

Please provide us with a summary of your PEARL Grant project, how it went and what the impact was using the framework below as well as adding / attaching any additional information or outputs you feel relevant.

<b>Activity Title:</b>	<b>The public house in the rural community</b>
<b>Grant-holder name:</b>	<b>Dr Claire Markham</b>

- 1) Please provide a summary describing the final project as it was delivered. Include details of when and where the activity took place, and any changes made to the original proposal alongside why these took place.

I ran two successful seminars one in Lincoln (25<sup>th</sup> July 2018) and the another in Sleaford (27<sup>th</sup> September) Each of these seminars had between with between 15 and 20 members of the public attending (i.e. village residents with a specific interest in village pubs, village publicans, campaign groups, interested academics). The seminars were based upon some of the findings of my awarded PhD. More specifically, the seminars focused on my findings on the importance of locally produced food, real ale and specialist drinks, the merging or placing of another service in the pub, local history and heritage in helping to sustain village pubs.

During the seminars I gave a presentation of my research findings on the importance of locally produced food, real ale and specialist drinks, the merging or placing of another service in the pub, local history and heritage in helping to sustain village pubs. Following the seminar, I ran a question and answer session in which attendees were able to ask me about my research. Attendees were also given some time to network with each other and myself.

The events ran different from the original proposal in the sense that they became 'labelled' as a seminar rather than a knowledge exchange event.

- 2) Assess the outcomes of the activity and its impact on people who engaged with it. Please include details of;
  - a. What was successful?

For me the recruitment strategies employed as well as the seminar content was very successful. The feedback gained from the events was the content was understandable and delivered in a non-academic manner, thus allowing further facilitation amongst those who attended.

b. What did not go so well?

Applying for ethical approval, in the end I didn't need ethical approval as it was classed as a dissemination event. I found this process stressful and felt like I was being passed from person to person who did not really understand what I was trying to achieve from running the seminars.

c. What would you do differently next time?

If I was to run the events again I would try to communicate my intentions and purpose to the ethics committee in a clearer way. I would also think about having both seminars off campus to try and increase the number of attendees and help facilitate further engagement.

d. What was the impact? Please include a summary of how many people have engaged with the activity (face-face, online, via social media etc.). Include any qualitative or quantitative evaluation data and comments.

See attached spreadsheet detailing in depth the feedback comments I received following the events. Following the events, I have been asked to give some talks in local pubs on my research as well as engage with local radio and local authorities. In total I have had around 50 people engage with the seminars ranging from attendees, emails from those who couldn't attend but wanted to meet and via social media in particular Twitter.

3) How has your public engagement activity had an impact on research? This could include new data, new questions generated by the public, how the engagement has changed or shaped your research etc.

The public engagement activity has shown me explicitly the importance of including and/or building into my future research public engagement activities. I have found the events I have run to be very useful for me as I identify future research opportunities as well as how I want to further develop my research on the rural pub.

4) Are you hoping to repeat, continue or carry out further activity following on from your PEARL grant? If so, please provide details.

Yes, by giving further talks in local pubs across the county. I also plan to engage with the Lincoln LIGHTS festival.

5) Please describe any outputs from your project you could provide to support future PEARL and public engagement activities at the University such as;

a. Photographs / films

I have collected photos of me presenting, Twitter comments and the radio broadcast I took part in to help publicise the seminars

b. Evaluation data

See attached spreadsheet

c. Methodologies

n/a

d. Contacts

Following the seminars, I have built up a list of people from publicans through to contacts at local authorities who I am currently in conversations with re: possible future public engagement around my work on the rural pub

6) Are there any further comments, ideas, suggestions or other you would like to share?

Not that I can think of.