

Skills for poster design

Courses on Lynda.com

Using Microsoft Publisher to create posters

Publisher is part of the MS Office suite for Windows computers so you can install it for free as part of the university's MS license agreement. [Find out how to obtain MS Publisher for free.](#) MS Publisher is not available for Apple computers.

Find out how to use MS Publisher with Lynda.com:

- [Publisher 2016 Essential Training](#)

Using InDesign to create posters

You need a license to install InDesign on your own computer but it is available on all the university's open access computers.

InDesign is a very powerful product used by design professionals. It is packed with tools to produce high quality designs, but with all these features it has a much steeper learning curve than products such as Microsoft Publisher or PowerPoint.

If you are prepared to invest time to learn how to use InDesign and other Adobe Products, you will be rewarded by your results, but it will take time!

Lynda.com has a wealth of training videos to help you discover and learn features of Adobe products. We have picked a small sample for you:

- [InDesign CC 2017 Essential](#) – this course of videos is 6 hours and 42 minutes in total, but you can start by watching just the first chapter 'Learn InDesign in 30 Minutes'
- [Scale, symmetry, and asymmetry in a poster design](#) – 6 minute video from the course layout and Composition with InDesign
- [Understanding Text Wrap](#) – 6 minute video from the course InDesign CC 2017 Essential Training
- [Designing with Grids in InDesign](#)
- [Creating Infographics with Illustrator](#)
- [Accelerated Design with Comp CC and InDesign](#) – if you have your own creative cloud account, you can use an iPad or mobile device to prepare posters.

General tips on posters and design

- [Foundation of Layout and Composition: Grids](#)
- [Design a powerful poster: Work with your photo, not against it](#) – From the course [Graphic Design Tips & Tricks](#)