

## **Policy, insight and advice: Leveraging digital availability and competence?**

**Catriona Hyde**

Senior Lecturer

Lincoln International Business School, Department of Accountancy, Finance and Economics, University of Lincoln

### **Abstract**

Situational learning is a fantastic tool for students. Students enjoy discussing issues in the classroom when they are placed in a real-world context. This is particularly the case where they aspire to enter a professional environment. One key challenge with a significant amount of online learning is encouraging students to engage in that discussion and creating environments and contexts where learning can be brought to life. My aim this year has been to find a solution to that challenge and to ensure students have the best experience and opportunity for deep learning. My past practice has been to utilise my contacts to invite guest speakers to enhance my modules. The Covid-19 pandemic has had a major impact on this.

This presentation gives an overview of the engagement that I have had over the past 12 months from accountancy policy makers, senior professionals and careers advisors who have all addressed our students. These presentations have been in the form of guest lectures to students embedded into Accountancy, Finance and Economics programme and as separate employability skills sessions.

I discuss how I have identified potential speakers, how I contacted them and ultimately how I have taken advantage of the new ways of working of students, staff and professionals. The programme of activities has enhanced employability, has been accessible to all students and has led to an increased engagement with the Chartered Accountancy profession.

**Video Links:** <https://www.youtube.com/watch?v=akQQmMrxRGQ>