

INTERNATIONAL PERSPECTIVE

Kirsten Coppoolse



HOME

MEET US

LEARN

SIGN UP FOR BLOCKCHAIN TRA

Do you want to understand **blockchain technology**
and its impact on **your business?**

Join **blockchain basics**



BLOCKCHAIN FOR AGRIFOOD

- Training
- Advise
- Implementing
- Meetup

THE FORK

- www.thefork.online
- @FoodChained
- LinkedIn: The Fork
- www.meetup.com/Blockchainfood


[Change photo](#)

Food Integrity Blockchain

Amsterdam, Netherlands · 1,425 members ·

Public group ?



Organized by
Marieke de Ruyter de Wildt and 2 others

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Next Meetup

9
OCT

Tuesday, October 9, 2018, 6:00 PM

Food Integrity Blockchain

Organizer tools

M Technology ▶ Bitcoin

Over a THIRD of Brits think that 'cryptocurrency' refers to funeral finance

A survey carried out by cloud distributor intY has revealed that many people are still unsure about the meanings of common technology words and phrases

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COMMENTS

By [Shivali Best](#)

09:01, 29 MAR 2018

TECHNOLOGY



RECOMMENDED

WHAT IS BLOCKCHAIN

Database but Open

Distributed

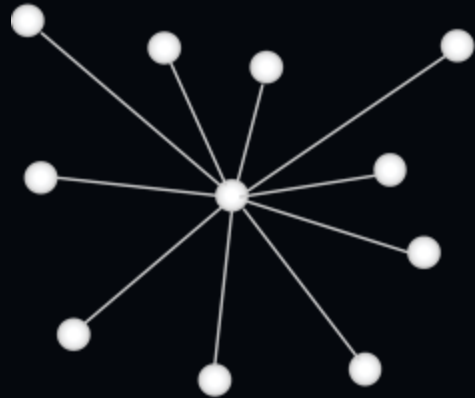
Auto-synced

Permanent

Different Types



WHY NOW



Centralised



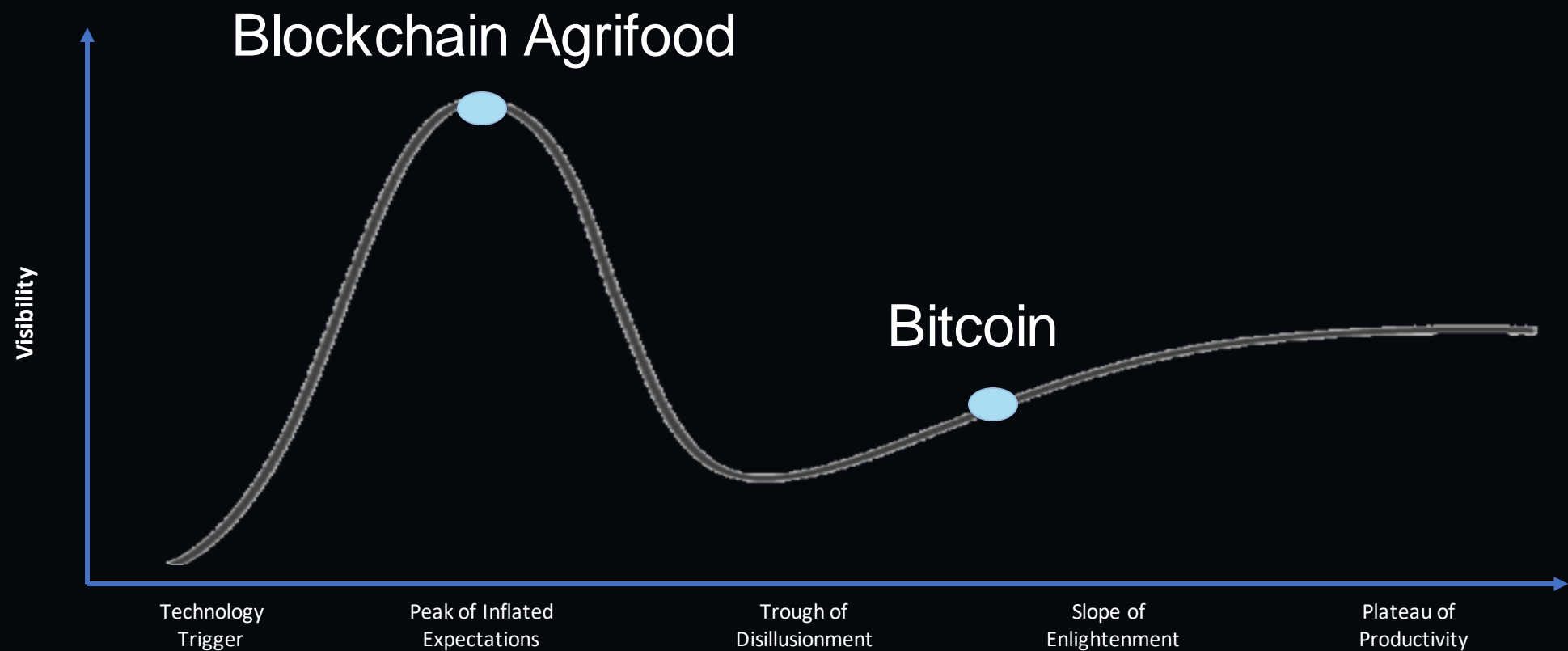
Decentralised



Distributed

MATURITY

Gartner Hype Cycle



VALUES FOR AGRIFOOD

Reduce risk



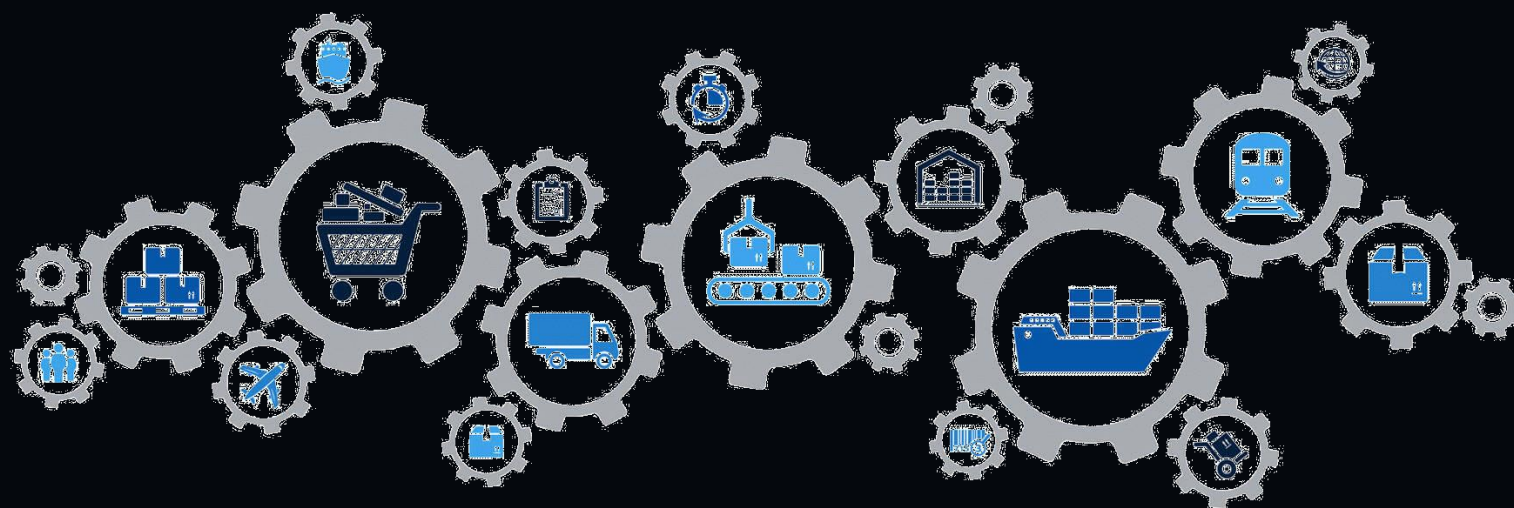
Optimise



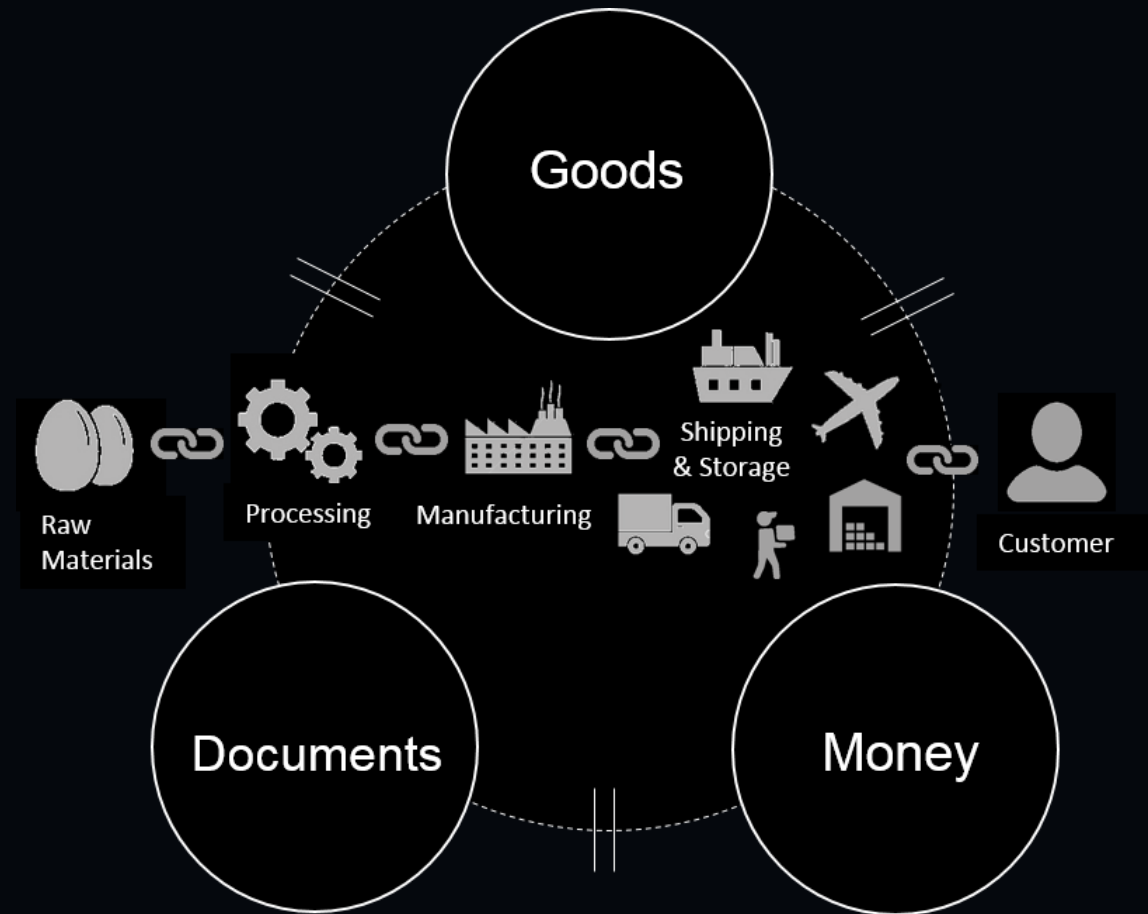
Integrity



SUPPLY CHAIN NOW



SUPPLY CHAIN SOON



BLOCKCHAIN & IOT

- Sensor data
- Garbage in is garbage out
- Technologies work together



OPEN CALL

TRIALS ▾

ABOUT ▾

NEWS & EVENTS ▾

BLOG

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HOW BLOCKCHAIN CAN IMPROVE AGRIFOOD

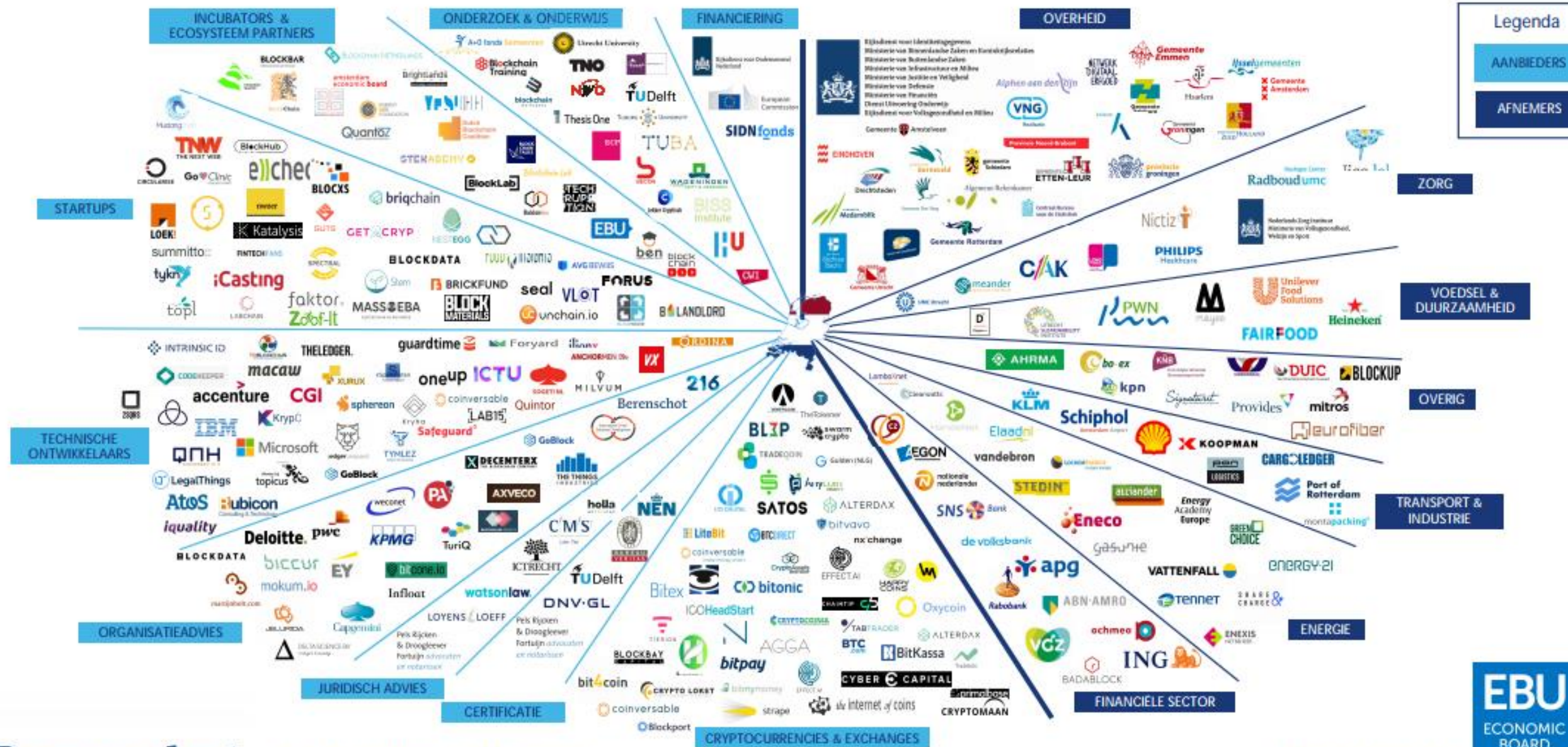
10 September 2018

Since the meteoric rise of Bitcoin at the end of 2017, most people have heard the word blockchain. However, many see it almost synonymous to cryptocurrency, while it's so much more. Blockchain can, for example, make a significant impact on agrifood. I will highlight a few examples here to illustrate how this technology is already generating value for food and farm.

But, what is blockchain then? The blockchain is essentially a dataset of transactions, a ledger. Different from the ledger as you know it, is that it is open, and public. Anyone who is authorised can read and write the data. In order to let multiple users input data, this database needs to be auto-synchronised. All copies of the database are identical and synchronised immediately and simultaneously. The information is distributed across the network. However, that doesn't mean that someone can secretly change the data. A



Blockchain Ecosysteem 2018 – Nederland



USE CASES



Traceability

SIM OriginTrail Ambrosus VeChain Provenance
FoodTrace ChainVine TE-Food RightOrigins
BeefLedger etc



Governance

AgUnity DNAtix CargoLedger AgriWallet Ripe
EthicHub Binkabi etc



Sustainability

Moyee Goodr

Powerchain projects:

Albert Heijn orange juice

Together with Dutch food retailer Albert Heijn and leading European bottler Refresco, SIM set up a Powerchain based solution for to gather timely and accurate data from orange farm to bottled orange juice at the retailer.



Blockchain for the Greater Good.

Using Distributed Cryptolledger And Mobile Apps To Create A Circle Of Trust For Small Farmer Co-Operatives.

Who Are We?

We have an awesome founding team, as well as a growing group volunteering time to make this a reality.

Member Of?

We have validation from major international organizations.

Meet with us!

What events we will be attending to promote our great initiative.



moyee

WORLD'S FIRST FAIRCHAIN COFFEE

100% Limu

HELE BONEN

SINGLE

KOFFIE UIT
ETHIOPIË

FREAKING FRUITY - CITRUS & JASMIJN

"MOST FLAVOURFUL BEAN IN AFRICA"

100% PREMIUM ARABICA

INTERNATIONAL PERSPECTIVE

- Food is International
- Blockchain is International
- Blockchain can optimise international supply chain



MEET



2nd Tue 6pm Beurs van Berlage

LEARN ONLINE



VIDEO CONTENT

Blockchain for agrifood professionals



LEARN OFFLINE



BLOCKCHAIN BASICS

4hrs training Amsterdam | 22 Aug



GLOBAL FOOD INTEGRITY

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