

University of Lincoln

Recent Fairtrade Events

Fairtrade Fortnight 2015 – Fairtrade Foundation Talk & Film Showing



As part of Fairtrade Fortnight 2015 the University held an event in the Minerva Building (the main building on Campus). The event featured a talk from David Meller (Director of Product Integrity at the Fairtrade Foundation) and the first showing in Lincoln of the Fairtrade Matters Film. There was also a Fairtrade wine tasting, stalls from Traidcraft and Oxfam, and a talk from a Vietnamese student on environmental issues in Vietnam.

Fairtrade Fortnight 2015

4th March 2015 - 6.30pm Cargill Lecture Theatre

Fairtrade Matters film screening - by Fairtrade Foundation
Keynote Speaker - Tim Gutteridge, COO Fairtrade Foundation
Environment Issues in Vietnam
Fairtrade Wine tasting
Fairtrade products stall

More information on environment.blogs.lincoln.ac.uk

CHOOSE PRODUCTS THAT CHANGE LIVES
FAIRTRADE.ORG.UK/FORTNIGHT

Scan for event
information!





Fairtrade favours that were given out as gifts at the Fairtrade Talk

Fairtrade Fortnight 2015 – Christian Aid Talk to the Christian Union

Hannah Holtby (a Student Intern at Christian Aid) attended the weekly meeting of the University of Lincoln Christian Union to give a talk on her experiences of visiting Fairtrade producers in Africa. As part of her year as an intern Hannah had visited a number of Fairtrade coffee producers in Ethiopia. There was a good turn out from the Christian Union and following the talk there was a discussion on how the group could support Fairtrade at the University of Lincoln.



Fairtrade Fortnight 2015 – Fairtrade Display in the University Shop

As part of the annual promotion of Fairtrade products the University Shop had an advertising feature during Fairtrade Fortnight.



Fairtrade Fortnight 2015 – Table Tents in the Atrium Restaurant

As part of Fairtrade Fortnight a series of card table tents were made by the Communications Officer in the Estates Department. The table tents give the basic message on why Fairtrade is important. The message supported the general promotion of Fairtrade products within the Atrium Restaurant.

<h3>What is Fairtrade?</h3> <p>Fairtrade is about better prices, decent working conditions and fair terms of trade for farmers and workers.</p> <p>It's about supporting the development of thriving farming and worker communities that have more control over their futures and protecting the environment in which they live and work.</p> <p>And it's your opportunity to connect with the people who grow the produce that we all depend on.</p> <p>Fairtrade works to benefit small-scale farmers and workers, who are amongst the most marginalised groups globally, through trade rather than aid to enable them to maintain their livelihoods and reach their potential.</p> <p>For certain products, such as coffee, cocoa, cotton and rice, Fairtrade only certifies small-scale farmer organisations. Working through democratic organisations of small-scale farmers, Fairtrade offers rural families the stability of income which enables them to plan for the future.</p> 	  	<h3>What is Fairtrade Fortnight?</h3> <p>Fairtrade Fortnight is coming - 23 February - 8 March 2015! Here you'll find everything you need to get your community involved.</p> <p>78% of the UK public recognise the FAIRTRADE Mark.</p> <p>From UK sales alone, £26m of Fairtrade Premium was invested by producers in 2013.</p> <p>But we know there is still a long way to go to make all trade fair – just 1.2% of cocoa and less than 10% of tea globally is traded on Fairtrade terms.</p> <p>So for Fairtrade Fortnight 2015, we're going to celebrate the impact of Fairtrade and ask you to turn a spotlight on the producers who grow the products we love. By sharing their stories in a fresh and compelling way, we can remind the UK of the dramatic difference choosing Fairtrade makes and how much it is still needed.</p> <p>We're focusing on a few core commodities – cocoa, sugar, and tea – in new materials, case studies and a brand new 15 minute film that will be available for Fairtrade Fortnight.</p> 
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Go Green Week 2015 – Fairtrade Smoothie Bike

As part of Go Green Week the local team from Sustrans brought their Smoothie Bike to the University. A variety of different fruits and fruit juices were used including Fairtrade bananas.



Fairtrade Fortnight 2014 – Tamil Nadu Exhibition and Fairtrade Quiz

As part of the events for Fairtrade Fortnight 2014 an exhibition on Tamil Nadu was held in the Atrium Restaurant. Subash Chellaiah (the University of Lincoln Chaplain) was involved with the relief and recovery effort in the Tamil Nadu region following the Boxing Day Tsunami in 2004.

In addition, a Fairtrade quiz was held where entrants could win Fairtrade wine and chocolate.

