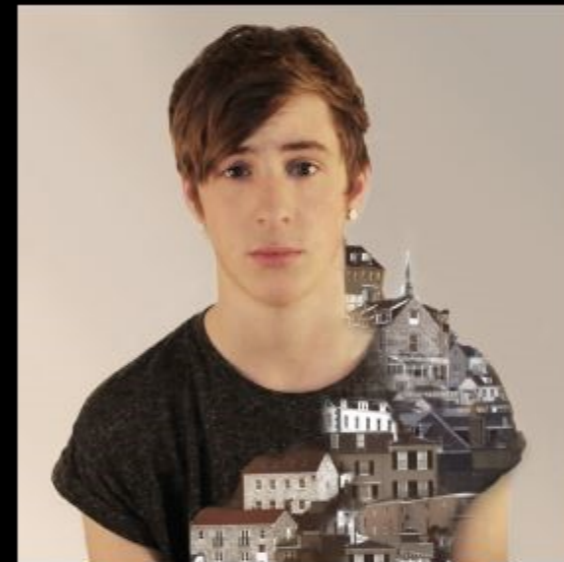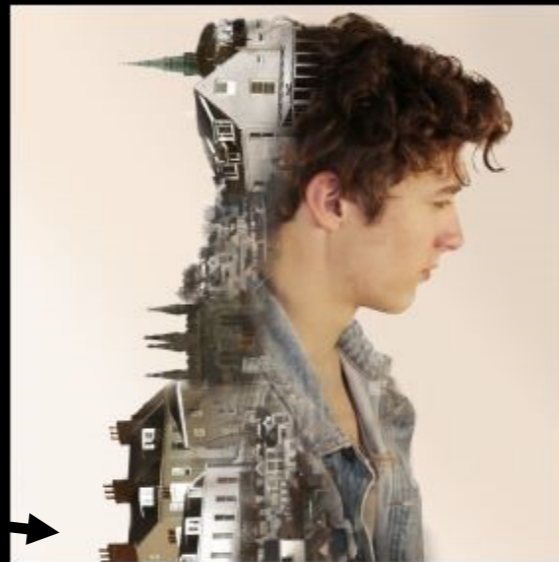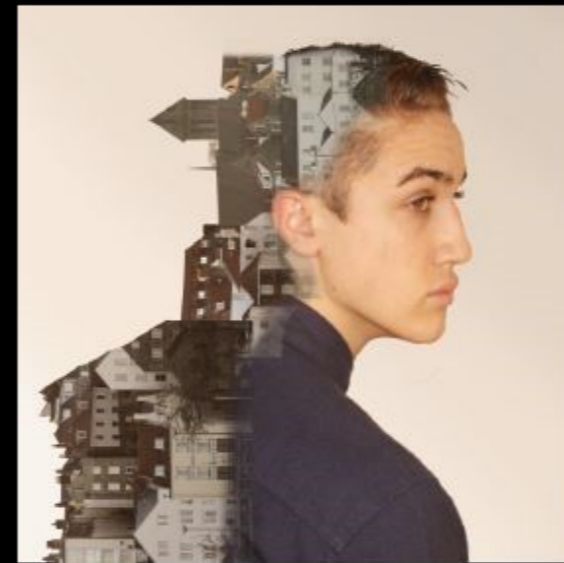Similar to the Mumford and Sons poster, this student has chosen to go with a square frame, for each of the band members. I think it works well, and is neat and constructs the band as well fit with each other.

The City graphics are very effective, and conventional of the indi-rock genre. These type of musicians use a lot of graphics and editing to promote an eye-catching design.

The title text is very bold, retro and modern. It works well as it contrasts with the sub-text which is slightly more sophisticated, with a serif font.

The clothes the band are wearing is conventional indie wear. It features clothing like, button shirts, plain t-shirts etc. I think the colours work well, with dark coloured clothing in the right frames, and brighter colours in the left column.

The hair cuts of the band are very conventional, all the hair fringes sweep to one side, which is the current style of young males.

The bottom text is good and believable. It includes the bands website and a record label, which makes it appear more authentic. Also it mentions the iTunes distribution platform, which is conventional of most recent albums.

FRANCISCO
the london run
Featuring the singles 'Message In A Bottle' and 'Pictures Of You'
★★★★★
'raw new talent' - NME
AVAILABLE NOW ON iTUNES
LXRY
www.franciscomusic.com