

The Co2 reduction potential of e-bikes .

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E-bikes have high carbon reduction capability

- If people had to , they could use e-bikes to replace a lot of their car use.
- Especially in Rural Areas.
- e-bikes can cut more carbon than ordinary bikes in rural areas.
- Older people in a hilly wet rural area ride their e-bikes a long way

E-bikes can shift journeys over 5 miles (8km) to active travel

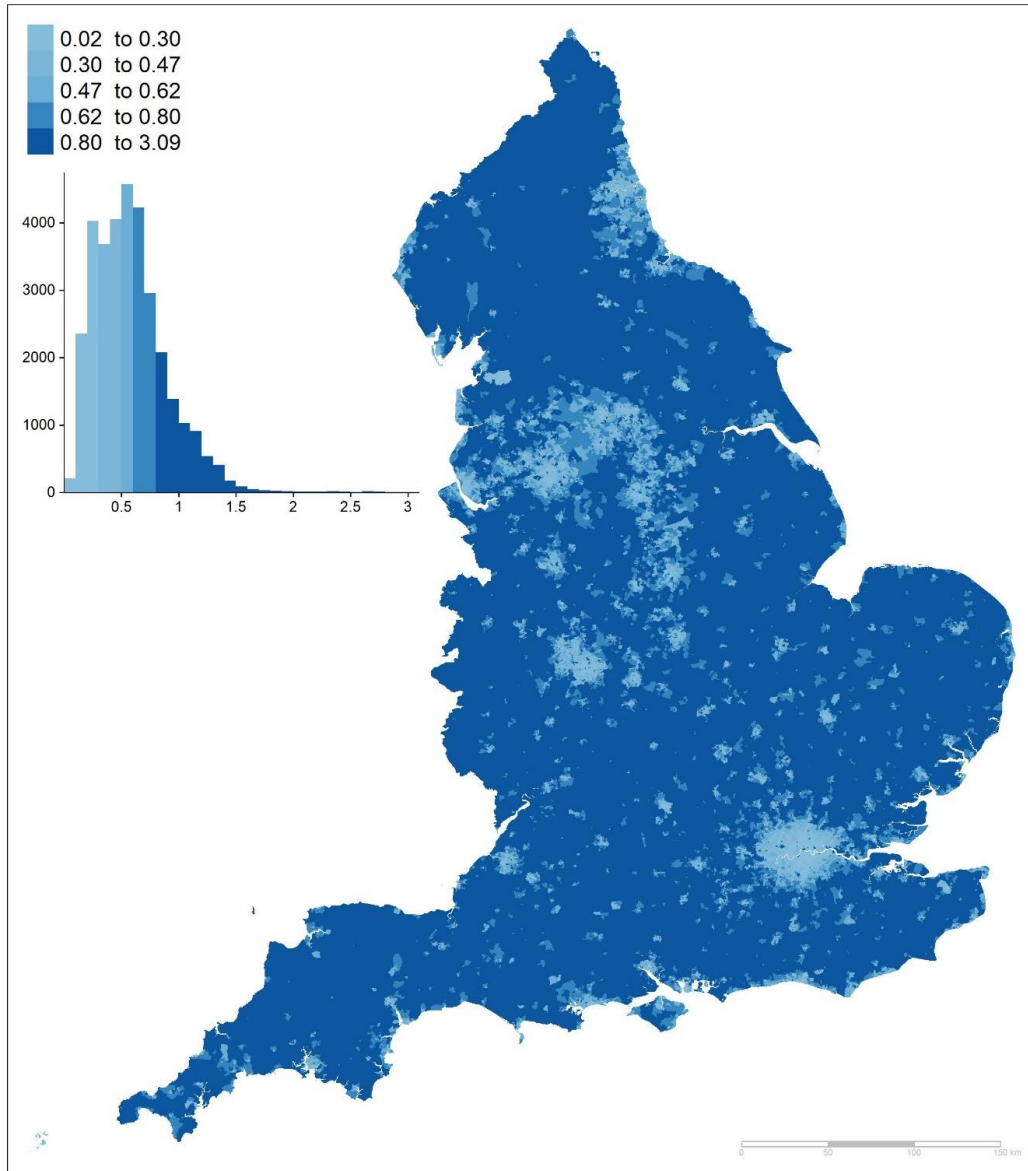
Which has a big effect on km shifted and CO₂

This is why rural e-bike use is important



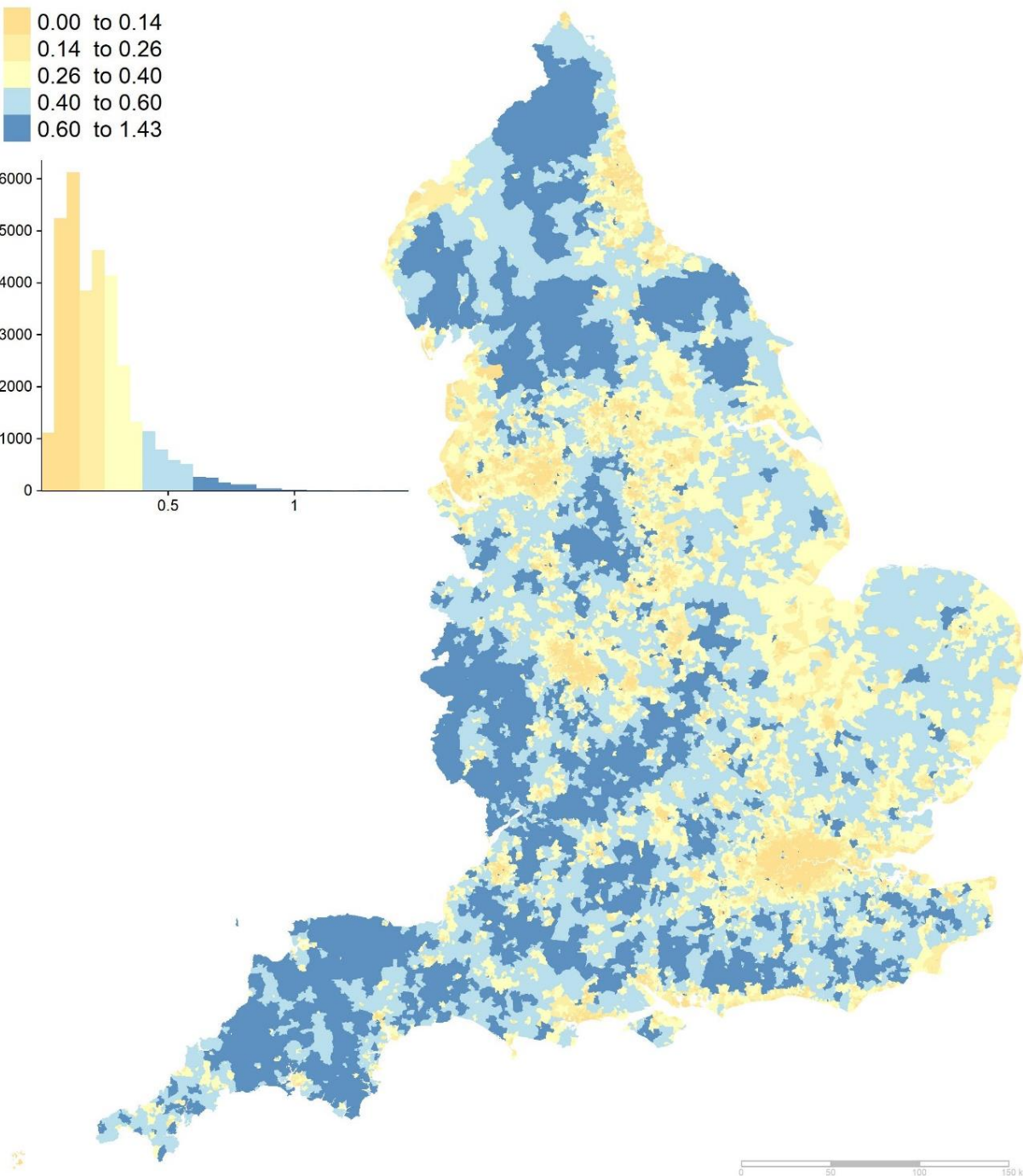
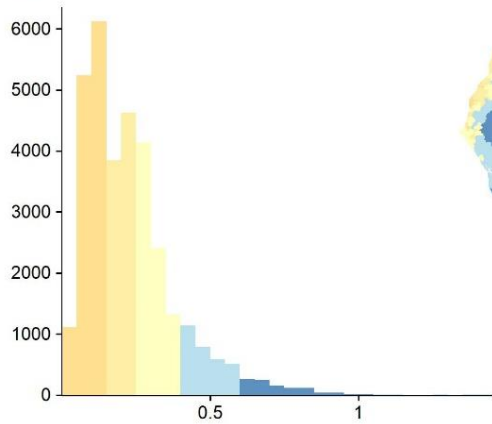
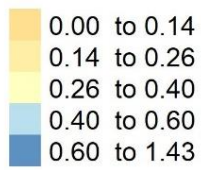
Source:
<https://www.local.gov.uk/sites/default/files/documents/Professor%20Jillian%20Anable%20and%20Professor%20Greg%20Marsden.pdf>





E- bike carbon reduction capability is largest outside major cities

- **Dark blue** = large Ebike carbon reduction capability (over 0.8 tonnes per person per year)
- **Light blue** = more modest e-bike carbon reduction capability



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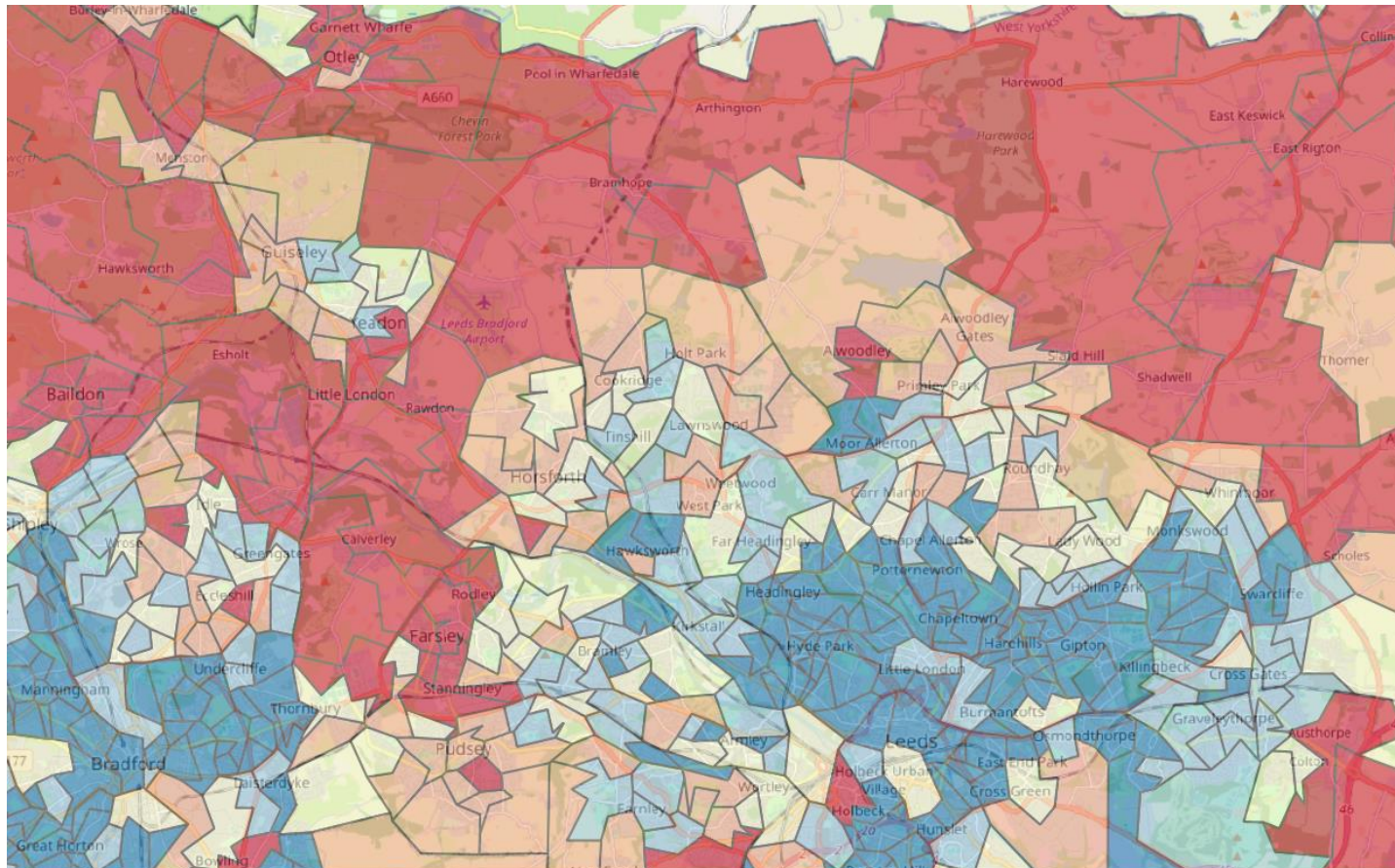
**e-bike cuts more carbon
than an ordinary bike in rural
areas (blue)**

Philips, I., Anable, J., Chatterton, T., 2022. E-bikes and their capability to reduce car CO₂ emissions. Transp. Policy <https://doi.org/10.1016/j.tranpol.2021.11.019>

E-bikes could cut more carbon at the edge of cities than in the centre.

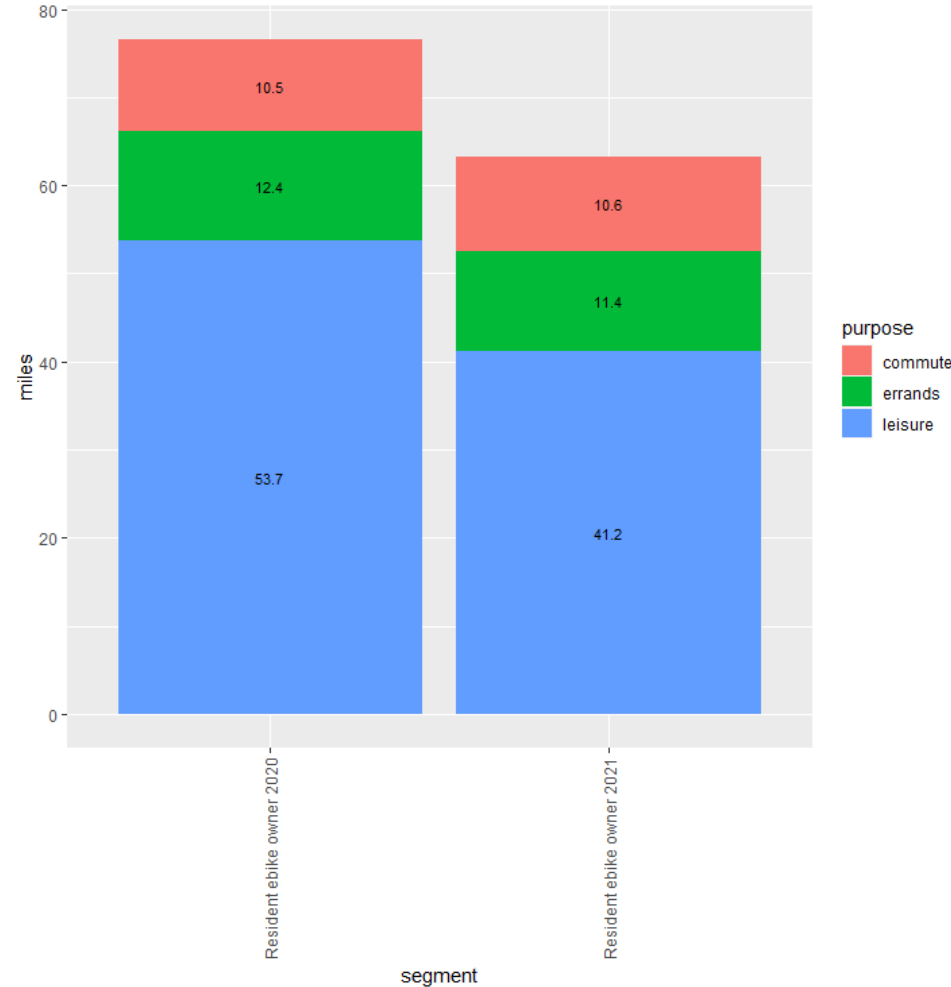


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I told you about capability to change: Now something about observed behaviour

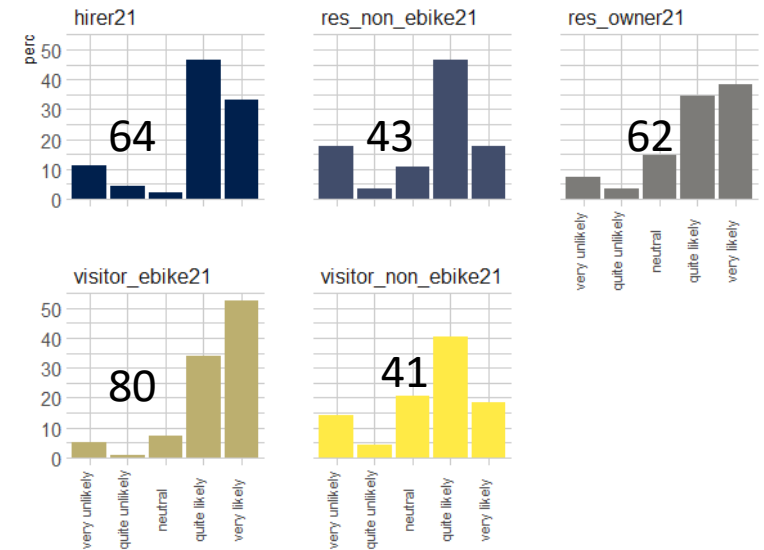
People ride more in a week on an e-bike in a wet hilly place than the average person does in a year



Secure E-bike storage



- E-bike owners likely to use e-bike secure parking (and storage).
- Qualitative comments state need for secure parking



I can't go on a
bike I've got to
take things
with me





UK National Survey (ELEVATE project)



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UK policy too much focus on e-cars. E-bikes have enormous potential.

Our survey

69% of people agreed that 'e-bikes can be a realistic alternative for some car journeys'

The Government should do more to support e-bike use' (only 15% somewhat or strongly disagreed)

<https://www.creds.ac.uk/why-any-government-serious-about-achieving-net-zero-needs-to-focus-more-on-electrically-assisted-bikes/>

<https://blogs.brighton.ac.uk/elevate/>

Are rural E-bikes are Magic? – We'll let you know



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