

	Monday, 13 June	Tuesday, 14 June	Wednesday, 15 June	Thursday 16 June		
09:30am - 10:00am	Introductions & speed-networking	Creative ice-breaker or creative mindfulness exercise	Creative ice-breaker or creative mindfulness exercise	Creative ice-breaker or creative mindfulness exercise		
	IDEATING & VALIDATING YOUR IDEAS	FINDING YOUR CUSTOMERS	KEEPING IT LEGAL	MANAGING YOUR MONEY & FINDING FUNDING		
10:00am - 10:45am	How to generate fresh ideas and validate them	How to market creatively on a tight budget	How to register for self-employment	How to price your work and manage your finances		
11:00am - 11:45am	How to build a business model	Meet the Founders	How to protect your business and your intellectual property	Meet the Founders		
12:00 - 12:30pm	What's your idea?	How will you reach your customers?	How will you operate: As a sole trader, a limited company, or a social enterprise?	Where can I find funding for my startup?		
12:30M - 1:00Ppm	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>		
	COMMUNICATING YOUR IDEAS	DIGITAL MARKETING & SELLING ONLINE	DOING GOOD IN THE WORLD	PITCHING COMPETITION		
1:00pm - 1:45pm	How to pitch your ideas	How to sell online	How to be a business for good	Pitching activity		
2:00pm - 2:45pm	Meet the Founders	How to develop a social media strategy	Meet the Founders	Pitching activity		
3:00pm - 3:45pm	How to tell your story	How to write a 1-page marketing plan	How to become a sustainable business	Announcement of winners of the pitching competition		
Late afternoon	<i>No activity</i>	<i>No activity</i>	<i>No activity</i>	<i>Beach meetup from 5pm</i>		