

**How to
respect my
ethnic
name.**



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Things you should **NEVER** say

1

"I'm never going to remember that"

Sometimes the name can be hard to say but you're being dismissive and showing that you don't value the person

2

"Do you have something shorter for that?"

Let them offer their nickname to you first. If they don't, then don't probe for a shorter version of their name.

3

"Can I just call you ____ instead?"

This is disrespectful because you are disregarding an entire person's history and identity by giving them a different name. There's also an uncomfortable power dynamic.



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Equally inappropriate actions

4

**Tapping the person
on the shoulder
because you'd
rather not get their
name wrong**

5

**Pointing to them in
a meeting**

6

**Replacing their name with 'him, her,
them' and hoping you'll get away
with it**

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How to help

1

Repeat their name after they introduce themselves

When you don't repeat their name, it can be quite frustrating because we would like reassurance that you've heard and can say it correctly.

2

Reassure them

"I really want to make sure I say your name correctly, can you teach me?"

3

Emails + Business

Incorrect names on a legal document is time consuming to correct for the person. This distracts from more important tasks. Double check the name when writing an email.



How to help

4

Dating

Help your loved one out by teaching your friends and family the pronunciation in advance to avoid any awkward encounters.

5

Call others out

If you hear someone's name being said wrong and they're not in the room, then please do correct them.

6

'Forgive me, could you remind me...'

Politely ask for a reminder. Look, I understand. I'm awful with everyone's names too to be honest because I'm far too nervous about meeting someone new and I don't hear their name, let alone how to pronounce it.

Here's a good tip: jot down the pronunciation in your notepad in a way that you will remember!



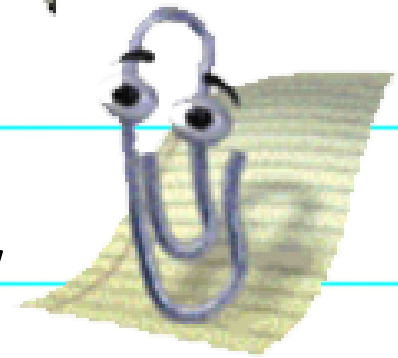
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Dear Susan,

But what's your
real name?

OK

Dear Shuai Yingchun,



Don't immediately disregard someone's integrity by asking 'but what's your real name though?'.

If they're a good friend, then it may be special for you to enquire more about their heritage and background, but it's all about the tone and energy you bring to the question. If you've just met them and you're asking to have a laugh, that's just plain rude.

Why is it so hard?



Basically, when you try and write a name from another language, sometimes it can't be transliterated accurately because the letters for a particular sound doesn't exist.

Yeah, you're probably having to create sounds you probably didn't even know that existed!

Transliteration is the process of converting one written script into another written script, such as Hebrew characters into the Latin alphabet

Mohammed can be spelt in several ways in the Roman alphabet, Only the consonants M-h-m-d appear in the written version of Perso-Arabic scripts.

**Mohamid, Mohamad,
Muhamad, Mohamed,
Muhammad, Mihemed,
Mahomet, Muhamed,**

**SPELL MY NAME
CORRECTLY**

Anpu, Anbu

**Nicholas, Nickolas,
Nicolas, Nikolas**

**Tristan, Tristen, Tristian, Tristin,
Triston, Trystan**

Tingzhe

Dingxiang

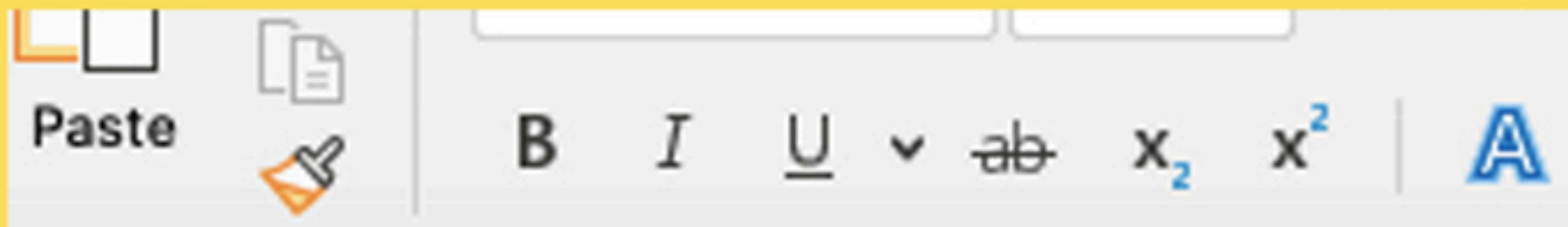
**Charlie, Charli, Charlee,
Charly, Charleigh**

**Makayla, Mckayla,
Michaela, Mikaela,
Mikayla**

Bolade

Olawumi

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Mary
Jack
Timothy
James
Rachel
Lucy
Charles
Elizabeth
Daniel
Tom
Samuel
Mark

Yazhini
Chenguang
Dofi
Fahmida
Anpu
Anjolaifeoluwa
Asaka
Fujo
Onya
Nguyễn
Akiharo
Drahomír

Charlotte
Chenopods
Where you really from?

Ignore All
Add to Dictionary

Add to AutoCorrect

Reply to Comment
Delete Comment
Resolve Comment

Smart Lookup...
Translate...

New Comment

A heavy history



Colonisation gave rise to a language hierarchy in which the language of the coloniser was inscribed as the most prestigious language (Brenzinger 1992).

Naming practices by European colonizers served to inject a sense of shame and legacy of inferiority. Of **the world's estimated 7,500 languages, over half will be extinct by the year 2050** owing to imperialism (Eames 2019).

European colonizers defiled African names to erase African identity. **Names not only aid in the construction of identity**, but also concretize a people's collective memory by recording the circumstances of their experiences. Thus, to obliterate African collective memories and identities, the colonizers assigned new names to the Africans or even left them nameless, as a way of subjugating and committing them to perpetual servitude (Fitzpatrick 2012).

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A bit of empowerment: **Things to say...**

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1

**"Just to let you know,
you're pronouncing
my name
incorrectly, it's
pronounced..."**

2

**"I'm sure you'll agree
it's best to correct
people right away
before the wrong
pronunciation sticks!"**

3

**"Could we spend a few
moments practising the
pronunciation of my name?
I'd love to teach you..."**

YOUR NAME IS BEAUTIFUL

