

# Health Promotion Practice

(includes strategy and project planning)



Jan - Mar  
2016

Module code: **NAM87**

## Overview

This module is designed to enhance and develop transferable health promotion skills for working in public health including strategy and project planning, collaborative working, negotiation, communication and presentation. Students are encouraged to reflect on their personal skill set and identify which areas they could develop to become a more effective health promotion practitioner strategically, programmatically and in personal one-to-one relationships with colleagues or clients.

The module is intended to rehearse addressing current health promotion agendas, such as sexual health, alcohol, obesity at both strategic and implementation levels. Students are exposed to techniques for advocating, designing, planning, implementing, coordinating or evaluating health promotion projects and programmes, locating them within a broader policy context, and exploring the application of health promotion theory to practice..

## Research and Practice Links

Contributions drawing on the experience of current and past students are integral to the teaching, including Bridge Community Centre, Local Sexual Health Services

## Teaching Strategies

The module uses a range of teaching approaches with a distinct emphasis on problem based learning and integrated small group work. The curriculum is structured to confront student with real life scenarios as triggers, supported with a mix of lectures, case studies, workshops and group work. Students can choose to work on local or international health issues...

## Who should attend?

- It is suitable for all those with an interest in improving health whether they work in health or one of the many sectors which impact upon health. It is particularly suitable for those who want to enhance coordination and implementation skills

## Assessment

1. Individual presentation of a project proposal emerging from problem based learning group work , (60% weighting) on March 22<sup>nd</sup> 2016.
2. A critical account using reflective skills reflection, 1500 word (40% weighting).

## Time & Place

Falmer Campus  
20<sup>th</sup> ,21st January,  
24<sup>th</sup> ,25<sup>th</sup> February,  
22<sup>nd</sup> March,  
plus at least 2 group work days between Feb and March at dates convenient for each student group..

## Module Leader

Sofie Franzen, Director of the Bridge Community Centre and Carol Williams, Senior Lecturer in Health Promotion & Public Health

## Module status

This 20 credit level 7masters module can contribute to a postgraduate certificate, diploma or masters award, including MA Health Promotion, MSc Health. It can also be taken as a single stand alone module for general personal development or CPD with or without assessment.

## Fees

Single module: £906 UK/EU, £1570 International. (£640 UK/ EU, £1370 Int. when taken as part of a masters or PG cert/Dip course.)

