

Learning the principles of responsible management through customised card games

Introduction

Principles of Responsible Management (PRME) is a professional body of the United Nations that aims to promote ethical management through their seven principles. A customised game will be created for the Lincoln International Business School to increase exposure to students on PRME and to make content more engaging, immersive and encourage critical thinking. Alongside PRME the game will focus on other ethical frameworks like the SDGs and i5 to enhance ethical understanding. This extended knowledge is broader and can be applied outside of management, ensuring students can apply it to real life situations across global operations.

Aims

- To extract sources from literature
- To use knowledge to provide recommendations for the development of the game

Methodology

Over the course of the project, there were regular meetings supporting the development of the literature review. Responsibilities included:

- reviewing academic sources and discussing literature to meet the objective/ supervisors' needs
- playing board games to enrich knowledge of what properties should be included in the game

Discussion

- Reduction of apathy via increased modules relating to PRME
- Game should teach SDGs to encourage CSR and ethical management outside of the seven principles
- Game should educate students and faculty to enhance ethical management knowledge
- Numerous games to maximise engagement and target different game objectives with different frameworks

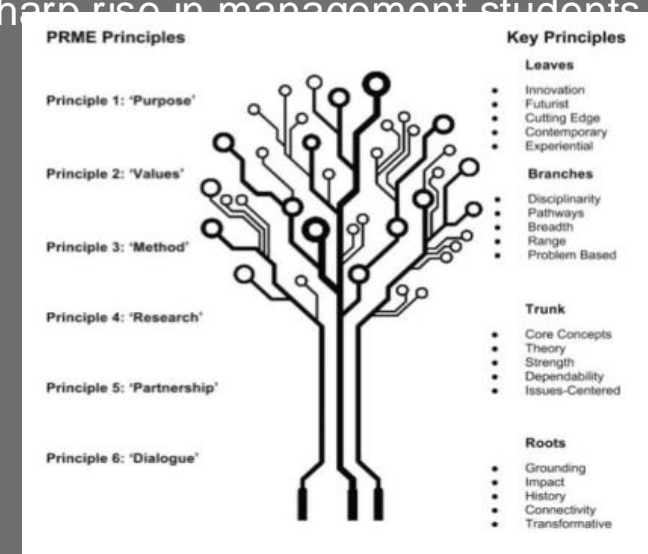


The seven principles- PRME

Results

Key findings:

- Increased apathy in students learning about PRME
- Interdisciplinary application of PRME can be beneficial despite some content not being mandatory
- Implementation of Bloom's taxonomy for each stage of the game (Ormell, 1974)
- PRME is imperative to integrate due to sharp rise in management students



PRME Curriculum Tree- (Hope, 2017)

References

- Ormell, C.P. (1974) Bloom's taxonomy and the objectives of education. *Educational Research*, 17(1) 3-18.
- PRME (2024) *The Seven Principles*. New York: United Nations. Available from <https://www.unprme.org/what-we-do/> [accessed 10 September 2024].
- Hope, A. (2017) The PRME curriculum tree: A framework for responsible management education in undergraduate business degree programmes. In: *Redefining Success: Integrating Sustainability into Management Education*. Abington, United Kingdom: Routledge, 58-70.

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