

PRME Regional Chapter UK and Ireland 7th Annual Conference | 6 & 7 July 2021

Programme

6 July	Event	Location
08:30 - 09:00	Joining the conference	Hopin
09:00 - 09:30	Welcome and Introduction Prof. Ted Fuller & Dr. Claire May, Co-Chairs, University of Lincoln Prof. Mary Stuart, Vice Chancellor, University of Lincoln Dr. Jonathan Louw, Chair UKI PRME Chapter, Oxford Brookes University Dr. Rachel Welton, Chair of the Doctoral Colloquium, Nottingham Business School Crises and the Re-Thinking of Responsibility - a guide to the conference and tour of the conference platform Dr. Claire May and Dr. Andy Brookes, University of Lincoln	Main Stage
THEME 1: ADVANCING PEDAGOGY; CHALLENGES AND OPPORTUNITIES		
09:30 - 10:00	Plenary Discussion Chaired by Prof. Ted Fuller <i>Re-framing "the student" in the climate crisis, Prof. Keri Facer, University of Bristol (pre-event video)</i> Panellists include: Dr. Kristina Auxtova, Alexandra Gillies, Dr. Emma Surman	Main Stage
10:00 - 10:20	Discussions continue in hosted lounges - please join one of the 6 hosted lounges	Sessions
10:20 - 11:20	Paper session Advancing pedagogy; challenges and opportunities Chaired by Dr Andy Brookes Dr. Ann Hindley and Dr. Maeve Marmion, University of Chester: Showcasing a legacy of student engagement with UNSDGs and climate action; a case study from International Tourism Management students. Maria Hussain, Taqwa Eljorfani, Amanda Reihaneh, University of Leeds: Student-led podcasting to facilitate intercultural dialogue around SDG global literacy Dr. Lauren Traczykowski, Aston University: Ethics in a Crisis	Main Stage

11:20 - 12:15	Universal Workshop: Advancing pedagogy; challenges and opportunities Help or hinderance? Exploring the potential of Business and Management Schools in supporting student-led initiatives relating to sustainability Dr. Laura Menzies, Julia Marcet Alonso, Oliver Kennedy, University of Liverpool.	Main Stage + Sessions
12:15 - 12:20	Writing on the Wall (Padlet) Dr. Andy Brookes and Dr. Olanrewaju Olaoye	Main Stage
12:20 - 13:00	Lunch interlude Expo, Session Lounges, Writing on the wall (padlet)	Expo Area
THEME 2: PARTNERSHIPS WITH PURPOSE; BREAKING BOUNDARIES		
13:00 - 13:30	Keynote presentation: Partnerships that make a difference Lord Victor Adebawale, Chancellor, University of Lincoln (via pre-recorded video)	Main Stage
13:30 - 14:30	Keynote presentation: B-Lab partnerships with purpose; breaking boundaries Dr. Mary Johnstone-Louis, Said Business School Oxford, Chair of the Board of B Lab UK	Main Stage
14:30 - 15:10	Paper session: Partnerships with purpose; breaking boundaries Chaired by Dr. Hilary Duckett, University of Lincoln Dr. Davina Stanford and Lucy McCombes, Leeds Beckett University: Working in partnership to deliver applied teaching Jo Murphy, Environment Agency: Using the SDGs to explore value, meaningful partnerships and positive legacies in infrastructure	Main Stage
15:10 - 15:30	Break Expo, Session Lounges, Writing on the wall (padlet)	Expo Area + Session Lounges
15:30 - 16:30	Parallel Workshops Workshop 1: Unintended outcomes: lessons learned in teaching responsible management education during a crisis Dr. Rachel Welton, Nottingham Trent University, Dr Angela Vickerstaff, Nottingham Trent University, Robert Compton, Bayes Business School Workshop 2: Decolonizing the curriculum in a business school: debates and examples Dr. Anne Daguerre, Dr. Francisca Farache, Asher Rospigliosi, Prof. Sunil Sahadev, Rachael Carden, Rachael Carden and Dr. Hasan Gilani, Brighton Business School Workshop 3: Discarded Futures: Contextualising the Circular Economy in Management Education Dr. Lucy Wishart, University of St Andrews	Sessions
16:30 - 17:20	Regional Showcase Dr. Rachel Welton, Dr. Chris Doran, Dr Fatima Annan-Diab, Dr. Emma Sturman, Prof. Carole Parkes	Main Stage
17:20 - 17:30	Off-the wall reflections and first day close Dr. Andy Brookes and Dr. Olanrewaju Olaoye	Main Stage
17:30 - 19:00	Expo and Lounges open	Expo & Lounges
FIRST DAY CLOSE		

7 July	Event	Location
THEME 3: CREATING A VISION OF SOCIALLY AND ENVIRONMENTALLY RESPONSIBLE MANAGEMENT		
08:50 - 09:00	Welcome to Day Two Dr. Craig Marsh, Pro-Vice Chancellor and Director Lincoln International Business School	Main Stage
09:00 - 09:30	PRME UKI Chapter Prof. Mette Morsing, Head of UN-PRME, in conversation with Dr. Jonathan Louw on the future of PRME	Main Stage
09:30 - 10:30	PRME UKI Chapter Annual General Meeting Dr. Jonathan Louw	Main Stage
10:30 - 10:50	Break Expo, Session Lounges, Writing on the wall (padlet)	Expo Area + Session Lounges
10:50 - 11:00	Imagining Theme 3 Prof. Ted Fuller (Co-Chair) and Dr. Andy Brookes	Main Stage
11:00 - 11:45	Keynote presentation: Creating a vision of socially and environmentally responsible management Raymond Dhirani, Head of Sustainable Finance, WWF	Main Stage
11:45 - 12:45	Paper session Creating a vision of socially and environmentally responsible management Chaired by Dr. Mahfuzer Rahman, University of Lincoln Dr. Kristina Auxtova, Dr. Daniel Clarke and Dr. Stephanie Schreven, University of Dundee: You gotta start somewhere! Drawing marketers as a technique for inspiring students to aspire to be more responsible Prof. Kathleen Riach and Riya Bisht, University of Glasgow: Civic Engagement as Socially Responsible Management or Reproduction of Privilege? A case study of a rapid response intergenerational digital mentoring initiative Dr Victoria Jackson, Liverpool John Moores University: Responsible Management in university strategic plans: explicit, implied or omitted?	Main Stage
12:45 - 13:45	Lunch interlude Expo, Session Lounges, Writing on the wall (padlet)	Expo Area



PRME Principles for Responsible Management Education
CHAPTER UK AND IRELAND

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13:45 - 15:00	<p>Prizewinners' Papers - introduced by Prof. Sheila Killian, University of Limerick</p> <p>Elmé Vivier, Nottingham Business School Tracing social accountability in urban development decisions: the case of Broadmarsh in the City of Nottingham</p> <p>James Vandeventer, Huddersfield Business School and Dr. Simon Mair, University of Bradford School of Management Pedagogy without growth: Exploring post-growth teaching practices in UK business schools</p> <p>Eric Shiu, Birmingham Business School Investigating how to foster effective collaboration between universities for conducting responsible innovation projects</p> <p>Shajara Ul-Durar, Nottingham Business School Sustainable Education: Academic's role in reducing climate change through Carbon literacy to pave Pakistan on the road of financial development</p> <p>Finn Lannon, University of Limerick The Impact of Economic Inequality on Intergroup Behaviour and Relations</p>	Main Stage
15:00 - 15:30	<p>Giving voice to ideas Rethinking responsible management education: creating publishable outputs from the conference deliberations Dr. Andy Brookes</p>	Main Stage
15:30 - 15:45	<p>Break Expo, Session Lounges, Writing on the wall (padlet)</p>	Expo Area + Session Lounge
15:45 - 16:45	<p>Parallel Workshops</p> <p>Workshop 1: Unintended outcomes: lessons learned in teaching responsible management education during a crisis Dr. Rachel Welton, Nottingham Trent University, Dr Angela Vickerstaff, Nottingham Trent University), Robert Compton, Bayes Business School</p> <p>Workshop 2: Decolonizing the curriculum in a business school: debates and controversies Dr. Anne Dagurre, Dr. Francisca Farache, Asher Rospigliosi, Prof. Sunil Sahadev, Rachael Carden and Dr. Hasan Gilani, Brighton Business School</p> <p>Workshop 3: Discarded Futures: Contextualising the Circular Economy in Management Education Dr. Lucy Wishart, University of St Andrews</p> <p>Workshop 4: Learning for Impact through Responsibilisation in Management Education Prof. Elena Antonacopoulou, Lincoln International Business School, Prof Dirk Moosmayer, Kedge Business School, Dr. Barbara Ribeiro, Alliance Manchester Business School</p>	Sessions
16:45	Final Plenary and Next Conference Announcement	Main Stage
17:30	Farewells and Conference Close	Main Stage