

2019 PROGRAMME

As the Lincolnshire Agricultural Society celebrates its 150th year, we're exploring how agriculture in Lincolnshire might look over the next 150 years.

11am	Exhibition opens and workshop sessions available See our website for more information
12pm	Buffet lunch
1pm	Welcome from Charles Anyan, Chairman
1.15pm	Addressing the perceived failing of short term land occupation Robbie Moore
1.45pm	Facetime a Farmer; your consumer is in your pocket Tom Martin
2.15pm	Farming and human health: yet another challenge for UK agriculture Michael Winter
2.45pm	Break
3.15pm	Conservation agriculture – benefits to UK arable production Jake Freestone
3.45pm	Navigating Brexit for British farmers Gail Soutar
4.15pm	Turning global food trends into profitable opportunities for UK agriculture David Hughes
5.15pm	Conference ends Impact Group reception Drinks and networking
5.30pm	Exhibition closes



TICKET INFORMATION

Adults £15 | Students £6 | LAS Members Free

To book your place, visit
lincolnshireshowground.co.uk



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LINCOLNSHIRE
FARMING
CONFERENCE
2019

LINCOLNSHIRE AGRICULTURE
FOR THE NEXT 150 YEARS

TUES 26 FEBRUARY 2019

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LINCOLNSHIRE FARMING CONFERENCE 2019



Robbie Moore

Robbie is a Nuffield Farming Scholar having studied a topic entitled 'addressing the perceived failings of short-term land occupation'. Having recently travelled across the globe as part of his study topic, Robbie has interacted with farmers, the industry and governments to explore the opportunities for farmers linked to their availability of land.

Robbie is from a Lincolnshire farming family who farm 850 hectares of combinable crops. The family also operates a plastic recycling business, Agri-cycle Ltd which now consists of a national network of franchises collecting and recycling a vast range of farm plastic waste.

Robbie is a qualified Chartered Surveyor and fellow of the Central Association of Agricultural Valuers.

Having worked for a firm of rural surveyors for the last 10 years, Robbie specialises in landlord and tenant matters, valuation work and advising clients on infrastructure and utility-based schemes. Earlier this year, Robbie set up his own rural surveying practice; Brockthorpe Consultancy Ltd with two other colleagues.

In May last year, Robbie was elected as a Conservative County Councillor.

Tom Martin

Having spent 10 years working in the film industry, Tom returned home to the family farm, a predominantly arable holding in Cambridgeshire focusing on wheat, osr, barley, and other crops such as linseed and canary grass, as well as fattening sheep on grass.

Tom has a passion for farming, and especially in sharing what happens 'behind the farm gate', which has led him to become involved in the CLA, NFU, LEAF, and East of England Agricultural Society, as well as writing monthly in local publications and hosting a well-supported presence on Facebook, Twitter, and Instagram as 'Farmer Tom'.

Tom is a confident speaker, addressing groups such as the Young Farmers, livestock societies, the East of England Farming Conference, and several community groups. Life outside farming sees a range of passions including counselling, church, a recently established orchard, and exploring the British Isles with his wife, Lisa.

Michael Winter

Michael Winter BSc PhD OBE is Professor of Land Economy & Society in the Centre for Rural Policy Research at the University of Exeter where he has worked since 2002. He graduated in Rural Environment Studies at Wye College in 1977, and worked for a year on a Hampshire farm before embarking on an academic career which took him to the Open University, the Universities of Exeter, Bath and Gloucestershire and the Royal Agricultural College. Alongside his academic duties he has held a number of public appointments, and currently is a board member of both Natural England and Rothamsted Research.

Jake Freestone

Between 1999 and 2003 Jake worked for Velcourt as a Farm Manager in Kent, Gloucestershire and Lincolnshire before moving to Overbury Farms in 2003. Farm enterprises managed included; dairy, sheep, arable, potatoes and sugar beet.

Jake currently manages the 1590 Ha in-hand farming operations on the Gloucestershire/ Worcestershire border and has been in no-till conversion since 2013 and is integrated with a

flock of 1200 ewes. The farm hosts a very diverse Higher Level Stewardship scheme, started in January 2011.

In January 2013 Jake gave a paper at the Oxford Farming Conference, 'Will Precision Farming Change the Face of UK Agriculture?' In January 2014 he presented some of his Nuffield Farming Scholarship findings at the Pershore Farming Conference.

In October 2012 Jake was awarded a Nuffield Farming Scholarship, his topic was 'Breaking the Wheat Yield Plateau in the UK'. Post Nuffield Jake has presented his findings to the Nuffield Conference and the Institute of Agricultural Managers at their annual conference in November 2014 and also that month was awarded the Farm Business – Food and Farming 'Progressive Farmer on the Year'. In 2015 Jake was runner up in the Farmers Guardian Arable Innovator of the Year Competition.

Jake has been writing a blog (farmerjakef.blogspot.com) since 2006 and has been 'tweeting' since October 2010 (@No1FarmerJake). Harvest 2011 saw the launch of his YouTube channel documenting life at Overbury Farms, helping promote the positive aspects of our modern agricultural industry.

Gail Soutar

Gail Soutar is the NFU Chief EU Withdrawal and International Trade Adviser, based at Stoneleigh. Gail is part of a dedicated team within the NFU tasked with the development and delivery of the NFU's strategy resulting from the UK's decision to leave the European Union. This effectively means leading multi-disciplinary projects to develop and deliver policy throughout the Brexit process and beyond. Gail and her team are also responsible for developing the NFU's policy position on international trade, ensuring that the opportunities arising from the UK's future global trading position are realised and that the interests of British farming are protected.

Gail is a crofter's daughter from the North coast of Scotland. Her family farm a small holding of mixed cattle and sheep. Gail studied BSc. Agriculture at The University of Edinburgh 1996 -2000 and is a keen golfer.

This event is organised by the Lincolnshire Agricultural Society. Thank you for supporting our charitable objectives.

David Hughes

Dr. David Hughes is Emeritus Professor of Food Marketing at Imperial College London, and Visiting Professor at the Royal Agricultural University, U.K. He is a much sought-after speaker at international conferences and seminars on global food industry issues, particularly consumer and retail trends. David has lived and worked in Europe, North America, the Caribbean, Africa and South East Asia and has extensive experience as an international advisory board member with food companies and financial service organizations on three continents.

With his American business partner, David established, grew and sold a branded fresh food business which served supermarkets in the USA.

