From: Community PlanIt <team@communityplanit.org>

Subject: Reimagine South Central on Community Plant is LIVE!

Date: 5 May 2014 18:59:54 GMT+01:00 To: Lee <leeoneill2014@gmail.com>

Reply-To: Community PlanIt <team@communityplanit.org>

Play the game to make South Central a better place



## Game Schedule

Mission 1 May 5 - May 12

Mission 2 May 12 - May 19

Mission 3 May 19- May 26

## Spread the Word!













Website

Contact Info

Ed4Change Mark Gomez

mgomez@ed4change.com

Community PlanIt (617) 824-3030 x2078 info@engagementgamelab.org

# LET THE GAME BEGIN!

Reimagine South Central on Community PlanIt has launched

What do you think South Central will look like in 10 years? 20? 50? Reimagine South Central is a Community PlanIt game for imagining a new Los Angeles, where vacant lots become community spaces, a better understanding of our city leads to better lives for citizens, and we reclaim the corner store. Whether you live, work or study in South Central, or simply enjoy the occasional trip to this vibrant community, this game is designed to give you a voice in planning the neighborhood's future — all while having fun.

The game is live, and we need your input to make this amazing neighborhood all it can be, so get to it!

# Win Money for Local Causes

By playing the game, you will have the ability to win funding for local community projects and causes. You will also have the ability to create your own cause and rally others around it.

The top three causes in the game will each win \$1,000 to implement their ideas!

#### communityplanit.org

Community PlanIt is a project of the Engagement Game Lab, an applied research lab at Emerson College dedicated to the design and study of games and social media for civic engagement.



## The Game Begins Now!

Surveying the Land

A city is two things: a place, and the people that live in that place... and those two things change one another over time. How we decide to use our land is one of the biggest factors that shape the face of our neighborhood! South Central is home to many beautiful spaces, but there are also empty lots, decaying buildings, and parks in need of improvement. Which of these should we focus on? How can we transform these spaces? In this mission, you will identify, target, and share your ideas on how to improve areas of South Central that matter to you! Are you ready?

Click below to watch the mission video.



# Click Here to Play the Game!

## Contribute to the Future

Everything you say in the game will feed into the official planning process and help guide planners, city officials, and decision makers in thinking about how to make the Dudley Village Campus all that it can be.

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## Our mailing address is:

Community PlanIt 120 Boylston St Boston, MA 02116

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