

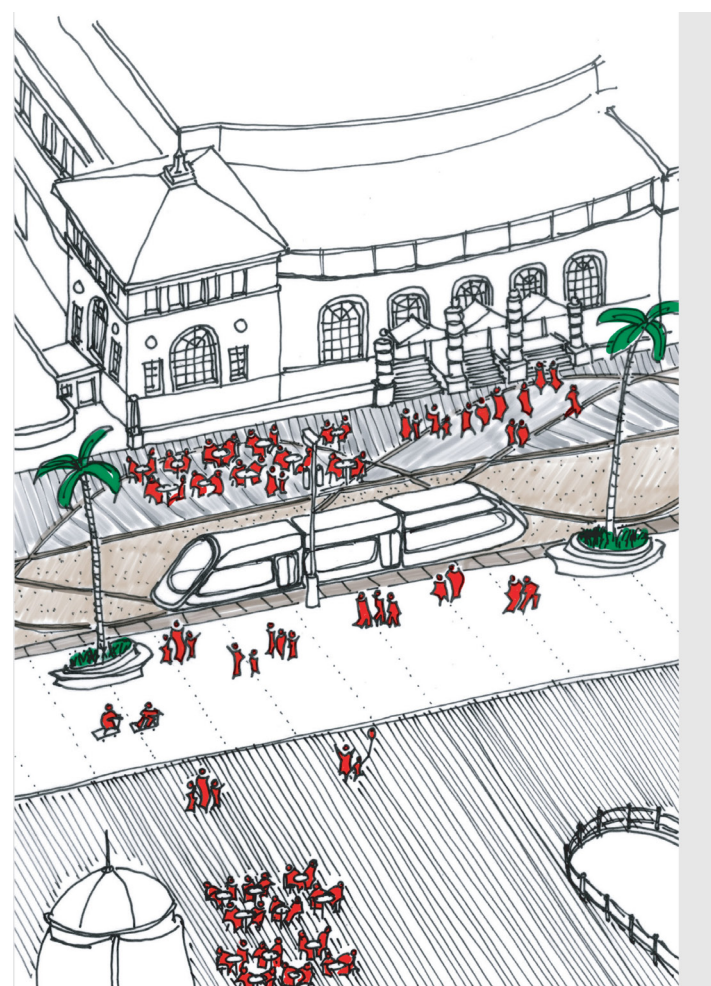
# Hastings Urban Design Group

## Improving The Places We Live And Work



### SoCAD EVENT

SoCAD (So Create A Difference) was an exhibition, sponsored by the RIBA, where local architects re-imagined how the town might be.



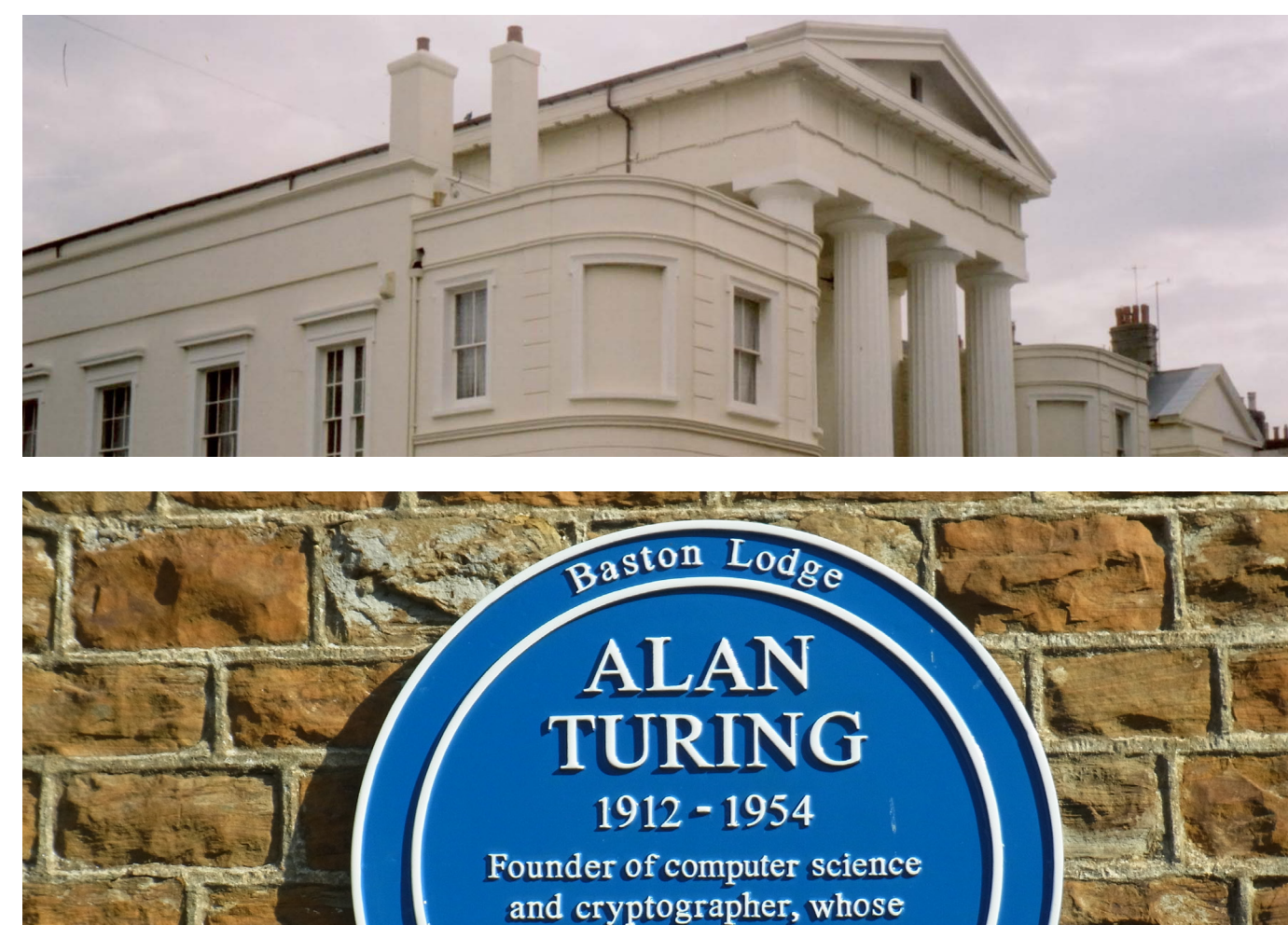
Designs included a major upgrade of Bottle Alley and pedestrian priority for part of the seafront. The response from the public was very positive.



### COMMUNITY LIAISON

We seek to work with the community on matters affecting the built environment. As well as the initiatives outlined above, we have challenged

several inappropriate planning applications which were refused or significantly improved. We can offer advice on Neighbourhood Plans.

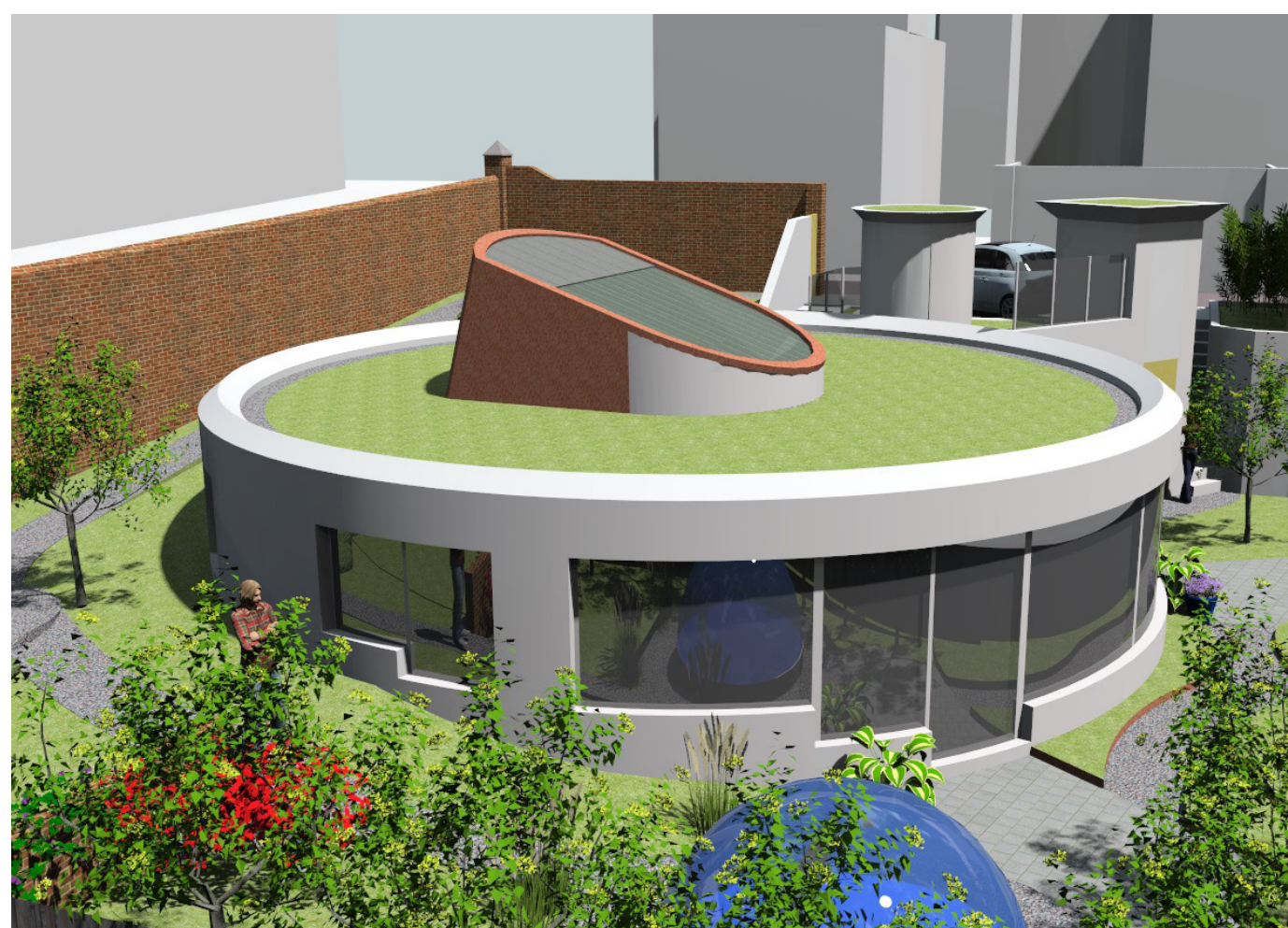


**Ore Community Land Trust.** OCLT campaigned for the conservation of Speckled Wood. To counter HBC's intention to build housing on large parts of the site OCLT commissioned a design for a village green. This was submitted to the Local Development Plan Inspector and accepted as a better use for the site.

**Hastings Greenway.** We actively support The Greenway Project.  
**Burtons St Leonards Society.** HUDG and BSLS have been exploring possible townscape and way marking improvements to the Assembly Rooms, the Royal Victoria Hotel and seafront areas as a means of raising the profile and economic activity of the area by enhancing footfall.

### ADVICE & INTERVENTIONS

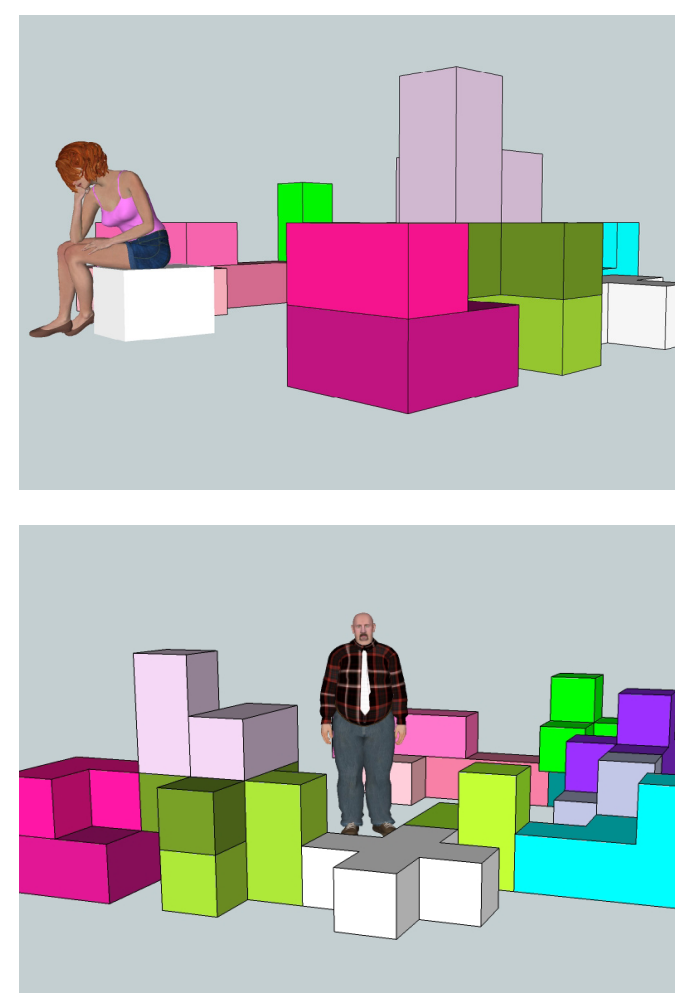
Expertise within the Group is wide ranging and includes:  
Architecture, Urban Design, Planning, Landscape, Community Engagement and Project Management. Eco-design advice available (see projects below).



**Seven Streets.** HUDG worked with the Kids Group, part of the Seven Streets project, to stimulate interest in their local area and to provide a basic grounding in design, covering the appreciation of scale (see right) and the architectural quality of the buildings and spaces that make up their environment, and their potential for improvement.

### CONTACT DETAILS

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**Hastings Trust.** HUDG and Hastings Trust have collaborated a number of times - notably on the SoCAD Seminar held in the Assembly Rooms, St Leonards and at Ore on a series of workshops to look at ways of gaining community ownership of Speckled Wood. We look forward to working together again in the future.

### OBJECTIVES

Our overall objective is to improve and enhance our existing environment by achieving a better standard of design for future developments in the area. Geographically our principal interest is development within Hastings and St Leonards, Bexhill-on-Sea,

Battle and Rye but also extends to East Sussex. We will work with other Community Groups in an endeavour to improve awareness of the value of good design by HBC's Planning Department, Local Councillors, Developers and Residents.