content using the traditional chalk and talk methods.

Stuart now teaches the whole module using the 'flipped classroom' approach. He creates a 20–30 minute video in his office using simple charts and illustrations and then publishes the videos to a private YouTube link. YouTube handles all the video conversions and students can access the videos using any platform. Lecture time is used to discuss the content rather than deliver the content.

Students have given very positive feedback. 40% of students returned their evaluation forms and overall satisfaction levels are up by 22%. 46% of those forms contained positive comments about the use of video. This kind of positive feedback is a powerful incentive to continue the technique and widen it into other modules.

In the future I want to...

'develop a "flipped classroom" suite of tools and techniques specifically for teaching in a Higher Education environment. If we can remove the technical hurdles then we can widen the use of this method and enhance teaching across the University.'



'The flipped model allows my students time to pause, rewind, review and absorb teaching content in their own time and at their own pace which is particularly advantageous for international students.'