



University of Brighton

School of Humanities

PLOT YOUR
COURSE



Choose **Media** at Brighton

Explore the worlds of film, television, print and digital media through critical analysis and creativity to understand the fascinating and complex relationships between our lives and the media.

+ Freedom to explore

Alongside modules in language or literature you will explore concepts and theories concerned with contemporary media and communication as well as developing production skills.

+ Putting learning to work

Graduates from these courses enter into careers in television, film, publishing, journalism and public relations.

+ Brilliant place to live

Brighton & Hove is home to a wealth of creative media and digital enterprise and has a thriving literary culture. The city hosts England's biggest arts festival every May, and City Reads aims to spread a love of books and ideas across the city.



Ross Adamson,
lecturer and
researcher in
the areas of
documentary,
factual television
and digital media.

We live in a media rich society. It's important that we study and debate the implications of our media cultures. How are texts constructed? What do we make of them? What happens when we make our own media? That's what Media Studies is about - a vital exploration of the practices and cultures of media making and consumption.



Rebecca Bromley,
English Language
and Media
BA(Hons)

This course has really opened my eyes to where language comes from, how it can be used to great effect and the thinking behind text and images we take for granted. It's brilliant for analysis of the everyday - I'll never read the news or watch a David Attenborough documentary in the quite the same way again.



Why Media?

The study of media makes what may normally seem unsurprising and everyday appear in a new light. Whether it be national identity in French New Wave film or tabloid celebrity news, our engagement with media is powerful.

Studying media pushes us to re-evaluate our ideas about identity, representation and communication. With media technologies constantly developing and evolving, it is crucial to think through and challenge how they mesh into our individual and collective lives.

The media are a contradictory mix of the unnecessary and necessary: utterly central in some aspects, trivial in others. It is this complex mix of factors that makes studying media fascinating and difficult but ultimately rewarding. If you want to be challenged to understand the media, from film to newspapers, from digital media to your own productions, this is the subject for you.

Media and English Literature BA(Hons)

This course will appeal to you if you are passionate about the world we live in and are keen to use knowledge of the past to develop ways of creatively engaging with, and improving, how we live in the present.

You will be excited about the idea of exploring a diverse range of literary and media texts and learning from them how to relate to readers and to users of narrative across a wide array of genres.

The course offers the opportunity to develop an understanding of the techniques involved in storytelling across different genres and using different technologies. You will also gain knowledge of how literature and the media operate inside and outside European traditions, including how both fields are being revolutionised by the expansion of social media.

English Language and Media BA(Hons)

This course will appeal to you if you are passionate about film, television and digital media. It will allow you to apply your critical and creative skills to media analysis and production and you will develop an understanding of the styles and genres of a range of historical and contemporary English language texts.

You will get to work outside of the classroom with community groups and our tutors will help you link your awareness of technique, form and style across media and English language texts, including your own work, to political, social and cultural theory.

The course will suit you if you would like to work within a diverse range of industries and sectors employing creative and critical skills in English language and media, such as journalism and public relations.

An inspiring place to learn

Research informs all our teaching and you will benefit from the insight generated by our staff during their research. You will learn through lectures, seminars and workshops as well as small group and individual tutorials. The C21 research group engages across the cultures of writing and narrative, examining the nature of twenty-first century practice.

Tailor your course

In years 2 and 3 you will be offered a wide choice of options which mean that you can further tailor your degree to your individual interests or career ambitions.

Find out more

www.brighton.ac.uk/courses
01273 644644

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All course content is indicative.