

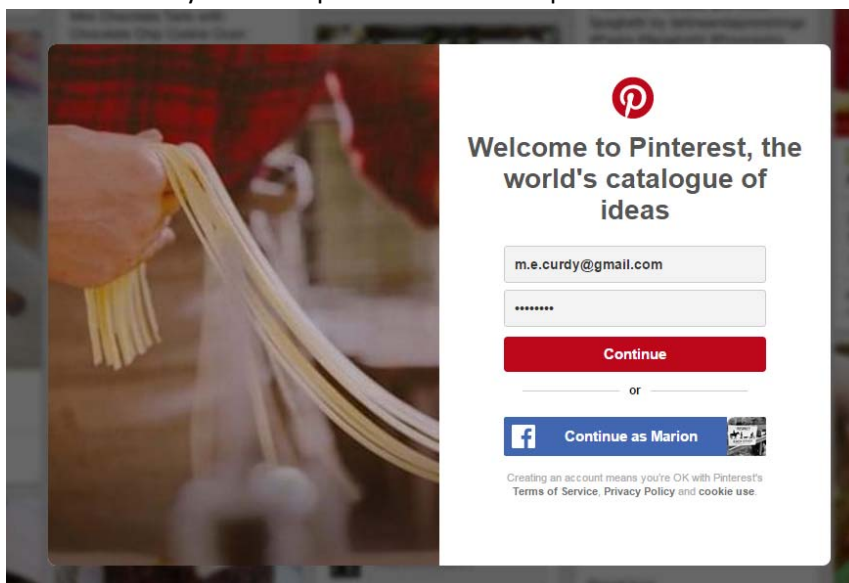
Cats vs Dogs

Pinterest Lingo

1. **A Pin** - This is a post shared on Pinterest. Similar to a Tweet or a Facebook post, but image based. A Pin can be added from a website using the 'Pin It' button, or you can upload images from your computer. Each Pin added using the 'Pin It' button links back to the site it came from.
 2. **A Board** - This a collection of Pins centred on a topic. For example you could have a 'cocktails' Board which is filled with pictures of your bar's cocktails, and perhaps articles on 'How To Make'.
 3. **Follower** - This means an account on Pinterest has chosen to follow your Pins or particular Board.
 4. **Following** - "Following All" means you'll have all of a user's Pins on all their Boards shown to you in real-time on Pinterest on your timeline/stream. You would follow an account if your interested in their Pins.
- *You can follow individual Boards if you're only interested in seeing a user's Pins to specific Boards.
*You can unfollow Boards and users at any time: they will not be notified.
5. **Repin** - This is the same concept as a Retweet on Twitter. A Repin is adding a Pin you found while browsing Pinterest to your own Board. When you Repin an image, the user who first pinned the image will also get credit. Repins maintain the source-link of the image no matter how many times it's repinned.
 6. **Like** - This is the same concept used on Facebook and other social networking sites like Instagram. A like will show the user you approve of their Pin, but will not place it on your own Boards like a 'Repin' does.

If you don't already have an account here's how you register:

1. Go to <https://uk.pinterest.com/>
2. Enter an email you would prefer to use and a password



3. Click Continue

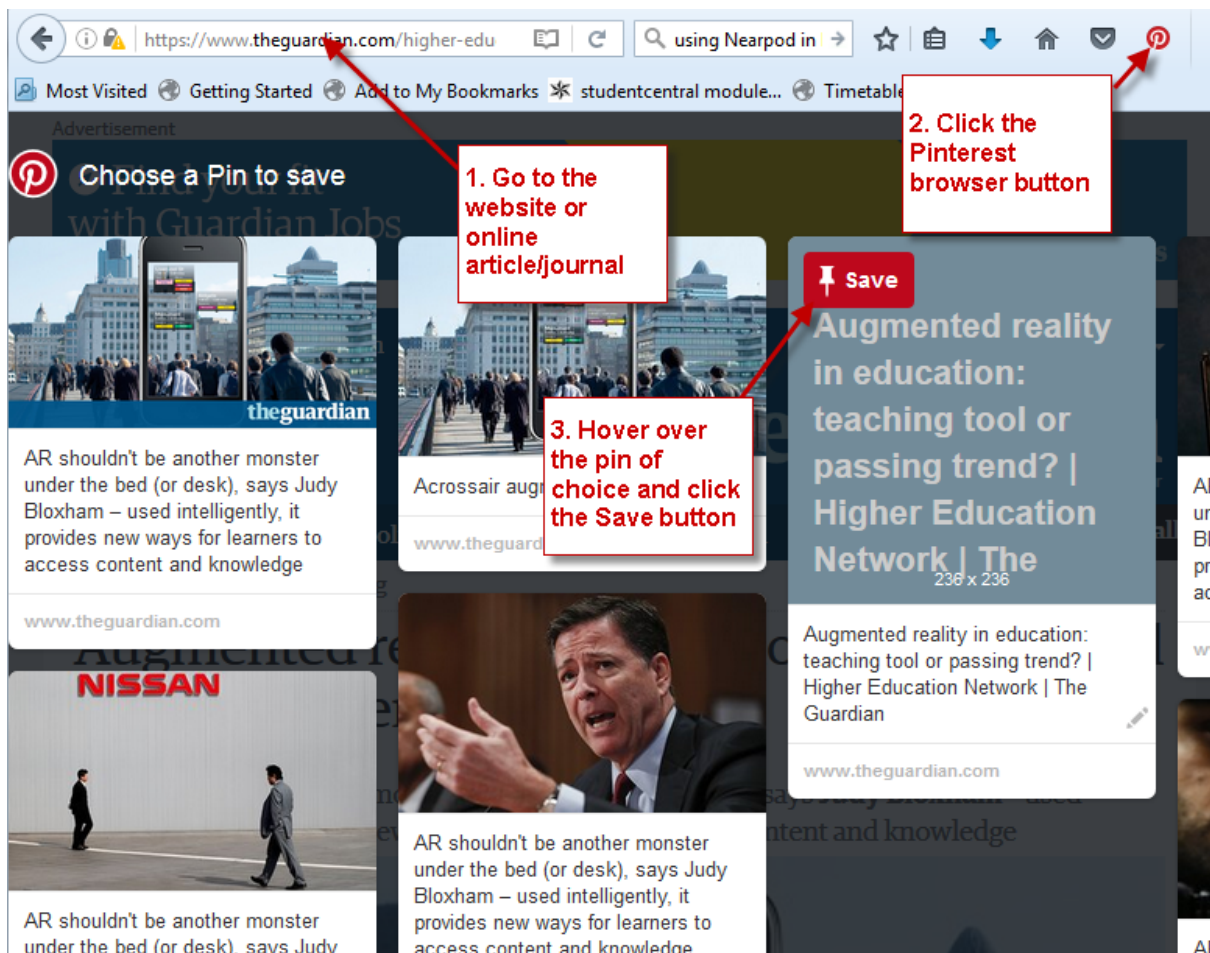
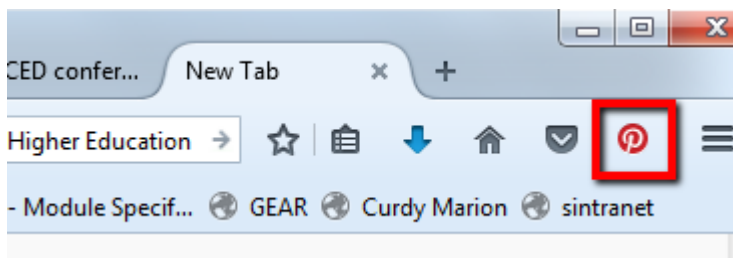
4. You'll then need to enter a preferred user name and continue through the screens.

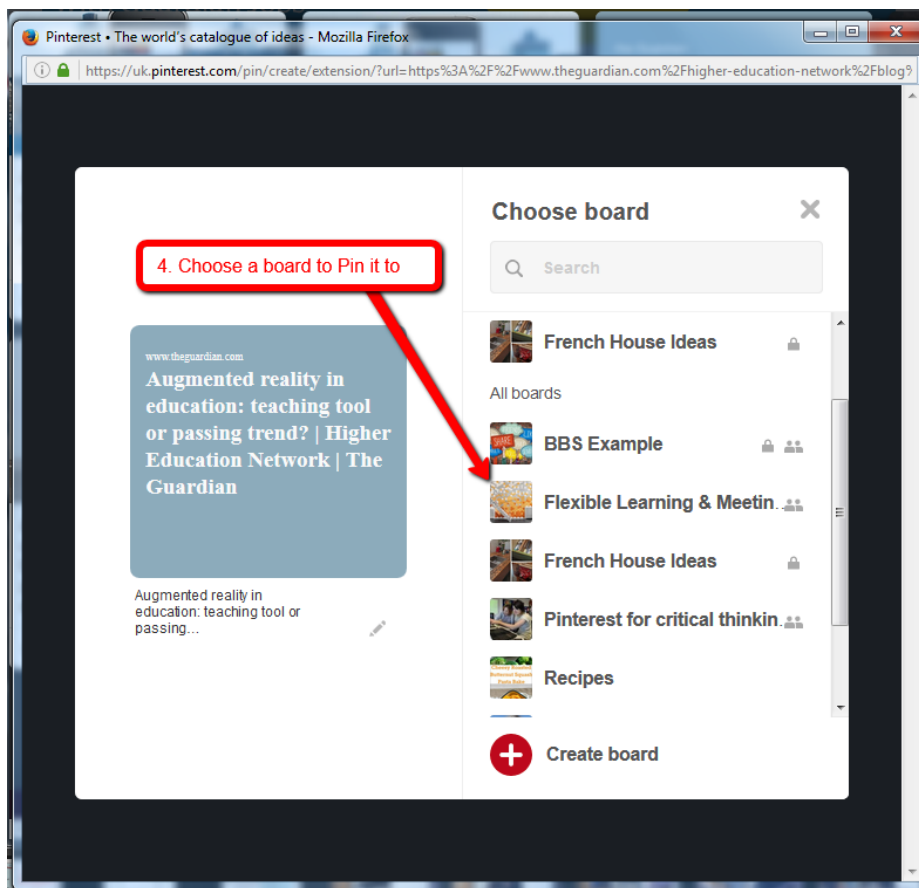
Adding the Pinterest Browser Button

Once you've completed the registration process the next step is to add the Pinterest browser button to the browsers you plan on using. This means you can simply add pins to your boards.

To add the button go to <https://help.pinterest.com/en/articles/add-pinterest-browser-button> via the browser on your device of choice and follow the instructions.

When installed you'll see a Pinterest icon on the bar of your browser. To use it find a site you like, click the icon when on that site, choose the board you want to add it to and click save. It's that easy.





The task for today – Cats vs Dogs

Split into two teams. One team called **Cats**, the other called **Dogs**

Nominate 1 member of the team to create a board with the name of your team, they then need to share the board with you all so that you can add to the board.

Your challenge is to gather pins that evidence why cats or dogs are best!