



Why All Stars Cricket

Why is it needed?

The Challenge

- ★ Only 2% of kids 7-15 rate cricket as their favourite sport
- ★ Only 7% had cricket in top 2
- ★ When asked to name up to ten different sports, 3/5 kids did NOT mention cricket





What is All Stars Cricket?

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National programme with a core ambition to inspire a whole generation of players,
and just as importantly volunteers.

- ★ Programme for 5-8 year olds running for 8-12 weeks.
- ★ Run by a key volunteer known as an 'All Stars Activator'.
- ★ Develops 9/10 Fundamental movement skills

Everything you need to give kids a great first experience









Bringing All Stars to Life

Activators or Action Hero's

Role of an All Stars Activator

- Create a fantastic first experience for kids and their families
- Engage parents and volunteers



Character then qualification

FUN

APPROACHABLE

PASSIONATE

ENERGETIC



INCLUSIVE

SAFE

All Stars Activator Training



1. Online Training

- ★ How to create a safe environment
- ★ Curriculum content



2. Face to Face

- ★ How to create a magical first experience
- ★ Parent engagement training



3. Digital

- ★ Ongoing support
- ★ Community of Volunteers



What's in it for you?

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- ★ Practical volunteering experience delivering to 5 – 8 year olds (boost CV)
- ★ Opportunity to volunteer whilst at Uni or at home over the Easter/Summer
- ★ Build confidence – delivering and engaging with parents & volunteers
- ★ References available for successful delivery – working with a NGB
- ★ Gain experience; communication, team work, organisation skills, marketing
- ★ Opportunity to be part of Money Can't Buy Experiences... supporting kids from your All Stars Cricket Centre
- ★ Free training & Activator apparel (if a Lead Activator)





What next – How to get involved...

If this could be for you
contact me by Feb 9th with;

Your name

Your address & Post Code

Your contact number

Your contact email

If you would like to become an Activator or Volunteer at any of our All Star Centres

Please state how far you're willing & able to travel





Any Questions?

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