



THE UNIVERSITY  
of EDINBURGH



# REPHRAIN

National Research Centre on  
Privacy, Harm Reduction and  
Adversarial Influence Online

Professor Awais Rashid – Director  
University of Bristol

[bristol.ac.uk](http://bristol.ac.uk)

@REPHRAIN1





## Online Harms White Paper

Presented to Parliament  
by the Secretary of State for Digital, Culture, Media & Sport  
and the Secretary of State for the Home Department  
by Command of Her Majesty

April 2019

# The Context

## Digital sector worth more than £400 million a day to UK economy

New statistics show growth of UK tech sector

Published 5 February 2020

From: [Department for Digital, Culture, Media & Sport](#) and [Matt Warman MP](#)

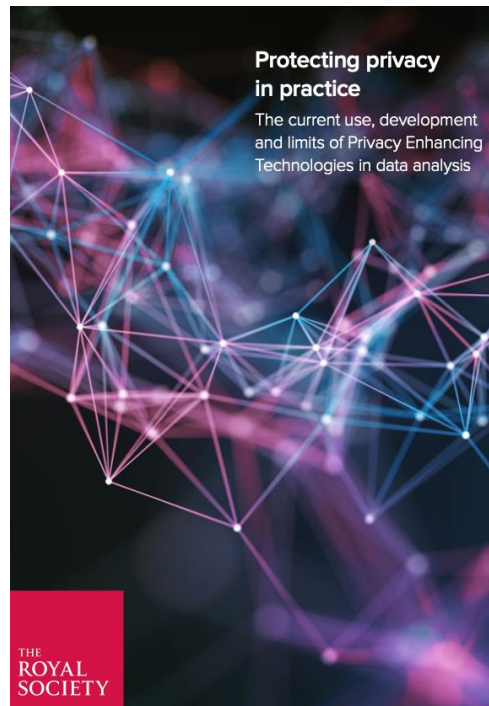


- Digital sector contributed £149 billion to the UK economy in 2018
- Sector accounts for 7.7 per cent of the UK economy as a whole
- Growth in the sector is nearly six times larger than growth across the economy as a whole



## Protecting privacy in practice

The current use, development  
and limits of Privacy Enhancing  
Technologies in data analysis



THE  
ROYAL  
SOCIETY

**The Observer**  
Smart homes**How to stop your smart home spying on you**

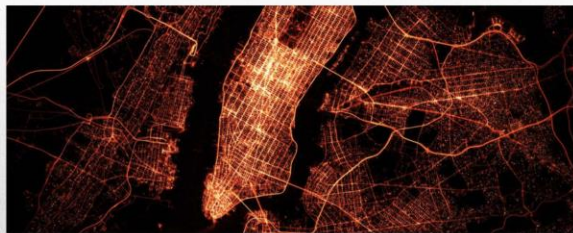
Everything in your smart home, from the lightbulbs to the thermostat, could be recording you or collecting data about you. What can you do to curb this intrusion?

Davey Winder

Sun 8 Mar 2020 13:00 GMT



Illustration and animation by James McLaugh

**NYT App Articles**

Your Apps Know Where You Were Last Night, and They're Not Keeping It Secret

@jenvalentino

jennifer.valentino@nytimes.com

**NEWS**[Home](#) [Coronavirus](#) [US Election](#) [UK](#) [World](#) [Business](#) [Politics](#) [Tech](#) [Science](#) [Health](#) [Family & Education](#)[Technology](#)**Amazon's Ring logs every doorbell press and app action**By Leo Kelion  
Technology desk editor

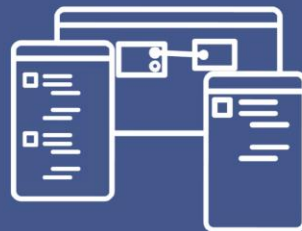
4 March



The Ring doorbells use both cameras and motion sensors to detect when someone approaches

Amazon keeps records of every motion detected by its Ring doorbells, as well as the exact time they are logged down to the millisecond.

April 16, 2018

**Hard Questions: What Data Does Facebook Collect When I'm Not Using Facebook, and Why?**

*Hard Questions* is a series from Facebook that addresses the impact of our products on society.

By David Baser, Product Management Director



# We Read 150 Privacy Policies. They Were an Incomprehensible Disaster.

By Kevin Litman-Navarro

In the background here are several privacy policies from major tech and media platforms. Like most privacy policies, they're verbose and full of legal jargon — and opaquely establish companies' justifications for collecting and selling your data. The data market has become the engine of the internet, and these privacy policies we agree to but don't fully understand help fuel it.

## The Observer Apps



Alex Hern

@alexhern

Sun 16 Feb 2016 07:00 GMT



344 282

## Internet privacy: the apps that protect you from your apps

Worried about the data collected about you? A new generation of startups is making apps to put your privacy settings straight

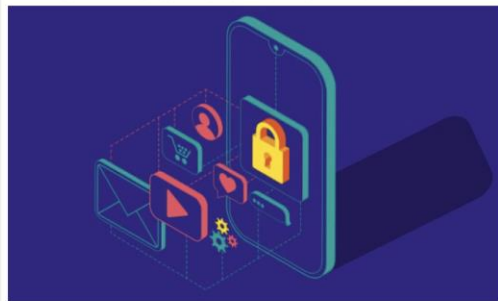


Illustration: James Melaugh/The Observer

## Privacy settings

Please manage your cookie choices by switching the consent toggles on or off under the Purposes listed below. You can also choose to click:

Reject all Accept all

Purposes Features Site Vendors

Purposes

User Consent

Legitimate Interest

### Purposes

We have a need to use your data for this processing purpose that is required for us to deliver services to you.

Personalised ads and content, ad and content measurement, audience insights and product development

Status: Accepted All

Off On

### Special Purposes

We use your data for these purposes so we

#### Link different devices

Vendors can:

- Deterministically determine that two or more devices belong to the same user or household
- Probabilistically determine that two or more devices belong to the same user or household
- Actively scan device characteristics for identification for probabilistic identification if users have allowed vendors to actively scan device characteristics for identification (Special Feature 2)

VEXPFO TECHNOLOGIES LTD	PROXISTORE	
Permado GmbH	Blue	Publicis Media GmbH
EASYmedia GmbH	IPONWEB GmbH	
Signals (Next14 Group)	Blis Media Limited	
xAd, Inc. dba GroundTruth	Unruly Group Ltd	
Ad Alliance GmbH	Inspired Mobile Limited	Ne
INFIMA MOBILE S.L.	AdTheorent, Inc	StackAd
Tapix	Dugout Limited	TabMo SAS
Codewise VL Sp. z o.o. Sp. k	comScore, Inc.	
Free Stream Media Corp. dba Samba TV	Yieldlab AG	
Sizmek by Amazon	InMobi Pte Ltd	
Targetspot Belgium SPRL	Mediasmart Mobile S.L.	
travel audience GmbH	Telaria SAS	Epsilon
Fifty Technology Limited	LiveRamp, Inc.	Azdy

#### Match and combine offline with data collected online

Vendors can:

- Combine data obtained offline with data collected online in support of one or more Purposes or Special Purposes.

VEXPFO TECHNOLOGIES LTD	Permado GmbH	
BeeswaxIO Corporation	Bombora Inc.	RevJet
Publicis Media GmbH	Digiseg ApS	EASYmedia GmbH
IPONWEB GmbH	Signals (Next14 Group)	Sonobi, Inc
Blis Media Limited	xAd, Inc. dba GroundTruth	
Unruly Group Ltd	BIDSWITCH GmbH	
Inspired Mobile Limited	Near Pte Ltd	INFIMA MOBILE S.L.
AdTheorent, Inc	Deutsche Post AG	
Location Sciences AI Ltd	StackAdapt	Dugout Limited
TabMo SAS	Codewise VL Sp. z o.o. Sp. k	comScore, Inc.
Free Stream Media Corp. dba Samba TV	Yieldlab AG	
Sizmek by Amazon	InMobi Pte Ltd	
Targetspot Belgium SPRL		

#### Receive and use automatically-sent device characteristics for identification

Vendors can:

- Create an identifier using data collected automatically from a device for specific characteristics, e.g. IP address, user-agent string
- Use such an identifier to attempt to re-identify a device.

Vendors cannot:

- Create an identifier using data collected via actively scanning a device for specific characteristics, e.g. installed font or screen resolution without users' separate opt-in to actively scanning device characteristics for identification.
- Use such an identifier to re-identify a device.

VEXPFO TECHNOLOGIES LTD	BeeswaxIO Corporation	
Bombora Inc	Blue	EASYmedia GmbH
IPONWEB GmbH	Signals (Next14 Group)	
Blis Media Limited	xAd, Inc. dba GroundTruth	
Market Resource Partners LLC	Unruly Group Ltd	
BIDSWITCH GmbH	GumGum, Inc.	Inspired Mobile Limited
INFIMA MOBILE S.L.	AdTheorent, Inc.	
Adobe Advertising Cloud	Index Exchange, Inc.	
Smart Adserver	Effiliation	Dugout Limited
Axel Springer Teaser Ad GmbH	TabMo SAS	
Venatus Media Limited	Codewise VL Sp. z o.o. Sp. k	

# Coronavirus: YouTube tightens rules after David Icke 5G interview

By Leo Kelion  
 Technology desk editor

7 April

Coronavirus pandemic



YouTube has banned all conspiracy theory videos falsely linking coronavirus symptoms to 5G networks.

World | Europe | US | Americas | Asia | Australia | Middle East | Africa | Inequality | Global development

**Coronavirus: 100 days that changed the world**  
 Coronavirus

Julia Carrie Wong

**Tech giants struggle to stem 'infodemic' of false coronavirus claims**

[BBC](#) | [BBC Account](#) | [Home](#) | [News](#) | [Sport](#) | [Weather](#) | [iPlayer](#) | [Sounds](#)

# NEWS

[Home](#) | [Coronavirus](#) | [US Election](#) | [UK](#) | [World](#) | [Business](#) | [Politics](#) | [Tech](#) | [Science](#) | [Health](#) | [Family & Education](#)

**Flat Earth: How did YouTube help spread a conspiracy theory?**

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Flat Earth: How did YouTube help spread a conspiracy theory?

# REPHRAIN Missions



**Address the fundamental tensions and imbalances  
pertaining to protecting citizens online**

Privacy at  
Scale



**Mission 1**



Misuse of Privacy  
Technologies

Maximise Socio-  
economic benefits



**Mission 2**



Minimise Harms  
from Sharing

Individual Agency



**Mission 3**



Social Good





Center for the  
Cultivation of  
Technology



GENIES



THE  
HEALTH DATA  
EXCHANGE  
Share your data for faster cures

KU LEUVEN

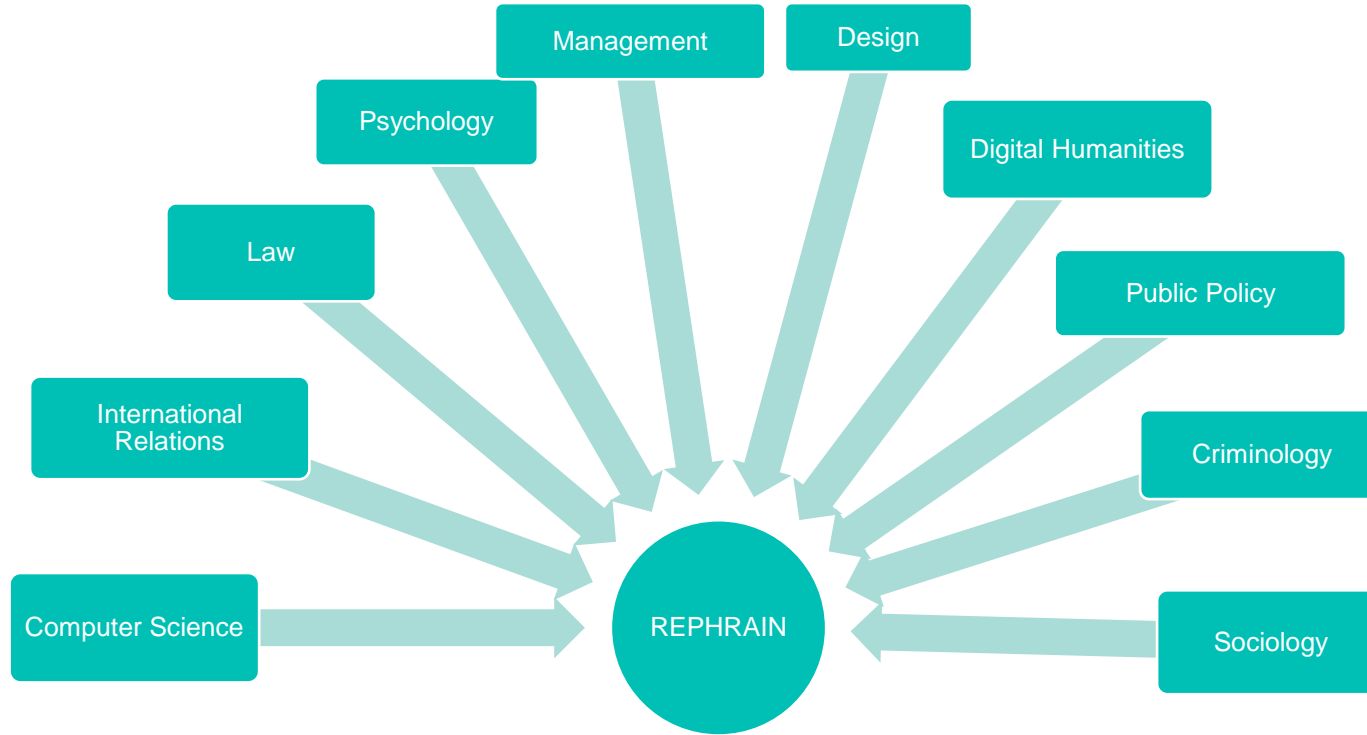


UKAuthority



# Building National Capability

REPHRAIN  
Protecting citizens online



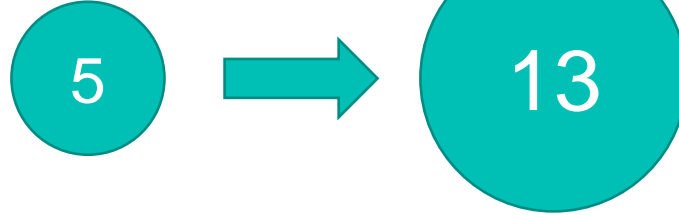


# Building National Capability

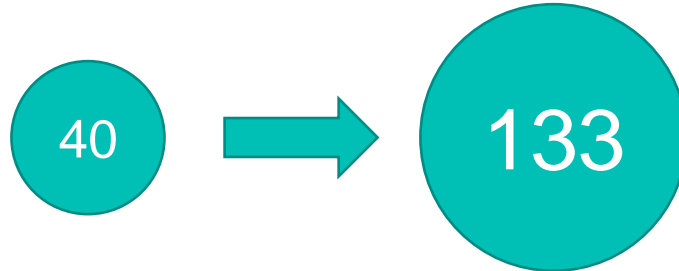
REPHRAIN  
Protecting citizens online



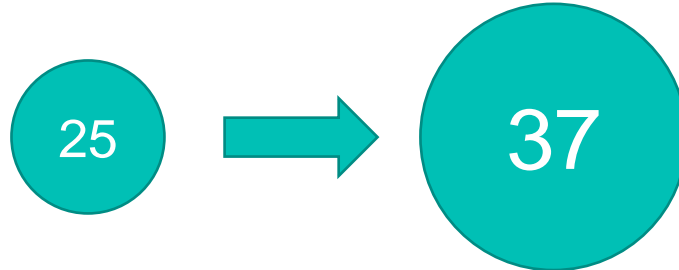
Academic Partners



Researchers



Projects



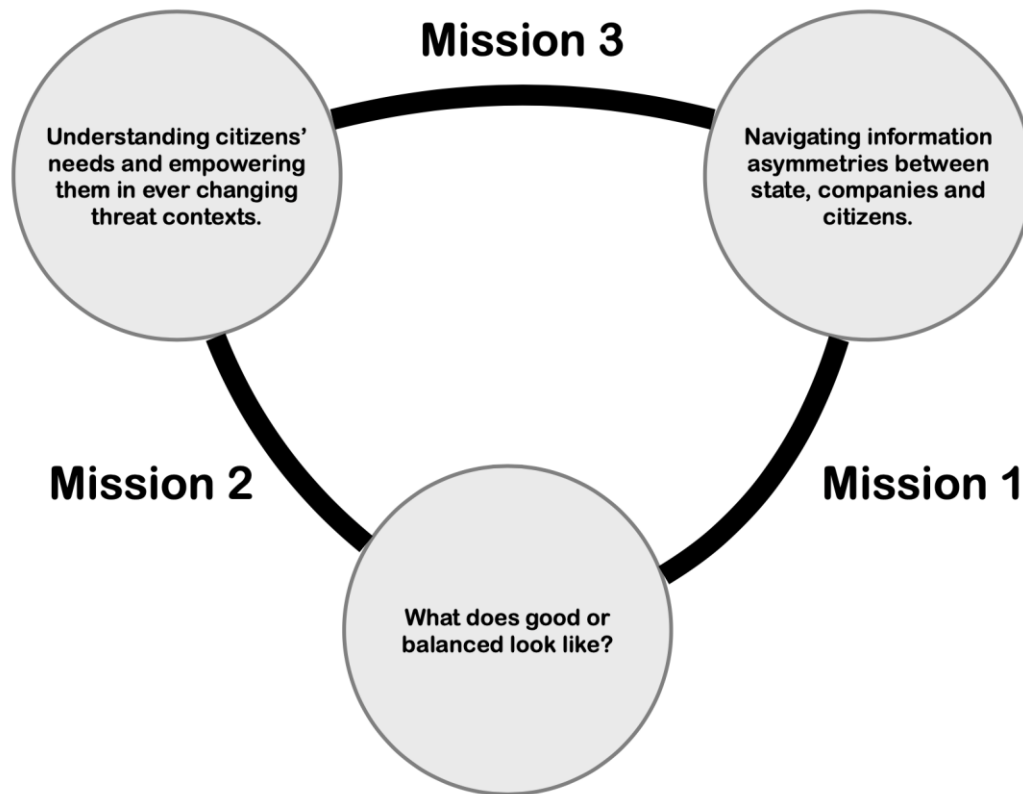
*£900K new  
projects*

# Building National Capability

REPHRAIN  
Protecting citizens online



Scoping work to  
inform the £11M  
UKRI call on  
complementary  
node projects as  
part of the  
Protecting Citizens  
Online Strategic  
Priority Fund



# Building National Capability

REPHRAIN  
Protecting citizens online



AP4L

Protecting online privacy for people going through serious life events

3PO

Protecting public-facing professionals and their dependants online

PRIME

Addresses concerns that the digitalisation of key government services may lead to existing inequalities being reproduced or exacerbated

AGENCY

Addresses harms that arise from a complex interaction of societal processes driven by diverse stakeholders

## **CLARITI – MuMiN: A Large-Scale Multilingual Multimodal Fact-Checked Misinformation Social Network Dataset**

***PI – Ryan McConville, RA – Dan Saattrup Nielsen***

A multimodal machine learning based study of misinformation on social networks in the form of text, videos and rich structural connectivity

MuMiN Dataset

*21 million tweets belonging to 26K threads*

*Linked to 13K fact-checked claims*

*in 41 languages*

Publicly Available:

<https://mumin-dataset.github.io/>



## The applicability of the UK Computer Misuse Act 1990 for cases of technology-enabled domestic violence and abuse (Tech Abuse)

*PI – Leonie Tanczer, RA – Francesca Stevens*

Court cases in England and Wales where either tech-abuse was involved or was suspected in an intimate partner violence (IPV) context

Tech abuse continues to be **prevalent and common** within the analysed domestic abuse court cases

CMA 1990 applicable to unauthorised access to mobile phone messages and social media accounts, and manipulation of partner's social media account

## **FAIRCROWD - Fair Private and Distributed Evaluation of Crowd-sourced user data**

***PI – Rik Sakar and Tariq Elahi, RA – Hao Tsung Yang***

Modern businesses depend on personal data to improve machine learning and data driven decision making

Contributors knowing value of their data can enable better data markets and reduce privacy risks

Shapley Values algorithm developed for privacy-preserving data valuation – uses substantially less data and is differentially private

## Query - Efficiently Querying User Sequences While Preventing Their Reconstruction

***PI – Grigorios Loukides, RA – Huiping Chen***

Strings (sequences of elements) can model location or genetic information, purchases of products online, or natural language.

A popular type of queries: Is a given length- $k$  string part of the string  $S$  we indexed? However, such queries allow an attacker to (reconstruct)  $S$ .

Construct a data structure to prevent the reconstruction attack with high probability while storing as many answers to useful queries as possible.

# Fundamental Research

**Defining harm, mapping tech interactions associated with harm and understanding/auditing mitigation strategies**

***PI – Adam Joinson, Laura Smith, Danae Stanton Fraser, David Elli, RA – Alicia Cork, Othman Esoul***

Developed psychological model of contextual vulnerability online

Studies with Genies users to assess the risks of digital fashions NFTs

Ecological momentary assessment study on everyday experiences of harm

Studies on simulated social media platform for assessing how sociopsychological context impacts vulnerability to radical ideas



# Co-Producing Artefacts



**Design & Engagement**



**Adoption & Adoptability**



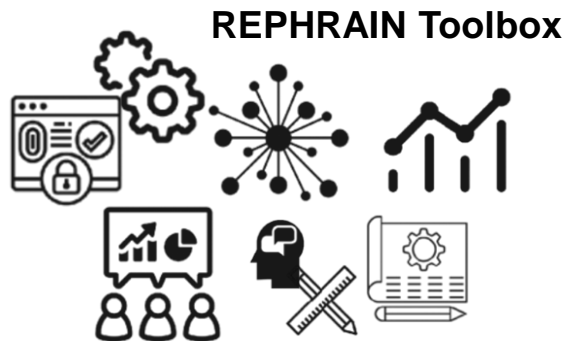
**Responsible, Inclusive  
& Ethical Innovation**



**Policy & Regulation**

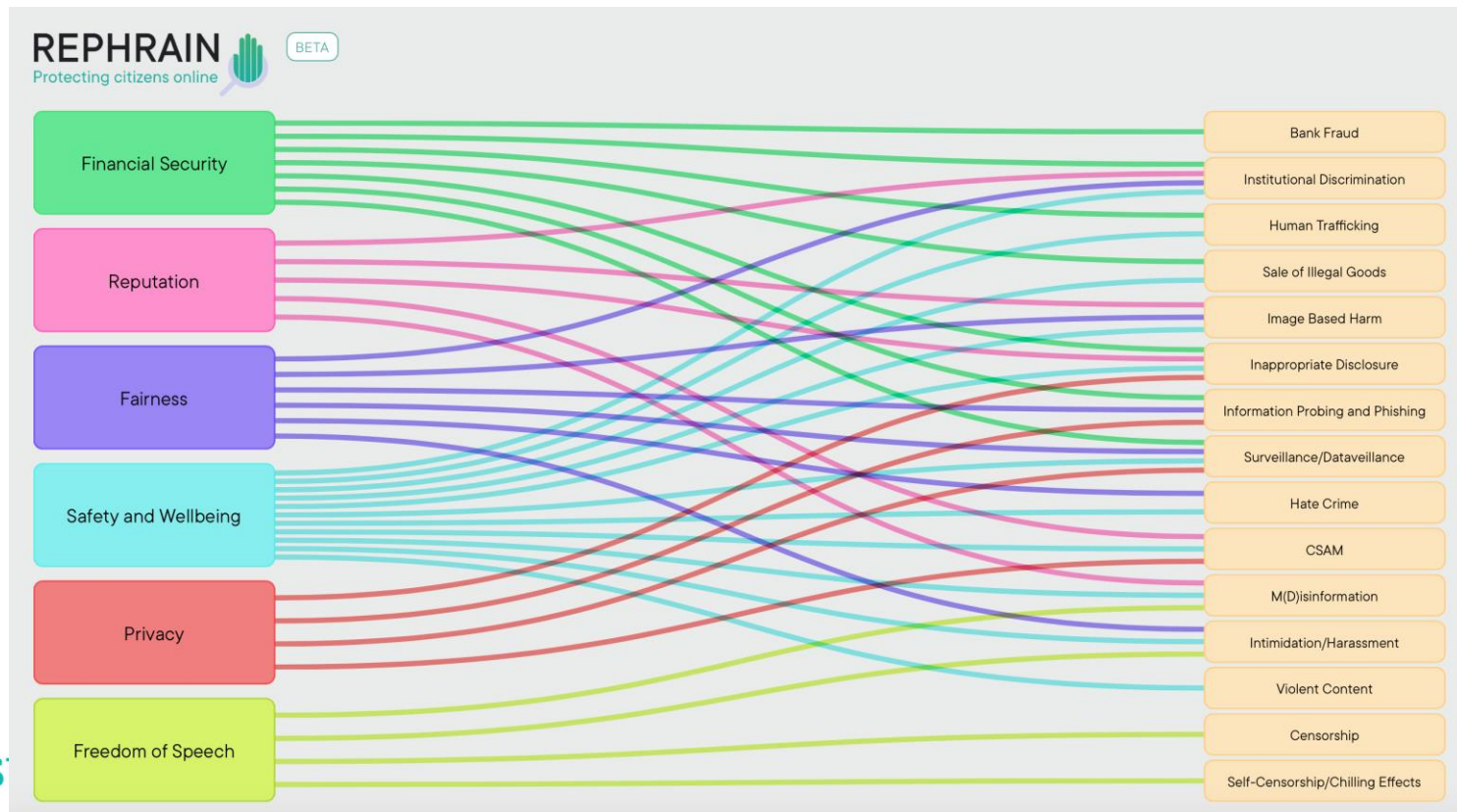


**REPHRAIN Map**



**REPHRAIN Toolbox**

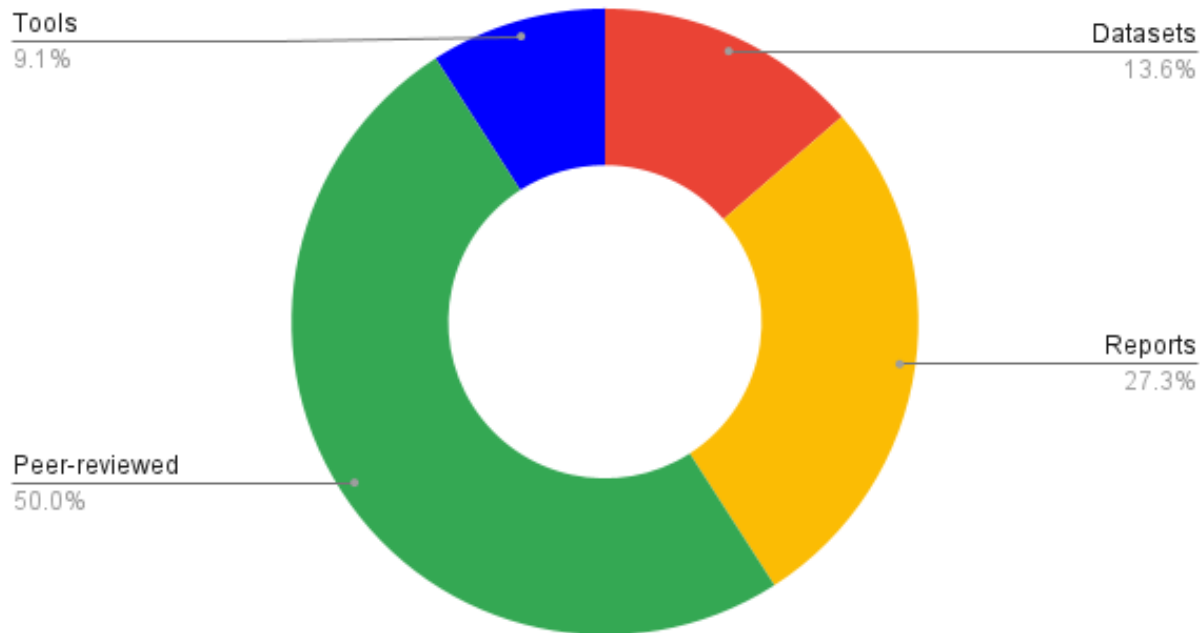
# REPHRAIN Map



# REPHRAIN Toolbox



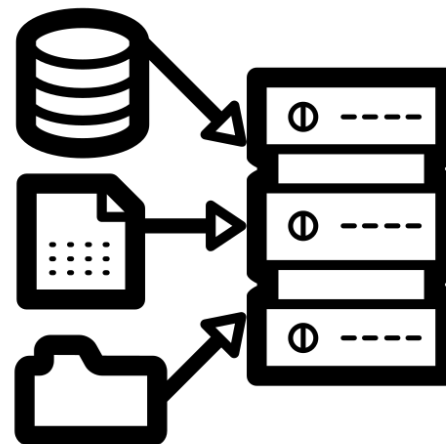
## Projects Output



# Building Evidence Base



*PETS Testbed*



*REPHRAIN Data  
Archive*



# Sharing Best Practice

Best practices for data collection, as well as mechanisms for describing, checking, fixing and improving datasets; data storage; data sharing

Building rigorous research artefacts

Ethics review practices with a core ethos of protecting citizens online and responsible innovation

Safeguarding researchers and vulnerable users

Masterclasses on REPHRAIN research

90 Engagement Activities

16 inputs into policy and regulatory initiatives

## Safety Tech Challenge Fund – Independent Evaluation

REPHRAIN invited by DCMS to provide an independent evaluation of Proof-of-Concept tools for preventing and detecting child sexual abuse media (CSAM) within end-to-end encryption (E2EE) environments within five different projects funded by the [Safety Tech Challenge Fund](#).

The team is headed by ***Dr Claudia Peersman (University of Bristol)*** and joined by:

- Professor Corinne May-Chahal (Lancaster University)
- Professor Emiliano De Cristofaro (UCL)
- Dr Ryan McConville (University of Bristol)
- Dr Partha Das Chowdhury (University of Bristol)
- Dr Jose Tomas Llanos (UCL)

# Shaping Policy and Practice

DCMS App Security and Privacy Consultation Invited to and attended DCMS special invitation meeting to discuss	DCMS Connected tech: smart or sinister - call for evidence
Ofcom Online Harm consultation Follow up meeting with Ofcom to introduce REPHRAIN researchers with internal seminar to be given by Ofcom in November 2022	DCMS Misinformation and trusted voices inquiry
Home Office Unauthorised access consultation	UK Parliament (Science and Technology Select Committee) The Right to Privacy: Digital Data – call for evidence
UK Government Data: A New Direction consultation (joint response with CGLI)	



## **Invited to attend the All-Party Parliamentary Group meeting on the Metaverse and Web 3.0.**

Attended by Ola Michalec (REPHRAIN  
Policy and Regulation Strand) plus  
members of REPHRAIN looking at the  
online harms of VR and AR technologies.

Presented to over 60 people (including MPs  
and members of the House of Lords) and  
involved in in-depth discussion.



## SoBigData – Research Infrastructure PPP

A 3-year ESFRI funded consortium to build on work undertaken as part of H2020 funding to create, implement and operate a research infrastructure.

Involves 31 partners from 13 European countries.

Project Preparation Phase (PPP) will focus on building:

- Legal and financial stability
- Sustainability
- Technical and governance maturity

# Citizens at the Core

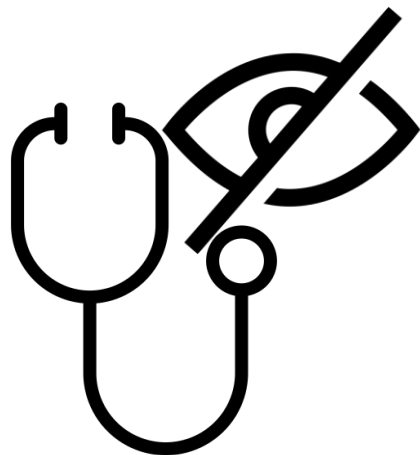
## A paradigm shift from *Utility* to *Capability*

A *Manifesto* to empower users

- Policy makers should assess deliberate influences to freedom
- Approaching capability through ethos
- Capability approach to assess the circumstances of the marginalised and non-participants
- Democratic participation to evolve a list of basic minimum online protections
- A reasoned understanding of winners and losers
- Individuals should value participating in the online community

# Citizens at the Core

## Supporting vulnerable user groups



*Privacy Clinics*



*Tackling violence  
against women and  
girls online*

## REPHRAIN Sandpit

Transforming REPHRAIN research into actionable impacts for  
protecting citizens online

# And finally

# Proceedings on Privacy Enhancing Technologies Symposium

PoPETs

Go to PETS

[Home](#) [CFPs ↓](#) [Authors ↓](#) [Reviews ↓](#) [Proceedings](#) [Awards ↓](#) [Sponsorship](#) [Code of conduct](#)

***To be hosted by REPHRAIN in July 2024 at University of Bristol***

[bristol.ac.uk](https://bristol.ac.uk)